Corn Talk, Lancaster Farming, Saturday, January 24, 1998-Page 27

A Product Update From MONSANTO

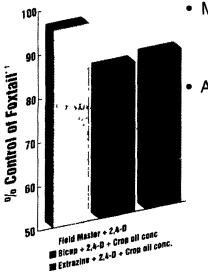




Field Master[™] herbicide is the first complete corn herbicide that provides both the best burndown plus broad-spectrum, season-long residual control of grasses and broadleaves.

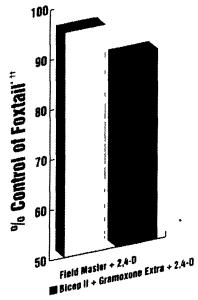
Master GIVES YOU:

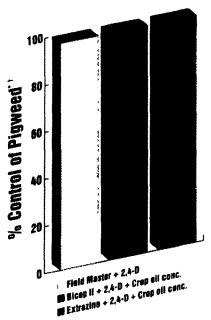
- The powerful combination of burndown and residual control in one herbicide.
- Broad-spectrum, shoots-to-roots burndown of weeds up to six inches tall.
- Control of the broadest spectrum of weeds, plus proven control on the largest number of grasses and broadleaves.



- More complete control of tough grasses and broadleaves compared to Extrazine[®] and Bicep[®] II.
- Added convenience. Field Master is complete and premixed, so it requires only one application for minimum-till and no-till fields.

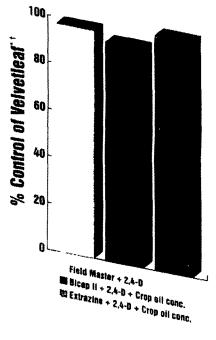
By combining burndown with a residual, Field Master provides lasting control and helps fields start clean and stay clean.







- Field Master provides the best burndown.
- Field Master provides the best residual control.
- When a grower switches from Extrazine to Field Master, there's no need to change current management practices.
- Field Master offers burndown performance that Bicep II doesn't have.
- Field Master also provides unmatched residual, broad-spectrum control all season long.





is designed to give growers better performance in limited tillage operations from no-till to stale seed bed situations, or as an "Aide to Tillage".

"Aide to Tillage"

Large weeds left on the surface or only partially buried after 1 or 2 tillage passes often grow back. These show up as complaints later in the season. Growers, who till ground can utilitze one tillage pass before planting to save time and get back on schedule. FieldMaster will kill the remianing green weeds lying on the surface.

BENEFITS:

• Broad spectrum burndown and residual weed control.

- Fewer tillage passes -> helps growers get back on planting schedule
- One product to spray -> treat more acres with less mixing hassles
- Better residual control in a broad range of weather

conditions.

- Outstanding crop safety.
- No need for additional surfactants.
- Weed & Feed in one operation.
 - Apply in 10 to 50 gallons/acre 28%N
- Rainfast in 1 to 2 hours.

For more information on new Field Master herbicide, contact your chemical dealer or Monsanto representative		
STEVE FERRARA	STEVE MUSSER	JEFF VANCE
814-353-9146	610-432-3778	717-560-8894

Always read and follow the label for Field Master herbicide Field Master is a Restricted Use Pesticide †Rates of application Bicep II @ 2 4qts/A + 2,4-D @ 1 pt/A + crop oil at 1qt/A Field Master at 4 qts/A + 2 4-D @ 1 pt/A Extrazine @ 4 qts/A + 2,4-D @ 1 pt/A + crop oil at 1 qt/A ††Rates of Application Bicep II @ 2 4 qts/A + Gramoxone[®] Extra @ 1 pt/A +2,4-D @ 1 pt/A Field Master @ 4 qts/A + 2,4-D @ 1 pt/A Field Master T^M is a trademark of Monsanto Company Extrazine[®] is a trademark of E I du Pont de Nemours & Co Bicep[®] is a trademark of Novartis Gramoxone[®] Extra is a trademark of Zeneca (711-004 psh 7/97) ©1997 Monsanto Company MAG-97-04-N