

Plan To Attend The Pa. Vegetable Conference

- 1998 PROGRAM -

(Continued from Page A25)

TREE FRUITS - Trinidad Room

- 8:30 ****How to Calibrate Sprayers and When** - Ed Starzec, Hardi Inc.
- 9:00 ***Grower Use of Site Specific Weather and Pest Forecasts** - Dr. Carl Felland, Penn State University
- 9:30 **Industry Show & Tell**
- 9:45 ***Practical IPM on Peaches** - Dr. Dean Palk, Rutgers Cooperative Extension
- 10:15 **Southeastern Peach Industry - Is it Healthy and Where is it Headed?** - Charles Walker, National Peach Council
- 10:45 **Industry Show & Tell**
- 11:00 ***Phytophthora Research - New Ideas and Techniques on Control** - Dr. Norman LaLancette, Rutgers Cooperative Extension
- 11:00 ***Brown Rot Research - New Ideas and Techniques on Control** - Dr. Kenneth Hickey, Penn State University

LUNCH - Lobby

- 12:00 **Cash Lunch Buffet (on your own)**

Wednesday Afternoon, January 28, 1998

SWEET CORN - Cocoa Suites 4 & 5

- 1:30 **Current Status of Bt Transgenic Corn** - TBA
- 2:00 **Varieties That Work For My Direct Market Situations** - Robert Baronner, Baronner Farms
- 2:30 **Industry Show and Tell**
- 2:40 ***Survey Results - Sweet Corn IPM Practices in the Northeast** - Dr. Shelby Fleischer, Penn State University
- 3:10 ***Deer, Raccoon and Bird Damage Control in Sweet Corn** - Jack Torrice, Off-Limits Crop Protection
- 3:40 ***Controlling Rust in Late Plantings** - Dr. Alan McNab, Penn State University
- 4:00 **PVGA Annual Business Meeting** - Cocoa Suite 5

BEDDING PLANTS - Cocoa Suites 2 & 3

- 1:30 **Pansies for Fall - Your Customers Will Love Them** - Dr. James Nau, Ball Seed Co.
- 1:50 **The Best Annuals for Pennsylvania** - Dr. Robert Berghage, Penn State University
- 2:30 **Industry Show and Tell**
- 2:40 **Perennials - What are Customers Looking For?** - Dr. James Nau, Ball Seed Co.
- 3:20 **The Best Horticultural Lighting Fixtures** - Dr. William Roberts, Rutgers University
- 4:00 **PVGA Annual Business Meeting** - Cocoa Suite 5

BRAMBLES - BREEDING & GENETICS - Nigerian Room

- 1:30 **New Brambles from New York** - Kevin Maloney, NYS Ag Exp. Station
- 2:15 **Bramble Breeding at USDA in Beltsville: Past, Present and Potential** - Dr. Stanley Hokanson, USDA ARS Fruit Lab, Beltsville, MD
- 2:25 **Industry Show and Tell**
- 2:45 **New Brambles from the Maryland Cooperative Bramble Breeding Program** - Dr. Harry Swartz, University of Maryland
- 3:30 **Questions and Discussion with Speakers**
- 4:00 **PVGA Annual Business Meeting** - Cocoa Suite 5

TREE FRUITS - Trinidad Room

- 1:30 **Is There a White Peach in Your Future?** - Dr. Joseph Goffredo, Rutgers University
- 1:50 **Green Manure Crops for Nematode Control** - Dr. John Halbrecht, Penn State University
- 2:20 **Industry Show and Tell**
- 2:30 **New Ideas in Packing, Shipping, Promoting, and Merchandising Peaches in 1997** - Charles Walker, National Peach Council
- 3:40 **Peach Marketing Panel - What Worked, What Did Not** - Jerry Frecon, Rutgers Extension (moderator)
John Lott, PA grower
Jack Bream, PA grower
Douglas Zee, NJ grower
Genie DeCau, NJ grower
Anthony Curcio - NJ grower
- 4:45 **New Jersey and Maryland Horticulture Society Business Meetings**

Wednesday Evening, January 28, 1998

SUSTAINABLE GROWING - Trinidad Room

- 7:00 **What Is Sustainable Ag? Trend or Fad?**
- 7:30 **New Generation Cropping Systems** - Steve Groff, Grower, Holtwood
- 8:00 **Why We Grow Specialty Vegetables** - TBA
- 8:00 **Market Opportunities For Organic Produce**
- 9:00 **Round Robin Discussion** - Dr. Peter Ferretto, Penn State University, moderator
- 9:30 **Adjourn**

