

# LANCASTER FORD TRACTOR 1998 CUSTOMER APPRECIATION DAYS



**SAVINGS**  **SAVINGS**

NEW HOLLAND

COMIN ON STRONG

NEW HOLLAND

MONDAY  
FEBRUARY  
**23**

8:00 AM  
Til  
8:00 PM

**SAVE PARTS SERVICE TRACTORS SKID LOADERS SAVE**

NEW HOLLAND

TUESDAY  
FEBRUARY  
**24**


8:00 AM  
Til  
8:00 PM

2 BIG DAYS OF SAVINGS




**LANCASTER FORD TRACTOR CUSTOMER SAVINGS DAYS**  
Feb. 23 & 24, 1998  
Monday & Tuesday


**Parts Counter - See Jerry Or Reid For Value Deals ON GENUINE NEW HOLLAND QUALITY PARTS**




New Holland Filters



New Holland Batteries



New Holland Oil



New Holland Diesel Injectors

**NEW HOLLAND PARTS - BACKED BY AN UNBEATABLE WARRANTY** New Holland parts are backed by a 90-day warranty. And better yet - they keep your equipment as reliable as the day you bought it.

**NEW HOLLAND E-SERIES**



**SUPER BOOM SKID LOADER**



**SAVE 10%**  
On All Parts Paid Cash Over The Counter  
Feb. 23 & 24, 1998

**SAVE 20%**  
On All New Holland Batteries

**SAVE 20%**  
On All New Holland Oil

**SAVE 25%**  
On All In Stock Ertl Toys

**SAVE ON NEW HOLLAND RACING MERCHANDISE ORDERS**

**FREE hat with cash sales over \$100<sup>00</sup> Genuine New Holland Parts**

**SERVICE EXCELLENCE**

**FEBRUARY 23 and 24, 1998**  
SAVE 10% Off Labor Charges on any shop work booked during CUSTOMER SAVINGS DAYS (work must be completed by 6-30-98)

**FREE INJECTOR TEST**

Bring Your Injectors In And Have Them Pop Tested.

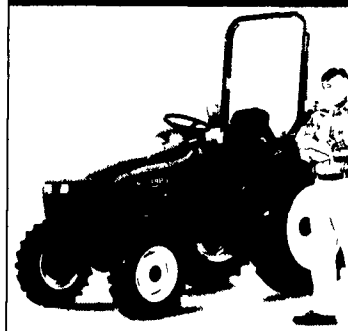
**FREE TRUCKING**

No Trucking Charges For Pickup & Delivery For Service Work Booked February 23 & 24, 1998

**SAVE AN ADDITIONAL 5%**

We Will Draw One Name From The Names Having Booked OPEN HOUSE Service Jobs Each Day. The Winner Will Save An Additional 5% OFF Labor Charges

**THE NEW BOOMER**



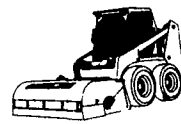
**SKID STEER LOADER RODEO**

Tuesday, Feb. 24  
1:00 PM - 4:00 PM  
Rain - Snow or Shine



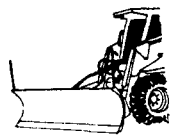
**TOP PRIZE \$100<sup>00</sup> For 1st Place**





**SKID LOADER ATTACHMENTS SEMINAR**

Find out how to make your skid loader more versatile.  
**TUES., FEB. 24, 1998, 6:30 P.M.**





**FREE Hat With Each Service Job Booked**

**LANCASTER FORD TRACTOR, INC.**

1655 Rohrerstown Rd. Rt. 741  
LANCASTER, PA 17601



717-569-7063



NEW HOLLAND

