

Pennsylvania Cattlemen's Association Honors Members

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Mifflin Co. Correspondent
BOALSBURG (Centre Co.)—Cattlemen from across the commonwealth gathered at the Boalsburg Fire Hall, Centre County, to honor outstanding contributors to the beef industry. The Pennsylvania Cattlemen Association's (PCA) annual awards banquet and brief business meeting kicked off the four-day Pennsylvania Beef Exposition held at Penn State's Ag Arena.

At the banquet, PCA treasurer Paul Slayton from Bedford County presided over the meeting while Dr. Lowell Wilson and committee chairperson Kathy Allen emceed the award presentations.

The Commercial Cattlemen's Award went to Gerald and Ginger Woolcock of Orangeville, Columbia County. The Woolcocks manage a 95-cow mainly Simmental herd and farm 900 acres (450 tillable).

The New Seed Stock Award was presented to Robert and Ann Kinsley of York County for raising 217 out of 200 calves in 1997. Their Southbranch program is plan, goal and results oriented.

The Industry Award went to Dr. Max Van Buskirk. A graduate of Bucknell and the University of Pennsylvania Veterinary School, Van Buskirk

served as a state veterinarian in the Department of Agriculture for 17 years, retiring from the Bureau of Animal Health.

The Cattle Feeder Award was presented to the Nissley Brothers Partnership of Mount Joy, Lancaster County. Darwin and Bernard formed a partnership in 1983 and raise white-face beef cattle. They've just completed a major expansion project and can now feed 1,000 head.

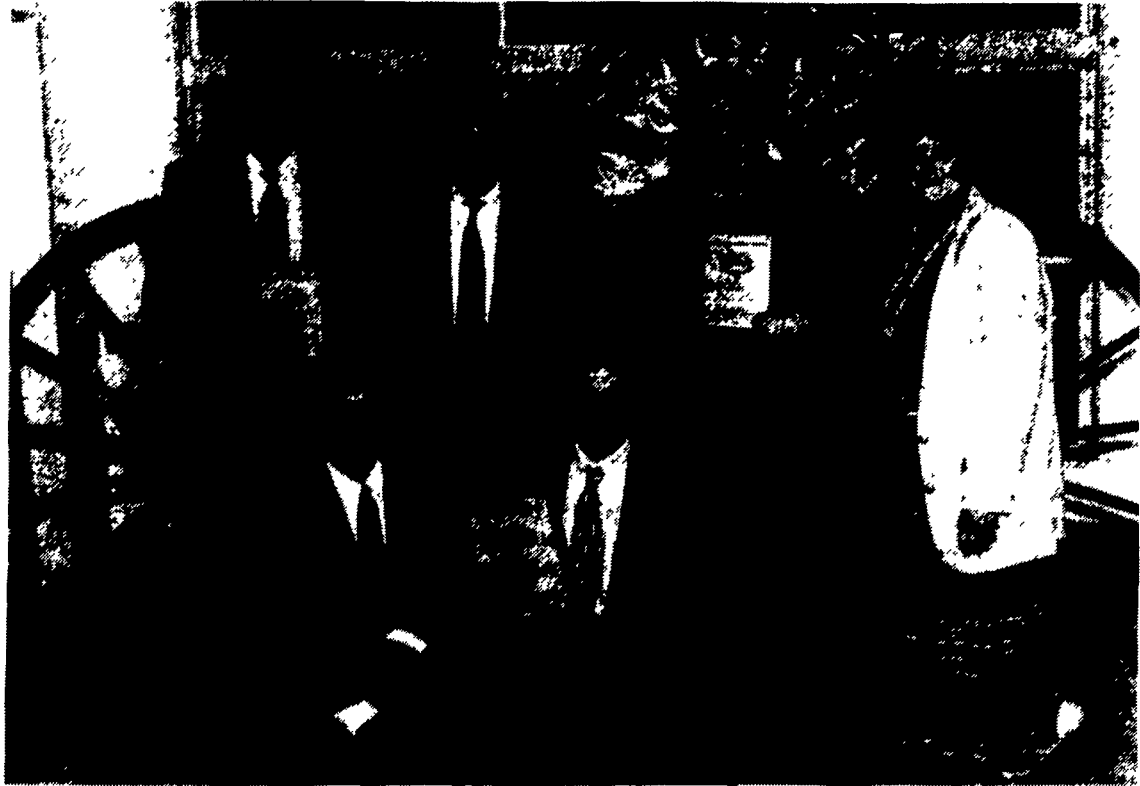
The Stewardship Award went to Glen and Carol Turk of Warren County. Tur-Crest Farms is located near Youngstown.

The PCA presented a special appreciation award to Millard "Bunk" Smith of York County. Smith has donated considerable time to the association as co-chair of the food booth committee for the Beef Expo. Smith is a sales representative for J.J. AgriProducts in Dillsburg. He helps manage a small herd of Angus.

