

THE WORLD'S LEADER IN GARDENING EQUIPMENT

**Serving the United States and
Canada for Over 15 Years**

For over 15 years, BCS America, located in Charlotte, NC, has been serving the needs of the United States and Canada, providing excellent service to our family of BCS customers. Your garden can be the most productive ever using our machines. No other machine can break ground, cultivate, and power compost like a BCS.

The Tiller that Has It All

BCS offers you the three things that you are looking for in a tiller.

Performance

When comparing the gardening features on a BCS to any of the competition, it's clear that the benefits BCS offers you puts us a step ahead of everyone else. BCS will simply give you the best looking, most productive garden you can have.

Durability

With our all gear drive transmission and automotive style clutch, BCS machines are built to stand up to years of punishing use. In fact, we are so confident of BCS's reliability, all our machines are backed with a No-Time-Limit Warranty* on all our transmission components.

Service After the Sale

If anything ever does happen to our machines, BCS has an extensive dealer network of "Gardening Experts" who can take care of your needs.

BCS takes great pride in the equipment we offer and we strongly urge you to compare us to any other tiller on the market. You will then find out why BCS really is "The Best Tiller On Earth."

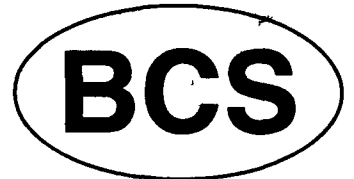


**Over 1.5 Million Machines Sold Around the
World and Still Growing...**

Our machines are used in over 80 countries around the world by people who depend on BCS quality and performance. For over 55 years, BCS has provided gardeners with the toughest, most versatile gardening equipment available.

Dealer Network

BCS has over 1,100 "Gardening Experts" throughout the United States and Canada waiting to assist you in discovering why BCS is the best gardening equipment that you can buy.



Financing Special

**No Payments for 4 Months
No Interest for 3 Months
0% Down Payment**

January 1, 1998
thru
July 31, 1998

New BCS Equipment

Simple Interest
Installment Loan

No Interest Until the
Beginning of the
Fourth Month

**Call DCI for Details
1-800-735-1903**

One Tractor Runs Multiple Attachments

The handlebars rotate 180 degrees to allow you to go instantly from a rear attachment to a front attachment. This feature makes the BCS tractor the most versatile on the market.

An optional Quick Hitch is available to permit faster attachment changes without the use of any tools.

**PRE-SEASON MAIL-IN
REBATE \$100.00
Jan. 1, 1998 - 4-30-1998**

**SEE US AT THE PA FARM SHOW
Booth 512 - 513
or at a dealer near you!**

CHAMBERSBURG

Brand's Engine Service
1751 Lincoln Highway
Chambersburg, PA
717-264-4956

COCHRANVILLE

Stoltzfus Farm Service
Rt 41 & Rt 10
Chochranville, PA
610-593-2407

EPHRATA

Wes Stauffer Engine &
Equipment
23 Pleasant Valley Road
Ephrata, PA
717-738-4215

FLEETVILLE

Homestead Equipment
Hack Road
Fleetville, PA
1-800-222-3635

HARRISBURG/YORK

Bob's Outdoor Power
650 Alpine Road
Lewisberry, PA
717-292-3640

HERSHEY

Umberger's of Fontana
Rt 322
Fontana, PA
717-867-5161

KUTZTOWN

Weaver Sales & Rentals
365 Fleetwood Road
Bowers, PA
610-682-2215

MIFFLINBURG

Bender's Sales & Service
Church Road
Mifflinburg, PA
717-966-1173

NEW ENTERPRISE

N.E. Small Engine
Rt 869
New Enterprise, PA
814-766-2117

NEW HOPE

Bett's Equipment, Inc.
Rt 232
New Hope, PA
215-598-7501

POTTSTOWN

George Bodor's Lawnmower
812 Willow Street
Pottstown, PA
610-323-0916

SCHAEFFERSTOWN

Martins Hardware
Rt 501
Schaefferstown, PA
717-949-6817

SHREWSBURY

Shrewsbury True Value Plus
Rt 851
Shrewsbury, PA
717-235-6700

SHIPPENSBURG

Nolt's Engine Service
994 Ridge Road
Shippensburg, PA
717-423-6300

WAYNESBORO

Stoneham's
5890 Buchanan Trail
Waynesboro, PA
717-762-3614