RELAXATION

- Pool - open until midnight
- 7:00 **Raspberry Variety Taste Testing** - Nigerian Room
- 8:00 **PVGA Hospitality Suite**
- 8:30 **Penn State Horticulture Alumni Group**
Horticulture Alumni, friends and speakers welcome - ends at 10:30

Thursday Morning, January 29, 1998

WEED CONTROL - Cocoa Suites 2 & 3

- 9:00 ***Modes of Action for Common Vegetable Herbicides** - Dr. Ed Beste, University of Maryland
- 9:30 ***How to Control Escape or Resistant Weeds** - Dr. Nathan Hartwig, Penn State University
- 10:00 **Industry Show & Tell**
- 10:10 **What You Should Know About the Noxious Weed Law** - Wilbur Mountain, Penna Dept of Ag.
- 10:40 ***General Cultural and Tillage Methods for Controlling Weeds in Vine Crops** - Dr. Michael Orzolek, Penn State University
- 11:20 ***Weed Identification (Hands-on- with Potted Plants)** - TBA

CUT AND DRIED FLOWERS AND HERBS -

- Cocoa Suites 4 & 5
- 9:00 **Marketing Dried Flowers** - Nancy Linvill Dole, Linvilla Orchards, Inc.
- 9:30 **Producing and Marketing Field Grown Cut Flowers** - Thomas Ford, Fulton Co. Agent
- 10:00 **Industry Show and Tell**
- 10:10 **Intensive Growing and Retailing of Fresh and Dried Flowers** - Nellie Call, Flower Fields
- 10:40 **Edible Flowers from Garden to Palate** - Cathy Wilkinson Barash, author

- 11:20 **Challenges in Herb Production and Handling (Including Drying)** - Dr. Lyle Craker, University of Mass

BRAMBLES - CULTIVARS, CULTURE & MARKETING -

- Nigerian Room
- 9:00 **Primocane Fruiting Raspberry Cultivars: Report of a 4-Year Trial** - Dr. Barbara Goulart, Penn State University
- 9:30 **Are You Making Money? Economics of Red Raspberry Production** - Dr. Jayson Harper, Penn State University
- 10:15 **Industry Show and Tell**
- 10:25 **Greenhouse Raspberry Production— An Alternative Growing System** - Dr. Marvin Pritts, Cornell University
- 11:05 **Analyzing Your Marketing Practices: Are You Planning For The Long Term?** - Dr. Robin Brumfield, Rutgers University
- 11:35 **Questions and Discussion with Speakers**

TREE FRUITS - Trinidad Room

- 8:30 ***Adjuvants - Matching Chemistries** - Dr. William Curran, Penn State University
- 9:00 **Apple Variety Trials** - Dr. Duane Greene, University of Massachusetts
- 9:00 **Industry Show & Tell**
- 9:40 **What's Happening with Agricultural Labor Issues Around the Country** - Barbara Mulhern, Gempler's Inc
- 10:05 **INS and Farm Workers: Is H-2A In Your Future?** - Libby Whitley, Virginia State Horticultural Society/MARA
- 10:20 **Industry Show & Tell**
- 10:30 **Growing and Marketing Oriental Pears (A Panel)** - Dr. Christopher Walsh, University of Maryland (moderator)
Victor Prapi, Maryland grower
Al Pong, Maryland grower
Brad Hollabaugh, Penna grower
Dr. Robert Clark, New Jersey grower
- 11:30 ***New Chemistries for Tree Fruit Insect & Mite Control** - Dr. Larry Hull, Penn State University

LUNCH - Lobby

- 12:00 **Cash Lunch Buffet (on your own)**

Thursday Afternoon, January 29, 1998

WEED CONTROL - Cocoa Suites 2 & 3

- 1:30 ***Cultivators - Still An Important Tool** - Dr. Mark Van Gessel, University of Delaware
- 2:10 ***Nonchemical Weed Control Methods for Vegetables** - Dr. Rick Bonano, University of Massachusetts
- 2:50 ***New Changes in the Chemical Weed Control Industry** - Dr. Rick Schmenk, Novartis
- 3:30 ****Clearing New Pesticides For Vegetable Crops** - Dr. Rick Bonano, University of Massachusetts
- 4:00 **Adjourn**

FARM MANAGEMENT - Cocoa Suites 4 & 5

- 1:30 **Family Business Transfers Under the New Tax Law** - James R. Clark, James & Clark, LLP
- 2:15 **Getting the Most from Your Teenage Workers** - Norine Larson, Private Consultant
- 3:00 **Dealing With Problem Customers** - Kathie Ingolia, The BonTon
- 3:30 **Practical Uses of the Computer in Direct Marketing** - David Hodge, Highland Orchards, Inc
- 4:00 **Adjourn**

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