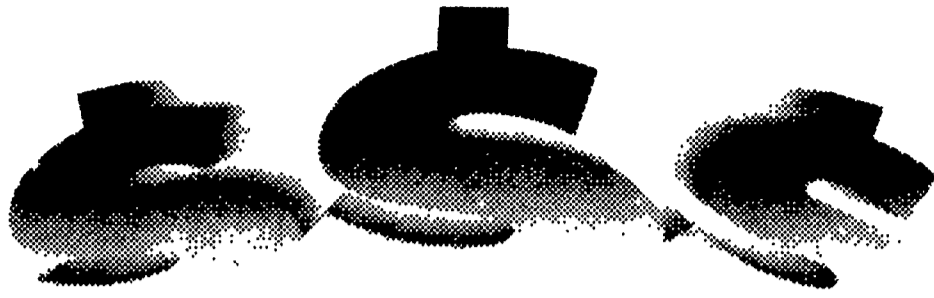


New Holland—First in Grassland Farming



PRESEASON SAVINGS

**No finance charges and no payments
until January 1, 1999!***

Don't wait to take advantage of Pre-Season Savings
on balers, mower-conditioners, forage harvesters,
and other eligible hay tools from New Holland. Why?

No finance charges and no payments until January 1, 1999

Up to \$200 cash back

Other retail financing plans are available

See your New Holland dealer NOW for details!
Program ends March 31, 1998.

*Financing available to qualified buyers through New Holland Credit Company, LLC. Customer will be required to provide a down payment which will vary depending on the list price of the unit. Based on a retail contract date of December 1, 1997 with a suggested List Price on a NH 644 RDB-100 round baler of \$24,747.00. Buyer provides a \$4,949.40 down payment and finances the balance of \$19,797.60 at 10.25% APR. There will be 36 equal monthly payments of \$641.13, payments beginning February 1, 1999. The total amount paid is \$28,030.08, which includes finance charges of \$3,283.08. On or before January 1, 1999 buyer has the option to pre-pay the contract in full, incurring no finance charges.