

# Pennsylvania Holstein Association Convention In Greensburg

STATE COLLEGE (Centre Co.) — The theme of the 1998 Pennsylvania Holstein Association convention is, "Looking back, it all started here."

The convention is set to be held Feb. 25-27 in Greensburg, the site of the PHA's first convention 43 years ago.

According to Kenneth Raney, executive director of the PHA, "Nobility was in attendance at the first state convention held in Greensburg 43 years ago. A Polish countess was the featured speaker back then."

This year, as the association returns to Greensburg for its convention, there is no Polish countess, but count on plenty of dairy royalty, as well as a large number of breeders of Holstein nobility.

According to Raney, the excitement that generally accompanies the annual event is running high within the organization, as the program includes a number of workshops and speakers directed at helping members with their businesses, and committee people have worked hard to offer meaningful discussions and learning opportunities, as well as fun and fellowship.

Further, a dairy greenhouse manufacturing company is to set up a 30-foot by 100-foot greenhouse to house the convention sale animals. Raney said there are to be about 60 consignments from Pennsylvania and surrounding states in the convention sale.

But, not only is the greenhouse barn to serve as the on-site convention sale barn, it is to be sold at auction along with the cattle.

The greenhouse sold during the convention sale will be dismantled for the buyer, though transportation and reconstruction will be the buyer's responsibility. New plastic will also be provided by the company for the barn.

Additionally, Raney said the company, Harnois Greenhouse Supply, is offering a convention-only special discount to any convention-goer who orders a facility.

Raney said those interested in the barn can visit with the company representatives at their commercial exhibit in the Greensburg Sheraton Inn, convention headquarters.

The convention schedule for Feb. 25 begins at 8 a.m. with registration, the opening of commercial exhibits and the acceptance of bids for a convention silent auction. That all lasts until 6:30 p.m.

From noon to 5 p.m., a dairy bar is to be open.

From noon to 1:15 p.m., the PHA board of directors are to meet, followed by the first of two sessions of breakout roundtable/panel discussions.

There are to be four discussions offered from 1:30 p.m. to 3:00 p.m., and then repeated from 3:15 p.m. until 4:45 p.m.

The program setup allows for attendance in two of the four roundtable discussions.

Included during the sessions are to be, by topics and discussion leaders:

- "Milk pricing and marketing," with Donald Schriver, former CEO of Milk Marketing Inc., and executive vice president of Dairy Farmers of America.

- "Estate planning," with Robert Clark, a New Wilmington farm attorney; Mike Evanich from the Pa. Farm Bureau; and Gary Snyder a New York Farm Credit consul-

tant; and moderator Jean Kummer, the area Penn State tri-county dairy extension agent.

- "Diversifying the family farm," with moderator Gary Shepard, Westmoreland County Penn State Extension dairy agent; and owners of three farms with successful diversified farming businesses, represented by Fred Seipt of Northampton County, David Bitler of Berks County, and Daniel Ulmer of Centre County.

- "Breeding and merchandising," with moderator Diedra Johnson, with the Holstein World publication; Keith Decker, breeder of the Ked Juror and Ked Jurist sires, as well as the Justine cow family; James Burdette, of Windy-Knoll Holsteins, breeder and developer of the world-renowned Pala cow; Alan Myers of Tidy-Brook Holsteins breeder and developer of one of the top protein cow families in the Holstein breed; and John Burket, of Burket Falls Farm, known for the Sophia cow family and selling both pilled and red bloodlines, who is also an official classifier for the Red & White Association.

Following the discussions, the pre-sale buffet is to be from 5 p.m. to 6:30 p.m., followed by the sale at 7 p.m.

The next day, Thursday, Feb. 26, registration, exhibits, dairy bar and bids will accepted in the silent auction all day.

From 8:30 a.m. to 4:30 p.m., the PHA annual meeting is to be held, starting with presentations by commercial exhibitors, the executive director's report and the president's address, and featured speaker Doug Blair, CEO of Alta Genetics.

Alta Genetics is the parent company of Western Breeders, Balzac; Alta Genetics, Calgary; and Landmark Genetics, Hughson, Calif.

Blair has been with the company since 1968, and he is to talk about the prominent cattle of today with roots to Pennsylvania. He is to also share his vision of the future for breeding registered Holsteins.

The meeting is to end with an open forum meeting with Holstein USA.

A "ladies," or alternative, program is set to be held from 9:30 to 4 p.m.

The alternative program has been organized to recreate something of the first Ladies Program of the first convention.

During the first convention, the program included a tour of a glass factory. This year's program participants are to tour the L.E. Smith Glass Factory during the morning, followed by the opportunity to shop at the Lennox Crystal Glass Factory Showroom.

A luncheon featuring live dulcimer music is to be followed by an interactive skit by Citizens Against Crime.

A banquet reception is to be held from 6 p.m. to 7 p.m., followed by the banquet, the presentation of Hall of Farm awards, and entertainment by ventriloquist Ken Grove.

