

2 HONEY BROOK HERDS AVERAGE OVER 90 LBS. MILK PER COW/PER DAY



Service, BST, TMR, Cow Comfort, genetics and the flexibility of the AIM Technology have all contributed to the success of these two herds.

SERVICE: Our Sensening salesman keeps us on our toes, keeping us informed and working with us to meet the many challenges we face. Forages have been a major challenge in the past couple of years, and Sensenig's have worked with us to find replacement products, which many times has meant they sell us less feed.

BST: We have used BST since it became legal and feel it works for us.

TMR: Our TMR Mixer helps in many ways, every bite is balanced, it has increased our dry matter intake, makes it easier to keep feed in front of the cows, and saves a lot of trips around the barn.

COW COMFORT: We installed mattresses in one farm, and we liked them so much we soon put them in on the other farm. Many times between feedings and milkings most of our cows will be laying down chewing their cud and we know that makes milk.

THE AIM TECHNOLOGY: Master Mix Feeds has been in the bypass protein business for a long time and AIM has been an important part of our nutrition since it first came out. We like the way AIM can be customized to our particular needs.

"A couple of years ago we looked at some area herds which were achieving RHA's in the 22,000 to 23,000 range and wondered if it was possible for us to reach that level. In the last year our RHA has increased almost 4,500 lb., and our last testing report had our herd reach 25,000 lb. milk. No one thing does it all, but all of the pieces working together make it work. Sensening's and AIM are two very important pieces for us."

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MARCH HEIFER and CALF FEED BONANZA

Buy 10 Bags & Get 1 FREE On Selected

- AIM Calf Starter • Grower Feeds
- Master Mix Heifer Builder Feeds

Offer is Good From March 21, to April 17, 1998.

Contact Your Master Mix Feeds Dealer Today!