

Beef Expo Slated For Penn State's Ag Arena

UNIVERSITY PARK, Pa. — The 1998 Pennsylvania Beef Expo will be held March 26-29 in Penn State's Agricultural Arena at University Park, Pa. The Expo allows beef producers and other interested consumers to see the latest technology, marketing strategies and services within the beef industry. Attractions at the event include an all-breed, performance-tested bull sale, cattle evaluations and sales, a trade show features more than 60 commercial exhibitors and an educational program. This year's educational segment is comprehensive traveling exhibit on beef cattle management, with particular emphasis on quality assurance concepts. The program, sponsored by the

Pennsylvania Beef Council, the Pennsylvania Department of Agriculture, the Nation Cattlemen's Beef Association and the Pennsylvania Cattlemen's Association, will be held Thursday, March 26 at 2 p.m. and continue through Saturday at various times. The Pennsylvania Cattlemen's Association Award Banquet and Membership Meeting will be held at 6 p.m. Thursday at the Boalsburg Fire Hall. The trade show opens at 8 a.m. Friday, March 27, and the 25th annual all-breed, performance-tested bull sale begins at 11 a.m. More than 70 bulls from such breeds as Angus, Polled Hereford, Simmental, Charolais and Limousin will be offered.

The bull sale will be immediately followed by the Pennsylvania Simmental Sale. On Saturday, March 28, a youth competition called the Junior Skill-a-thon will begin at 8:30 a.m. The commercial heifer sale is scheduled for 10 a.m. followed by the special purebred breeding cattle sale. The commercial and special breeds sales will be followed by the Pennsylvania Angus sale at 1 p.m. Saturday evening, the Junior Quiz Bowl begins at 6 p.m., followed by a junior pizza party, featuring music by DJ Phil Dempsey.

On Sunday, March 29, the Junior Heifer Show starts at 9 a.m., followed by the Junior Steer Show, scheduled for 10:30 a.m. The Expo is free and open to the public. For information on Beef Expo activities, write to Pennsylvania Beef Expo, 651 Fox Hollow Road, State College, PA 16803, or call the following people:
 •Trade Show Information: Lowell Wilson, Penn State professor of animal science, (814) 863-6359.
 •Junior Events: Katie Biddle, (814) 863-3659.

•Cattle Sales: Dave Seamans, (814) 238-8909.
 •General Information: Glenn Eberly, (814) 865-5857.
 •PCA Banquet; Joan Potter, (814) 692-4208.



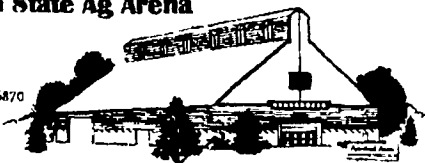
SCHEDULE

Thursday, March 26:	
12-9 pm	Trade Show set-up
2-4:30 pm	Quality Assurance Traveling Exhibit/Beef Management Demo
6 pm	Cattlemen's Banquet and Membership Meeting at the Boalsburg Fire Hall
Friday, March 27:	
6:30 am	Trade Show opens
11 am	MAEC Performance-tested Bull Sale
2 pm	Simmental Sale (within an hour after Bull Sale)
4-6 pm	Quality Assurance Traveling Exhibit
Saturday, March 28:	
8:30-6 pm	Trade Show open
8:30-9:30 am	Junior Skill-a-thon
10 am	Commercial Heifer Sale
11 am	Special Purebred Breeding Cattle Sale
1 pm	Angus Sale
3 pm	Junior cattle check-in and weigh
4:30-6 pm	Quality Assurance Exhibit for Juniors
6 pm	Junior Quiz Bowl
7:30 pm	Junior Pizza Party Music/Dance with "Sight & Sound" DJ Phil Dempsey
Sunday, March 29:	
9 am	Junior Heifer Show
10:30 am	Junior Steer Show

The co-sponsors (PA Cattlemen's Association, PSU Department of Dairy & Animal Science, PA Beef Council, PA Department of Agriculture, and the PA Breed Associations) invite your participation. The program is open to all, without regard to race, color, religious creed, national origin, sex, sexual orientation, handicap, or age.

