

NCGA/Top Producer Seminars Help Plan For Future Success

ST. LOUIS, Mo. — Corn growers can pick up some valuable tips on ensuring the success of their operation, as well as some of the most innovative ideas in agriculture, at two upcoming Top Producer seminars sponsored by DuPont Agricultural Products and the NCGA.

The seminars, scheduled for Jan. 27-28 in Minneapolis and March 24-25 in Denver, offer farmers' creative financial strategies, details on the new math of marketing plans and the secrets of building a brand.

Farmers also have an opportunity to meet leaders featured in Top Producer Magazine and hear expert advice on plotting strategies for the future. "This is a great opportunity for corn growers," said Gerald Tumbleson, president of the Minnesota

Corn Growers Association. "Corn growers today have gone from driving combines to driving major businesses, and these seminars are a roadmap to improved management and profitability."

The seminars will incorporate a number of money-making topics, including "Make the numbers dance," "Keep your share and more," and "Your marketing strategy for 1998."

"These seminars are quite progressive as they look down the road in terms of trying to improve agriculture in the future," said Tumbleson.

To make your reservation or to get more information, call (800)449-1226. Members who mention the NCGA get a 10 percent discount off the registration fee.



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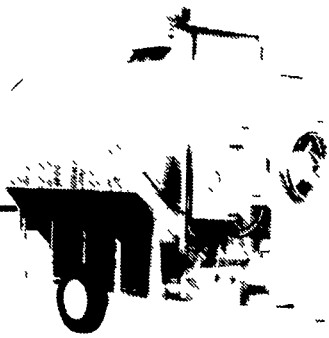
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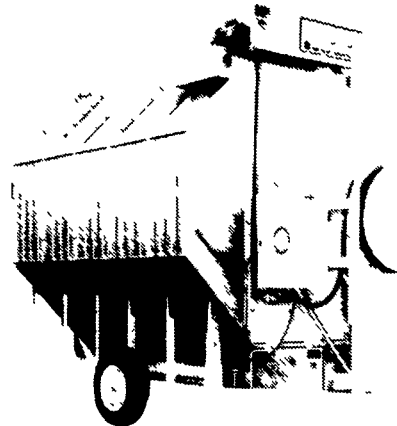
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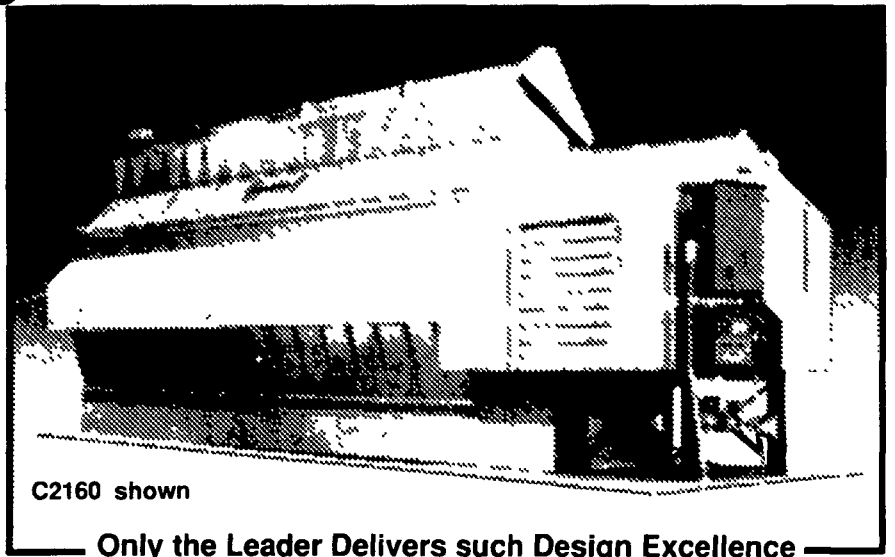
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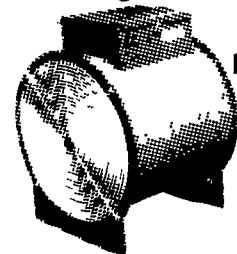
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