Positioning Your Dairy Business For Success

(Continued from Page A33)

We are also within easy reach of the Canadian market - if it ever becomes available

We are the furthermost distance away from the lowest-cost milk producing regions We have a lot of highly competitive, efficient farms.

We have a good infrastructure to support a viable dairy industry

We have a good mix of large and small farms, which complement each other Our producers are more willing to share ideas, practices and data for the benefit of all

However, we do have some challenges ahead of us, and to maintain a competitive edge in the industry, we may have to change some of the ways we conduct our farm business. We will need to keep a clear focus on the things that really count Dr. Galton discussed the following parameters and characteristics of successful dairy farm businesses:

Main Factors Affecting Farm Profitability.

Productivity - - per cow, per acre and per worker

Herd size - - spread overhead cost and increase efficiency Cost control - - both overhead and operating costs

Debt service - - total debt, debt servicing cost and investment strategies

Milk price - - quality premiums, shop around and negotiate for prices

Business Parameters (these figures are debatable and vary with size and kind of farm)

Cows per worker - - about 30 to 50 or more

Milk shipped per cow - - about 19,000 lb.: add another 1,500 to 2,000 lb. for 3X milking

Milk sold per worker - - about 600,000 to 1,000,000 lb. or more

Cost per cwt. milk - - \$10.00 to 11 00 or less

Profit margin per cwt. milk and per cow - - over \$600 per cow

Capital investment per cow - - \$4,000 to 6,000 Keep to a minimum Debt per cow - - less than \$2,000; \$3,000 temporarily during expansion

Affects return on assets (see below)

Debt service cost per cow - - less than about \$300-500 Rate of return on assets - - about 5 to 10% over prime interest rate They form bargaining groups and negotiate favorable prices, bulk discounts etc

They have excellent control of fixed and variable costs

They work with low debt or no debt at all.

Management Characteristics of Profitable Dairy Farms:

They keep capital investments to a minimum

Cows generate income.

Buildings, machinery and equipment do not generate income

They keep cows healthy and productive, and improve labor efficiency But, they are an expense item! Keep them to a minimum!

They have high levels of production.

Lower productivity can be profitable IF - -

Costs are reduced appreciably

Market prices are increased appreciably.

Focus on long-term profit margins, not just short-term gains

They have a diversity of farm enterprises (extra crops for sale or for emergency feed) Some have non-farm income

They start early to plan for their retirement and for the transfer of the business

Four States Livestock

Hagerstown, Md December 31, 1997 Report supplied by Auction

SLAUGHTER COWS: UTILITY 34.50-39.00; HIGH DRESSING 39.75-41.00; CANNERS 29.00-34.00; SHELLY 29.00 DOWN.

BULLS: YG#1 1300-1500 LBS. 44.00-45.75.

FED STEERS: CHOICE 1200-1450 LBS. 65.00-67.75; LOW CHOICE 63.00-64.75; SELECT 54.00-59.00.

FED HEIFERS: FEW OFFERED. VEAL CALVES: CULLS 85-110 LBS.

FARM CALVES: HOLSTEIN BULLS #1 90-120 LBS. 90.00-115.00; #2 85-95 LBS. 38.00-75.00: HOLSTEIN HEIFERS: 85.00-110.00 LB. 60.00-95.00; FEW BEEF X BULLS AT 90.00. BUTCHER HOGS: FEW OFFERED.

27.00-34.00; 60-80 LBS. 20.00-30.00.

SOWS: 400-500 LBS. 30.00-31.00. THIN 23.00-28.00.

STOCK CATTLE: STEERS 2500-450 LBS. FEW TO 65.00-76.00.

HEIFERS: 350-500 LBS. 58.00-65.00; 500-700 LBS. UP TO 58.00.

BULLS: 400-700 LBS. 54.00-68.50 900 LBS. 46.50.

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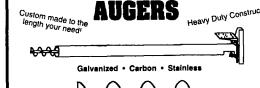






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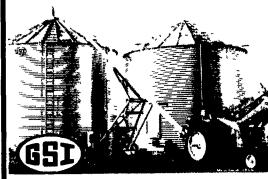
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!!!REMINDER!!! **Public** Clinton On-Site Farm Auction Mon., Jan. 5, 1998 @ 10:00 A.M. (inspect from 8:30 A.M.; Blizzard Date:

Tues., Jan. 6, @ 10:00 A.M.) for Mr. Homer Schulz located at 6993 PHILLIPS MILLS RD., NEW HOPE, SOLEBURY TWP., PA. "SHORT AUCTION, BE PROMPT" Farmall Super C & John Deere Model A TRACTORS; New

Holland, New Idea & Woods EQUIPMENT: Other Farm Equip, lawn tractors & riding mowers, Vermont Lawn Cart Antique Thrashing Mach. sqd. W. Wetherill, Builder Doylestown, PA.; TOOLS by Homelite, Sears, McCulloch & Stihl, Rockwell, Lincoln incl. trimmer, chain saws, welder, hand tools, molding plans, AUTO: 1965 Alfa Romeo Giulia Sprint GT 2 dr coupe-off the road-sold in AS IS COND, MORE

Terms: Cash or Checks Accepted w/Prior Approval. Directions: From New Hope, PA @ Rt 202 New Hope-Lambertville Toll Bridge North on Rt 32 (River Rd) 1/2 mi to Phillips Mill Rd, turn left, property 7/10ths mi on right, From Rt 202 @ Lahaska, PA North on Rt 263 (York Rd), 3 mi to Solebury, PA, turn right on Sugan Rd & make an immediate left on Phillips Mill Rd, property 1 & 8/10ths mi on left



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Auction Register

MON JAN 5 - 4PM Leesport Farmer's Market Banquet Hall, just off Rt. 61 at the North end of Leesport, Berks Co , PA Indian artifacts & bottles, beer items, glass & china, Hot Wheels, milk & early bottles, old ice cream parlor set & tools By Jeff Miller Kenneth P Leiby, Auct TUES JAN 6 - 10AM 1825 F

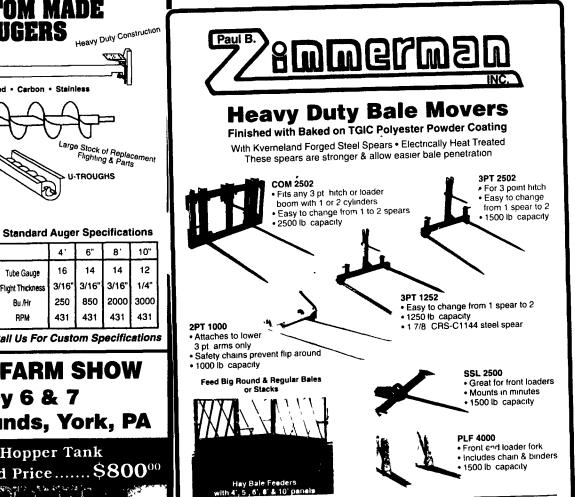
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