

# PURINA PROFILE

## Small Herds Too!

No herd is too large or small to receive attention and individualized feeding programs from Purina. Take these three Amish farms in Lancaster County. You could call them small farms in size, but certainly not small in production from their cows that are fed with Purina's feeds and feeding programs.

All three farms are on DHIA, all have a Gordonville address in Lancaster County, and all are within the High Bros mill market area. Even more important, all three herds may have increased their production significantly since they were featured in this ad seven months ago on June 7, 1997.

At Double L Farm, 45 Holsteins average 25,073m.



J. Richard Kolb, Purina Dairy Specialist, seated, and Douglas High, from High Bros., check DHIA records of their Amish customers.

That's up 3,352m since the June ad report. They feed Purina's Proteus and Super EXT. Many cows exceed 100 pounds of milk per day, and the most recent daily herd average is 82.1 pounds.

The Amishman said Proteus feeds are good for the environment and our soils. "I was excited to hear from Purina's Research Farm that urinary nitrogen is reduced 20 to 30 percent."

Up the road at King Ridge Farm 56 homebred Registered Holsteins have a rolling herd average of 24,468m. That's up 2,313 pounds from the June ad report. Their latest daily herd average is 85.3 pounds. The feeding ration is built around flake feed and Super EXT topdress. King Ridge is a long time customer and says Purina feeds perform well. "Cows keep good body



Here's a view of King Ridge farm.

condition and peak higher on Purina," the Amishman said. "I can keep the peak production longer, too."

And across the fields is Abe-Mar farm. This Amish farmer said he switched to Purina because "I wanted more milk." And he got it. The latest rolling herd average is 20,406m. In less than one year, the average cow at Abe-Mar is peaking 12 pounds higher on the average. The higher energy feeding program is built around Proteus and Super EXT.

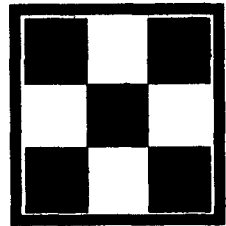
All three Amish Dairy farmers have the same story. Cows peak higher and stay at top production longer with Purina Feeds. In addition, the cows keep good body condition even while they produce large quantities of milk.



These cows are milking over 100 pounds per day to a top of 148.3 pounds at Double L. farm.



These cows enjoy Purina feeds at Abe-Mar farm.



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