



NEWS

Rumler Scholarship Available From Holstein Association

BRATTLEBORO, Vt. - Dairy graduates who are interested in pursuing a Master's Degree in Business Administration are encouraged to apply for the Robert H. Rumler Scholarship. The \$3,000 award is given by Holstein Association USA.

The scholarship is awarded annually to a recipient who has graduated from an accredited agricultural college or university with a Bachelor's Degree in dairy production or its equivalent. It may be given to a student at the beginning of their MBA program or who is entering the second year of the program.

The scholarship program was started in 1984 by the Association to honor Rumler, who had served as executive secretary of the Holstein Association. Rumler had worked for 36 years for the Association, and was named Chairman Emeritus of the Association at the time of his retirement.

Eligibility requirements include:

1. Applicants must have graduated from an accredited agricultural college or university with a Bachelor's Degree in Dairy Production or its equivalent.
2. The applicant should have ranked in the upper one-third of the agricultural graduates of the college or university granting the applicant's B.S. degree.
3. Significant extracurricular activities as an undergraduate will receive consideration.
4. While not an unqualified requirement, heavy preference will be given to applicants having had several years of work experience following receipt of a Bachelor's Degree. Evaluation of leadership qualities, management aptitude, executive intuition and personal traits evidenced during this period will weight heavily in the selection process.
5. Previous applicants may reapply, providing eligibility requirements are met. A previous recipient will be eligible for only one additional scholarship to complete degree requirements.

Applications for the scholarship are due April 15, 1998. They can be obtained either through the Office of the Dean at agricultural colleges, or from the Holstein Association, by writing to: 1 Holstein Place, Brattleboro, VT 05302-0808, or calling 802-254-4551.

New York Native Accepts Challenge Of Holstein Foundation

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BRATTLEBORO, Vt. - Donna Beal, of Westport, N.Y., has joined the Holstein Foundation as the Director of Development. In this capacity, she will be responsible for planning, developing, and implementing fundraising strategies for the Foundation.

Before joining the Foundation, she was Vice-President for Administration and Development at Ecologically Sustainable Development, Inc. (ESD), where she developed support for international sustainable development programs designed to provide technical assistance to people in countries transitioning to a market economy. ESD's work focused primarily on sustainable development programs in Russia, China, and Nicaragua.

Prior to Beal's tenure with ESD, she served as Administrator and Membership Director at the Adirondack Council, a non-profit organization which works to protect the Adirondack Park. The Council's membership grew from 3,000 to over 18,000 members under Beal's membership program management.

"My plans are to help the Foundation attract increased resources to underwrite programs such as Young Dairy Leaders Institute (YDLI), where young producers develop the leadership and communication skills they need to meet the challenges of the rapidly-changing dairy industry," she said.

Beal will work closely with the Holstein Foundation's Board of Trustees and other Foundation staff. Ellen Merrill is the lead staff person working to develop the next YDLI and Kelli Devino heads up the Foundation's youth programs.

Beal's home is in Westport, New York. She is married and has two children.

The Holstein Foundation is a non-breed specific organization dedicated to preparing tomorrow's dairy leaders for the future through educational programs and workbooks, research, and special leadership projects such as YDLI.

Wanted: Young Dairy Leaders For YDLI

BRATTLEBORO, Vt. - Applications for the next Young Dairy Leaders Institute (YDLI) are now available. The Young Dairy Leaders Institute (YDLI) is a national program sponsored by the Holstein Foundation that focuses on advanced leadership and personal development training for young producers in the dairy industry.

YDLI's goal is to stimulate and prepare young dairy producers to play a more active role in directing the future of the dairy industry through positive involvement in the industry, their communities and in the political process. Close to 200 individuals throughout the dairy industry have participated in the two previous YDLI classes.

Dairy producers between the ages of 22 and 40, regardless of breed affiliation, are invited to apply for acceptance into this in-depth leadership program. One-hundred dairy producers from across the nation will be chosen to participate based on their potential for leadership and commitment to the future of the dairy industry.

YDLI is a three-phase program that begins with a three-day leadership conference scheduled for February 4-6, 1999 in Tampa, FL. Participants will emphasize public & persuasive speaking skills, goal setting, and various interpersonal skills. Key focus areas will be dealing with problems within the dairy industry, conflicts from outside factors and how to be an effective member of professional, local, and governmental organizations.

The second phase takes place when Institute members use the year to become more active in their industry, community and government. Members will be expected to give presentations and to take on leadership roles in a variety of organizations.

The final phase of YDLI will take place in the form of an "Issues and Information" conference scheduled for February 3-5, 2000 in Tampa, FL. This conference will build on leadership experiences from phases 1 & 2 and explore current and future issues affecting the dairy industry.

"YDLI is by far the best leadership program we have ever taken part in," said Duane Hershey, who with his wife Marilyn participated in the very first YDLI. "We've been to several similar programs, but YDLI was well-run, well-organized and definitely worth our time." Both Duane and Marilyn are involved in several organizations and groups.

For more information and an application for this prestigious program, call the Holstein Foundation at 800-952-5200. Ask for Ellen Merrill, Young Dairy Leaders Institute Coordinator.

Save Up To \$40 On Registrations Using EASY 3.0!

BRATTLEBORO, Vt. - Holstein breeders who submit registry applications using the latest version of EASY (Electronic Application System) will receive a \$2 per animal discount up to a maximum discount of \$40. This special discount offer is good through June 30, 1998.

EASY is the Holstein Association's free IBM-compatible software program that allows producers to automate the identification process using an on-farm PC, eliminating paper applications. Producers using EASY can simply mail a diskette containing the necessary information to the Holstein Association.

The innovative computer software program also is compatible with all of the ID options: photos, sketches, Tag ID, Tag 'N' Tattoo, and Tag 'N' Freezebrand. It is also capable of reading from other heifer management files to speed up the identification process.

This is a one-time offer for breeders who begin using EASY for Windows 3.0 or EASY for DOS 3.0. It applies to new EASY users and to those who upgrade from older versions of EASY (for example Windows 2.0 and DOS 2.3).

The changes contained in EASY 3.0 were made to facilitate the American ID numbering system and the new herdbook structure. Therefore, it is important that the new versions be adopted by users. The discount is intended to encourage swift adoption and compensate producers for having to re-enter set-up information.

To obtain a copy of EASY 3.0, please call 1-800-952-5200.