The Top Hand Award went to Dr. Lowell Wilson of Penn State. Wilson serves as secretary for the PCA, teaches introductory animal courses, and raises Simmentals in Tioga County.

Stephanie Biggerstaff earned the Outstanding Junior Member Award from the Pennsylvania Simmental Association. President Larry Bullis presented the award.

Scholarship awards were presented to Penn State students



These outstanding cattlemen received recognition from the Pennsylvania Cattlemen's Association. (Back row, l-r) Dr. Lowell Wilson, Top hand Award; Bob Kinsley of Southbranch Farms in York County, Seed Stock Award; Millard "Bunk" Smith of York County, special Appreciation Award. (Front row, l-r) Timothy, Groff, Crop Manager at Southbranch Farms; Bob Livingston, Farm manager at Southbranch Farms.

Rozanne Kirst, a senior in food science, James Walker, a sophomore in dairy animal science, and Keith Carlisle, a freshman in elementary education.

Roxanne Kirst and Katie Biddle received special recognition for their help with Junior activities in the organization and at the Beef Expo.

Renee Kerstetter from Centre County became the new Cattlemen Queen while Heather Fuls of Berks County will serve as Princess.

Board members elected the following officers: President Bill McCoy of Lancaster County, Vice President Paul Slayton of Bedford County, Treasurer John Myers of York County, Secretary Lowell Wilson of Centre County.

The 9th annual Pennsylvania Beef Expo was held in conjunction with the 25th Performance Tested Bull Sale and featured quality assurance exhibits, beef management demonstrations, a trade show with over 45 commercial exhibitors, Junior Skill-a-Thon, purebred cattle sales,



Stephanie Biggerstaff was selected Outstanding Junior Member of the Pennsylvania Simmental Association (PSA). Larry Bullis, president of the PSA, congratulates her.

Junior Bowl Quiz, and Junior heifers and bull shows that featured 215 head of cattle compared to last year's 150. The show was dedicated in memory of Ben Stine of East Berlin.



A Show of royalty graced the Pennsylvania Cattlemen's Association's annual banquet. Left to right is 1998 Cattlemen Queen Renee Kerstetter of Centre County; 1997 Cattlemen Queen Melissa Leiden of Cambria County; and 1998 Cattlemen Princess Heather Fuls of Berks County.



Ginger and Gerald Woolcock of Columbia County accepted the Commercial Cattlemen's Award.

New Market For Feeder Calves!

HOT SPRINGS, Va. — The recently concluded VA Beef Industry Convention held at The Homestead in Hot Springs, Virginia provided some valuable information for feeder calf producers.

Bill McKinnon, VA Tech's livestock marketing specialist, in his general session report, had some surprising numbers relating to the first Red Angus certified feeder calf sale in the November 17 Tel-O-Auction sponsored by the VA Cattlemen's Association. The certified Red Angus steers brought \$12/cwt above all comparable weight red steers sold during the same week anywhere in Virginia, and the heifers brought \$13/cwt more! That translates to \$63/hd and \$69/hd! McKinnon used the sale information to show that when a breed association works to provide marketing opportunities for their commercial producers, as the Red Angus Association has done, good things happen!

There are reasons for these re-

sults. Since so many breeds have jumped on the "black bandwagon," a black feeder calf's genetic background is no longer a sure thing. Maybe that explains why the 170 Red Angus certified feeders in the Tel-O-Auction topped the rest of the lots in the 1,000 head sale. The top lot of Red Angus brought about \$15/hd over the top lot of blacks. In this Mid-Atlantic area, Pennsylvania's Moyer Packing Company provides high quality beef for the restaurant trade, as well as Asian markets. "Angus" beef fits their program. The USDA audited Red Angus Feeder Calf Certification Program (FCCP) provides cattle for the Supreme Angus Beef and Imperial Angus Beef products. Moyer let their buyers know that they wanted Red Angus if they had the certification ear tag. There are also other branded premium "Angus" products seeking Red Angus.

How can you qualify for the FCCP program? The calf must have at least one registered parent

that can be verified. The simplest way to start is using a Red Angus bull. The ear tags cost \$1.25, and include a FCCP number for USDA tracking. If you use a Red Angus bull on your black cows, it doesn't matter if the calves are red or black. If they wear the yellow FCCP ear tag, they're Red Angus. The good thing about your marketing opportunities in this area is that we co-mingle small lots to put together load lots. "Some basic health requirements must be met.)

If you want additional information about the Red Angus Feeder Calf Certification Program (FCCP) or help in locating Red Angus bulls or females, contact:

Mason-Dixon
 Red Angus Association
 240 Crooked Run Rd.
 Boones Mill, VA 24065
 540-334-5323

or
 Red Angus
 Association of America
 4201 N I-35
 Denton TX 76207
 940-387-3502