

# Sultenfuss Elected Vice Chairman, PPI Board Of Directors

NORCROSS, Ga. — John H. Sultenfuss, senior vice president, marketing and sales, CF Industries, Inc., was elected vice chairman of the Potash & Phosphate Institute (PPI) board of directors at a recent meeting.

"We are pleased that John Sultenfuss has accepted this important role for next year," said Dr. David W. Dibb, president of PPI. "His leadership of the Finance Committee of the PPI board for the past year was greatly appreciated."

During his 25-year career with CF Industries, Sultenfuss has held a number of management and executive positions for the interregional cooperative headquartered in Long Grove, Ill. In 1972, he joined the com-

pany at its phosphate complex in Plant City, Fla.

Throughout the 1970s and 1980s, his position included general manager of the phosphate complex in Bartow, Fla.; vice president, nitrogen operations; and vice president, supply & distribution. He was named vice president, marketing and sales, in 1988, and became senior vice president in 1995. A native of Tampa, Fla., Sultenfuss earned a bachelor's degree in chemical engineering from the University of Florida in 1969.

Sultenfuss serves as chairman of Canadian Fertilizers Limited, a nitrogen fertilizer manufacturing entity jointly owned by CF, Cooperative Federee de Quebec, Growmark,

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becks will have their work cut out for them.

When picking swine to show, Anita noted they look for pigs that show a lot of length at 45 pounds. They also look for hogs that have good movement — important to winning swine shows.

Looking back over the years, 1996 stands out pretty heavily in their minds.

Severe snowstorms which shut down the entire state also stranded many at the Farm Show.

and Western Canadian Fertilizers Limited. He will also serve as vice chairman of the Foundation for Agronomic Research (FAR) board of directors during 1998. He is a direc-

## Farm Show Family

Matt recalls trying to sleep on feed bags in the small arena. Anita remembers getting up at 2 in the morning to wash down more than 50 swine in preparation for the next day's show.

Anita remembers being part of a daily videotape and broadcast of a show coordinated by Rep. Sheila Miller, in which Anita and other Berks County 4-H members spoke about their experiences.

The family often fields questions from the general public about

their work at Farm Show and also, in the spring, during Ag In the Classroom visits to the farm. Matt recalls one 8th grade classmate's response to the question: what is a steer? The classmate's answer, Matt says with a chuckle, was "a female bovine." For another it was even worse. The answer to a bull — a "male cow," Matt noted.

Anita's advice to would-be Farm Show swine exhibitors? "Stay calm and relaxed," she noted. "Don't get frustrated. Groom and prepare them — use good old Ivory soap. And clean out the ears of the pigs."

Connie Manbeck noted that a judge's decision in a tiebreaker will sometimes be to examine the ears of the swine.

For Matt, cleaning the ears and hooves are the "hardest things to do," he said. The hock gets dirty and can present challenges for exhibitors.

At the county level, Anita and Matt recall the "water battles" on Friday night at Kutztown, after most of the judging contests are over. But for Farm Show, and especially for 4-H membership, Anita recalls that "winning isn't everything," she said.

"I've met a lot of people through 4-H," she said. "Some of the best times I've had are from 4-H."

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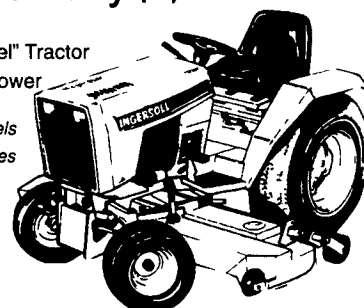
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