On Friday, Feb. 27, breakfast is to be held from 8 to 9 a.m., with awards to be presented at 9 a.m. The breakfast-awards program is to include guest speaker Kurt Angle, an Olympic gold medal wrestler.

The Pittsburg area native, is to talk about the Olympic experience and the motivational factors he felt.

Raney said the Holstein clubs of the PHA Southwest District have contributed door prizes to be distributed during the convention, as well as "worked hard to provide for an enjoyable and informative convention."

According to Raney, directions to the Four-Points Sheraton in Greensburg are, from the Pennsylvania Turnpike, take Rt. 119 north to the Rt. 30 East Bypass; go three miles east on Rt. 30 Bypass; the Westmoreland Mall should be on the right, turn left at the first traffic light after the mall; travel straight uphill to the Sheraton.

For more information, call the PHA at (814) 234-0364.

## Penn State Dairy Club Invites Dairy Youth

UNIVERSITY PARK (Centre Co.) — The Penn State Dairy Science Club has issued an open invitation to all youth interested in dairy cattle to attend the third Pennsylvania Junior All-Breeds Convention, Feb. 13-15 at the Days Inn, State College.

The three-day event is designed for owners of dairy breeds who are interested in learning more about the dairy industry and in having fun.

Planned workshops and events, such as a mock sale, have an emphasis on material about all dairy breeds.

The convention begins Friday, Feb. 13, with registration running from 6 p.m. until 9 p.m., in the lobby of the Day's Inn Penn State.

From 7:30 p.m. to 10:30 p.m., Friday, a pizza party, social mixer, and a dance with music by disc jockey Kirk Satzazahn have been planned.

Saturday morning begins with

the opening of the dairy bar, from 7:30 a.m. to 10 a.m..

Registration continues from 8 a.m. until noon Saturday.

At 8:30 a.m., vans are scheduled to leave the hotel to take convention goers to the Penn State Ag Sciences Building (ASI) for a continental breakfast in the ASI lobby at 8:45 a.m.

In the ASI Building and the Penn State Ag Arena, workshops are set to be held from 9:15 a.m. until 11:30 a.m.

For the youngest, workshops are planned dealing with showing ethics, calf selection and care, and the difference between real and imitation products.

For the intermediate-aged convention-goers, workshops on the world wide web, and reproductive physiology are planned.

For older youth, a workshop on the world wide web is to be followed by one of dairy nutrition,

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Send ticket order forms with check payable to "PA Junior All-Breeds Convention" to:

Penn State Dairy Science Club  
ATTENTION: Junior All-Breeds Convention  
324 Henning Building  
University Park, PA 16802  
(814) 863-3914

## 1998 Pa. Holstein Association Convention Ticket Order Form

WEDNESDAY, FEB. 25  
5 p.m. Pre-Sale Buffet # Tickets \_\_\_ at \$13 \_\_\_

THURSDAY, FEB. 26  
9:30 a.m. Ladies Program  
# Tickets (Steak Salad) \_\_\_ at \$15 \_\_\_  
# Tickets (Chicken Strip Salad) \_\_\_ at \$15 \_\_\_

Convention Banquet # Tickets \_\_\_ at \$25 \_\_\_

FRIDAY, FEB. 27  
Awards Breakfast & Program # Tickets \_\_\_ at \$10 \_\_\_

TOTAL ENCLOSED \$ \_\_\_\_\_

*Ticket Orders Must Be Received By Wednesday, Feb. 4*

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

COUNTY: \_\_\_\_\_ PHONE: ( ) \_\_\_\_\_

FARM PREFIX: \_\_\_\_\_

Send ticket order form with check payable to "1998 PA Holstein Convention" to:  
Bailey Herring  
RD 1 Box 161  
Farmington, PA 15437  
(412) 329-4966

Room reservations at the Four-Points Sheraton Inn are due by Feb. 4. Lodging rate is \$70 per room (single, double, etc.) per night, indicate reservations are being made in connection with the convention. Contact:

Four-Points Sheraton Inn  
100 Sheraton Drive Rt.30 East  
Greensburg, PA 15601  
(412) 836-6060

## 1998 Pennsylvania All-Breeds Junior Convention

### REGISTRATION FEE

The registration fee for the All-Breeds Junior Convention is \$40 per person, and that includes pizza on Friday night, Feb. 13; a continental breakfast, lunch and dinner on Saturday, Feb. 14; and a brunch on Sunday, Feb. 15.

# Tickets \_\_\_ at \$40 \_\_\_\_\_

TOTAL ENCLOSED \$ \_\_\_\_\_

### CONVENTION T-SHIRTS

Those interested in purchasing a convention T-Shirt, at an estimated price of \$10, should circle the size(s) desired:

SMALL / MEDIUM / LARGE / X-LARGE

NAME: \_\_\_\_\_ AGE \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: ( ) \_\_\_\_\_

Day Arriving (circle one):

Friday night (Feb. 13) or Saturday morning (Feb.14)

Names and ages of other persons attending: \_\_\_\_\_

ADULT CHAPERONE (if available): \_\_\_\_\_