

# NEW HOLLAND

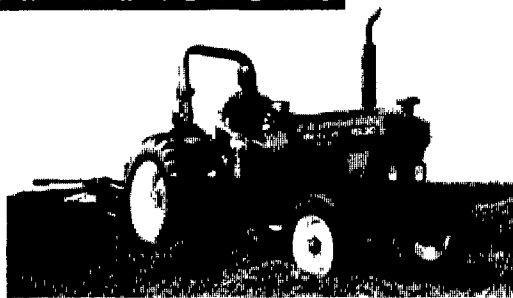
## GEMINI TRACTORS



**NEW 60  
SERIES  
TOUGH  
IN THE  
FIELD...  
FAST ON  
THE  
FARM**

## 40-62 HP TRACTORS

**PROVEN  
RELIABILITY  
NEW HOLLAND  
IN ACTION**



## POWERFUL



**NEW 35  
SERIES  
FIELD-  
TESTED,  
PROVEN  
ENGINES**

## BOOMER SUPERSTEER

### THE TIGHTEST TURNAROUND

Cut the wheel on a new Boomer compact tractor and boom the tractor turns on a dime, reducing turnaround diameter up to 50% compared to other compacts.



# GENESIS™

## 70 SERIES TRACTORS

Test results summarized by the Nebraska Tractor Testing Laboratory confirm that 70 Series GENESIS™ tractors outperform the other brands.

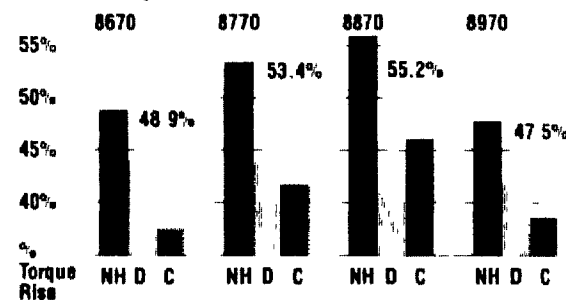
**Highest Torque Rise Up to 55.2%**

**Impressive Fuel Economy Up to 20 hp-hrs per gallon**

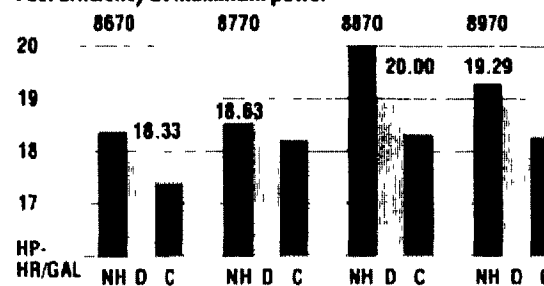
GENESIS tractor models are winners in other categories, too - like maximum drawbar pull, hydraulic flow and standard 3-point lift performance. Stop in for a test drive and a look at the test results.

Based on test results available December 1, 1996

Maximum Torque Rise



Fuel Efficiency at maximum power



**See Your Local Dealer  
and Ask About the  
SPECIAL  
WINTER PROGRAMS  
SALES - PARTS - SERVICES**



**NEW HOLLAND**

### PENNSYLVANIA

Abbottstown, PA  
**MESSICK  
EQUIPMENT**  
RD 1, Box 255A

Elizabethtown, PA  
**MESSICK FARM  
EQUIPMENT, INC.**

Boswell, PA  
**MAPLE MOUNTAIN  
EQUIPMENT**

Frederick, MD  
**CERESVILLE FORD  
NEW HOLLAND INC.**

Bridgeton, NJ  
**LESLIE G. FOGG,  
INC.**

Marion Center, PA  
**ALLEGHENY FARM  
SERVICE**

Halifax, PA  
**SWEIGARD  
BROTHERS**

Oley, PA  
**C.J. WONSIDLER  
BROS.**

Hagerstown, MD  
**ANTIETAM FORD  
TRACTOR, INC.**

Washington, NJ  
**SMITH TRACTOR &  
EQUIPMENT, INC.**

Carlisle, PA  
**R & W  
EQUIPMENT CO.**

New Holland, PA  
**ABC GROFF, INC.**

Pitman, PA  
**SCHREFFLER  
EQUIPMENT**

Rising Sun, MD  
**AG INDUSTRIAL  
EQUIP. CO. INC.**

Woodstown, NJ  
**FARM RITE, INC.**

Chambersburg, PA  
**FORRESTER FARM  
EQUIPMENT LTD.**

Honey Grove, PA  
Loysville, PA  
**NORMAN D. CLARK  
& SON, INC.**

Tamaqua, PA  
**CHARLES S.  
SNYDER, INC.**

Dushore, PA  
**FITZPATRICK &  
LAMBERT, INC.**

Lancaster, PA  
**LANCASTER FORD  
TRACTOR, INC**

West Grove, PA  
**S.G. LEWIS &  
SON, INC.**

**NEW HOLLAND**  
Credit Company