

Dairyalea Elects Leadership

SYRACUSE, N.Y. - Clyde Rutherford of Otego, N.Y., was recently re-elected president of Dairyalea Cooperative Inc. at the Cooperative's annual meeting held in Liverpool, N.Y.

Rutherford and his wife, Jeannette, operate a 500-acre dairy which produces 1.8 million pounds of milk annually.

Rutherford, who is also the Cooperative's District 9 director, serves on the board of directors of the National Milk Producers Federation (NMPF). In addition, he is a member of the Executive Committee and chairman of the Dairy Stabilization Committee Task Force for the NMPF.

Regionally, Rutherford is on the board of directors of O-AT-KA Milk Products Cooperative Inc., and is vice chairman of the board of directors of Atlantic Processing Inc.

Four other Dairyalea members were re-elected to the Executive Committee;

Warren Beardsley of Fariport, N.Y., was re-elected to serve as the Cooperative's first vice president. Beardsley, Dairyalea's District 3 director, manages a 165-cow Holstein herd with help from three of his sons, Lenny, Larry and Donald. They grow 500 acres of corn, hay and wheat on their Monroe County farm.

Beardsley is active in a number of other agricultural organizations. He is a delegate of the National Milk Producers Federation, and a member of the New York Farm Bureau, Agway Inc. and the Dairy Herd Improvement Association. Beardsley also serves as vice president of the Health Foundation and the Dairy Council, and is a former director of O-AT-KA Milk Products Cooperative Inc.

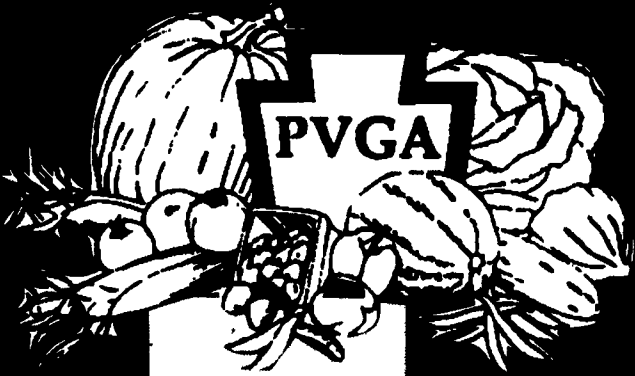
Raymond Diebold of Altoona, Pa., was re-elected Dairyalea's second vice president and secretary. Diebold, who has been a member of the Executive Committee since 1981, is also the Cooperative's District 6 director.

James Madigan of Towanda, Pa., was re-elected to serve as the Cooperative's treasurer. Madigan, Dairyalea's District 5 director, operates a 450-acre Bradford County farm in partnership with his mother, Ruth Norton. He milks 100 Holsteins and Brown Swiss with his wife, Terri, and sons, Jason and Byron.

Raymond Johnson of Schaghticoke, N.Y., was re-elected assistant treasurer. Johnson, who is also the Cooperative's District 12 director, has been a Dairyalea director since 1982.

Johnson farms in partnership with his son, Ed, on 450-acre Duellwood Farm, which is home to 140 milking Holsteins. The family farm, where Johnson and his wife, Estella, reside, dates back to 1928.

Additionally, Johnson has served as president of the American Dairy Association and Dairy Council Inc. for the past 12 years. Currently, he serves as a director of Dairy Management Inc., and is second vice president of the United Dairy Industry Association (UDIA). Johnson is also a member of the UDIA Personnel and Finance committees and past chairman of the Research Committee of the National Dairy Board.



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Tuesday, January 27, 1998

PROCESSING & GENERAL VEGETABLES

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Peeling

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** How Insect Populations Grow

* Using IPM Methods to Grow Tomatoes

DIRECT & GENERAL MARKETING

Value - Added or Speciality Vegetable Products

Setting Up Produce Displays and Signs - *Ransom Blakely,*

Marketing Consultant

Large, Successful Farm Markets - panel *Livilla Orchards, Strite's*

Orchards, Soregel Orchards

Consumer Trends and Attitudes

5-A-Day - Working for You!

