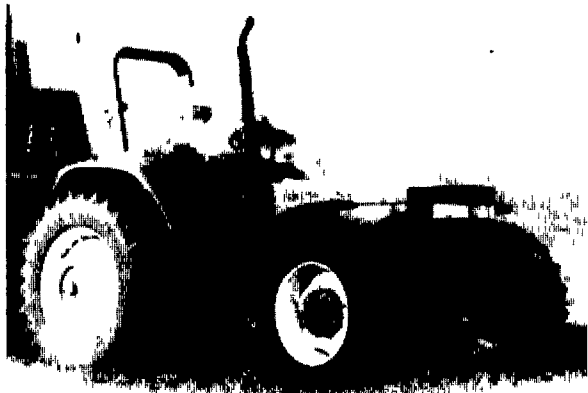


NEW HOLLAND

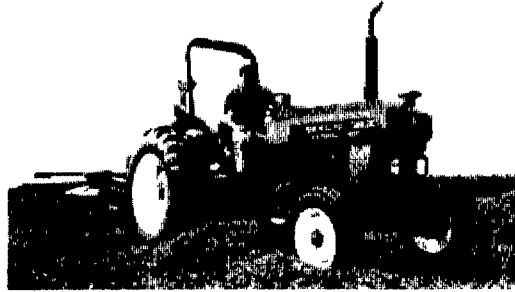
FOR YOUR NEXT TRACTOR GEMINI TRACTORS



**NEW 60
SERIES
TOUGH
IN THE
FIELD...
FAST ON
THE
FARM**

40-62 HP TRACTORS

**PROVEN
RELIABILITY
NEW HOLLAND
IN ACTION**



POWERFUL



**NEW 35
SERIES
FIELD-
TESTED,
PROVEN
ENGINES**

BOOMER SUPERSTEER

THE TIGHTEST TURNAROUND

Cut the wheel on a new Boomer compact tractor and boom - the tractor turns on a dime, reducing turnaround diameter up to 50% compared to other compacts



GENESIS™

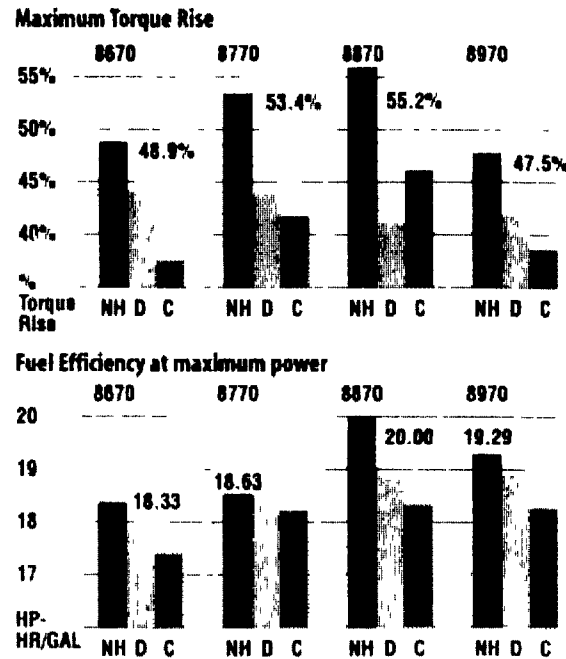
70 SERIES TRACTORS

Test results summarized by the Nebraska Tractor Testing Laboratory confirm that 70 Series GENESIS™ tractors outperform the other brands. **Highest Torque Rise Up to 55.2%**

Impressive Fuel Economy Up to 20 hp-hrs per gallon

GENESIS tractor models are winners in other categories, too - like maximum drawbar pull, hydraulic flow and standard 3-point lift performance. Stop in for a test drive and a look at the test results.

Based on test results available December 1, 1996



**See Your Local Dealer
and Ask About the
SPECIAL
FALL FINANCE
PROGRAMS**



NEW HOLLAND

PENNSYLVANIA

Abbottstown, PA
**MESSICK
EQUIPMENT**
RD 1, Box 255A

Elizabethtown, PA
**MESSICK FARM
EQUIPMENT, INC.**

Boswell, PA
**MAPLE MOUNTAIN
EQUIPMENT**

Frederick, MD
**CERESVILLE FORD
NEW HOLLAND INC.**

Bridgeton, NJ
**LESLIE G. FOGG,
INC.**

Marion Center, PA
**ALLEGHENY FARM
SERVICE**

Halifax, PA
**SWEIGARD
BROTHERS**

Oley, PA
**C.J. WONSIDLER
BROS.**

Hagerstown, MD
**ANTIETAM FORD
TRACTOR, INC.**

Washington, NJ
**SMITH TRACTOR &
EQUIPMENT, INC.**

Carlisle, PA
**R & W
EQUIPMENT CO.**

New Holland, PA
ABC GROFF, INC.

Pitman, PA
**SCHREFFLER
EQUIPMENT**

Rising Sun, MD
**AG INDUSTRIAL
EQUIP. CO. INC.**

Woodstown, NJ
FARM RITE, INC.

Chambersburg, PA
**FORRESTER FARM
EQUIPMENT LTD.**

Honey Grove, PA
Loysville, PA
**NORMAN D. CLARK
& SON, INC.**

Tamaqua, PA
**CHARLES S.
SNYDER, INC.**

NEW HOLLAND
Credit Company **855 2**

Dushore, PA
**FITZPATRICK &
LAMBERT, INC.**

Lancaster, PA
**LANCASTER FORD
TRACTOR, INC**

West Grove, PA
**S.G. LEWIS &
SON, INC.**