March 26-29, 1998
Penn State Ag Arena

Expo Office Headquarters:
651 Fox Hollow Road, State College, PA 16803
Phone: 814 865 5857
PCA Office:
7071 Hilltop on Valley Road, Fort Meade, PA 16870
Phone: 814 697 4708
Penn State Ag Arena Office
Phone: 814 463 0610



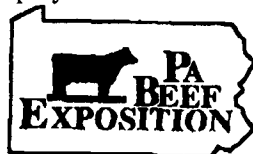
Responsibilities of the Pennsylvania Cattlemen's Queen and Guidelines for Selection of the Queen

RESPONSIBILITIES:

- The Cattlemen's Queen will be an ambassador for the Pennsylvania Cattlemen's Association and/or its affiliate organizations at agricultural and other events in Pennsylvania.
- The Cattlemen's Queen will be available for subcontract to the Pennsylvania Beef Council (upon request by the PBC Executive Director or designee) at the rate of \$6.00/hour plus out-of-pocket expenses.
- The PCA Queen Committee Chairperson will maintain the authority to assign events and responsibilities to the Cattlemen's Queen.

SELECTION:

- The Cattlemen's Queen and one alternate will be selected by the Pennsylvania Cattlemen's Association Queen Committee.
- The selected individuals must be willing to serve as Cattlemen's Queen or alternate.
- The qualifications for Cattlemen's Queen are:
 - Current member of the Pennsylvania Cattlemen's Association or PA Junior Cattlemen's Association
 - Between the ages of 17 and 23
 - Female
 - Single, no children, never married, and may not marry during reign
 - Have a working knowledge of the cattle industry
 - Display ability to work with cattle at the farm level
- Judging of contestants is based on the following:
 - Intelligence [20 points]
 - Personality [20 points]
 - Appearance [20 points]
 - Poise [10 points]
- A cash award of \$100 will be given at the end of the Queen's one-year reign.



JUNIOR STEER SHOW 1998 Registration Form

Name _____
 Address _____
 City/State _____ Zip _____
 Phone _____ Birthdate: _____ Social Security No. _____

STEER INFORMATION:

Breed _____ Date of Birth _____
 Sire _____ Dam _____
 Exhibit Number _____ Health papers checked by _____

The Pennsylvania Beef Expo Committee encourages youth to learn by doing via hands-on experiences, and therefore expects participants in the Junior Show to be solely responsible for the care and preparation of their animals for show and to abide by the Code of Show Ring Ethics. Any product administered internally or used externally to alter the conformation of an animal for exhibition is strictly prohibited. Any unusual showing evidence of unethical fitting practices, such as tampering with the natural fleshing and muscle development, will be barred from the show and no premiums awarded. The Beef Expo Committee reserves the right to test any animal for the illegal use of drugs or antibiotics.



Pennsylvania Cattlemen's Association

1998 Cattlemen's Queen Application

The Pennsylvania Cattlemen's Association (PCA) will announce the 1998 Cattlemen's Queen at the Annual Banquet on Thursday, March 26, 1996. Applicants must be a member of PCA or the PA Junior Cattlemen's Association (PJCA); female; between the ages of 17-23; single; and have a working knowledge of the cattle industry at the farm level.

Name _____
 Home Address _____
 County _____ Phone No. _____
 School Address (if college student) _____
 Birthdate: _____ Social Security No. _____

1. Please describe your current occupation (if student, please specify major):

2. Please list past livestock and/or food industry activities & awards:

3. On a separate page, please state in 150 words or less why you would like to represent the Pennsylvania Cattlemen's Association as the 1998 Cattlemen's Queen.

Please submit this completed application to:

Katie Biddle
324 Henning Building, University Park, PA 16802
(814) 466-6215 (evcnings)

Application deadline is March 21, 1998