Effectively Working with the Print Media

What Supermarkets Want from Local Growers - *Charles*

Brenneman, Weis Markets

GREENHOUSE VEGETABLES

Using Bumble Bees for Pollination

* Using Beneficial Insects for Pest Control in Greenhouse Tomatoes

and Peppers

Managing Greenhouse Tomato Operations in Ontario and Penna

Tony G. Mastronardi and Boyd Mertz

The Latest Techniques in Hydroponics and Cucumber and Lettuce

Production - *Dr. Tom Papadopoulos, AAFC, Ontario*

HIGH TUNNELS AND ROW COVERS

Latest Advances in Materials and Techniques for High Tunnels and

Row Covers - *Dr. Otho Wells, University of New Hampshire*

Cool Season Vegetables in Unheated Greenhouses

Growing Specialty Vegetables Under High Tunnels

POTATOES

Seed Piece Quality, Spacing and Source

Fertilizer and Water Management for Quality Potatoes

* Managing Diseases and Insects

Weed Control Update

Vine Killing, Harvesting, Handling and Marketing -

Specialty Potatoes for Your Markets

Wednesday, January 28, 1998

BEDDING PLANTS

Forcing Bulb Crops for Special Holidays Throughout the Year

* Quality of Biological Controls in the Greenhouse

Greenhouse Design Considerations

New Greenhouse Climate Control Plastic Films

Panises for Fall - Your Customers Will Love Them

The Best Annuals for Pennsylvania

Perennials - What are Customers Looking For?

The Best Horticultural Lighting Fixtures

BASICS OF VEGETABLE PRODUCTION

* Why, When and How to Fumigate

Using Trickle Irrigation & Fertigation Effectively

How to Minimize and/or Use Appropriate Tillage

* Basic Vegetable Disease Management

Innovative, Environmentally-Friendly Machinery to Minimize Labor

and Soil Degradation

SWEET CORN

* Monitoring Sweet Corn Insect Pests (4 credits)

* Current Status of Bt Transgenic Corn

Varieties That Work For Direct Market

* Sweet Corn IPM Practices in the Northeast

* Deer, Raccoon and Bird Damage Control

* Controlling Rust in Late Plantings

BRAMBLES - BREEDING & GENETICS

New Brambles from New York

Bramble Breeding at USDA in Beltsville

New Brambles from the Maryland

SUSTAINABLE GROWING (evening session)

What is Sustainable Ag? Trend or Fad?

New Generation Cropping Systems

Why We Grow Specialty Vegetables

Market Opportunities for Organic Produce

Thursday, January 29, 1998

WEED CONTROL

** Modes of Action for Common Veg Herbicides

* How to Control Escape or Resistant Weeds

What the Noxious Weed Law Can Do For You

* General Cultural and Tillage Methods for Controlling Weeds in

Vine Crops

* Identifying Your Worst Weeds

* Cultivators - Still An Important Tool

* Non-chemical Weed Control Methods - *Dr. Rick Bonano,*

University of Massachusetts

* New Changes in Chemical Weed Control

** Clearing New Pesticides for Vegetable Crops

CUT AND DRIED FLOWERS AND HERBS

Marketing Dried Flowers

Producing and Marketing Field Grown Cut Flowers

Intensive Growing and Retailing of Fresh and Dried Flowers - *Nelle*

Call

Edible Flowers - *Jill Ann Williams, Sudden Elegance*

Challenges in Herb Production and Handling

BRAMBLES

Primocane Fruiting Raspberry Cultivars

Economics of Red Raspberry Production

Greenhouse Raspberry Production

Analyzing Your Marketing Practices: Are You Planning For The Long

Term?

* Standard Pest Control Practices

* Alternative Pest Control Practices

FARM MANAGEMENT

Family Business Transfers and the New Tax Law

Getting the Most from Your Teenage Workers - *Nornie Larson,*

Private Consultant

Dealing With Problem Customers

Practical Uses of the Computer in Direct Marketing

* signifies topics that qualify for category pesticide applicator license

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