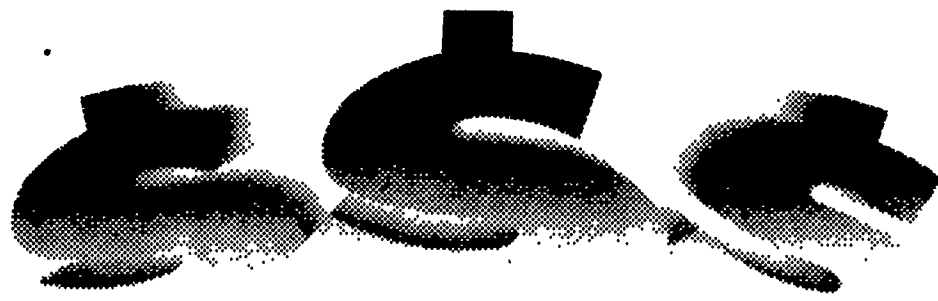


New Holland — First in Grassland Farming



PRESEASON SAVINGS

**No finance charges and no payments
until January 1, 1999!***

That's right — just make a deal on a baler, mower-conditioner, forage harvester, or other eligible hay tools from New Holland before January 31, 1998 and take advantage of these special sales incentives

No finance charges and no payments until January 1, 1999

Up to \$400 cash back

Or, other retail financing plans are available

See your New Holland dealer NOW for details!

*Financing available to qualified buyers through New Holland Credit Company, LLC. Customer will be required to provide a down payment which will vary depending on the list price of the unit. Based on a retail contract date of December 1, 1997 with a suggested List Price on a NH 644 RDB-100 round baler of \$24,747.00. Buyer provides a \$4,949.40 down payment and finances the balance of \$19,797.60 at 10.25% APR. There will be 36 equal monthly payments of \$641.13, payments beginning February 1, 1999. The total amount paid is \$28,030.08, which includes finance charges of \$3,283.08. On or before January 1, 1999 buyer has the option to pre-pay the contract in full, incurring no finance charges.