

NEW HOLLAND

FOR YOUR NEXT TRACTOR

GEMINI™ TRACTORS



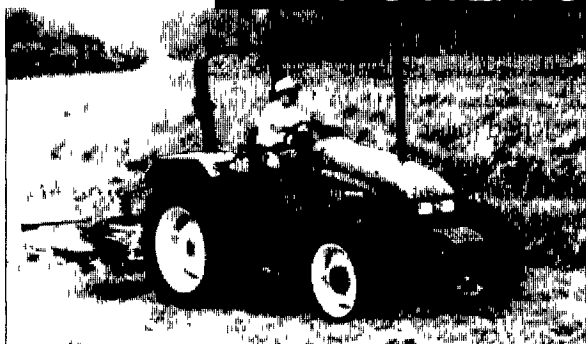
NEW 60 SERIES TOUGH IN THE FIELD... FAST ON THE FARM

40-62 HP TRACTORS

PROVEN RELIABILITY NEW HOLLAND IN ACTION



POWERFUL



NEW 35 SERIES FIELD-TESTED, PROVEN ENGINES

WORK, WORK, WORK

PROVEN COMPACT DIESEL THAT'S ALL THEY EVER DO



GENESIS™

70 SERIES TRACTORS

Test results summarized by the Nebraska Tractor Testing Laboratory confirm that 70 Series GENESIS™ tractors out-perform the other brands.

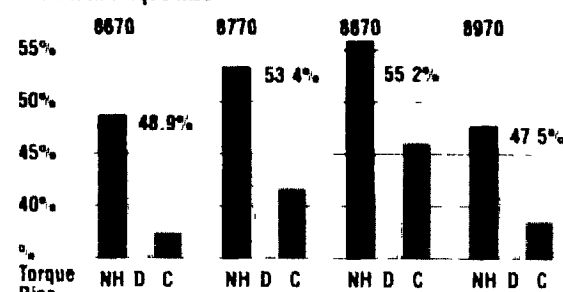
Highest Torque Rise Up to 55.2%

Impressive Fuel Economy Up to 20 hp-hrs per gallon

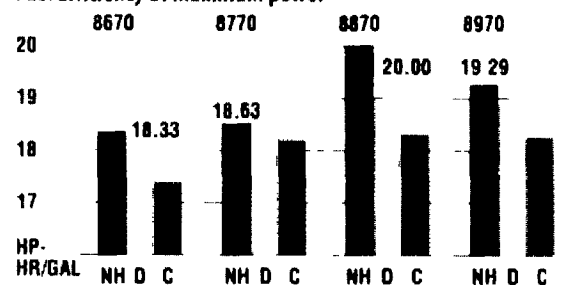
GENESIS tractor models are winners in other categories, too - like maximum drawbar pull, hydraulic flow and standard 3-point lift performance. Stop in for a test drive and a look at the test results.

Based on test results available December 1, 1996

Maximum Torque Rise



Fuel Efficiency at maximum power



See Your Local Dealer

And Ask About

Special Fall

Finance Programs



NEW HOLLAND



PENNSYLVANIA

Abbottstown, PA
MESSICK EQUIPMENT
RD 1, Box 255A
Marion Center, PA
ALLEGHENY FARM SERVICE
Carlisle, PA
R & W EQUIPMENT CO.
Chambersburg, PA
FORRESTER FARM EQUIPMENT LTD.
Dushore, PA
FITZPATRICK & LAMBERT, INC.

Elizabethtown, PA
MESSICK FARM EQUIPMENT, INC.
Halifax, PA
SWEIGARD BROTHERS
New Holland, PA
ABC GROFF, INC.
Honey Grove, PA
Loyssville, PA
NORMAN D. CLARK & SON, INC.
Lancaster, PA
LANCASTER FORD TRACTOR, INC

Boswell, PA
MAPLE MOUNTAIN EQUIPMENT
Oley, PA
C.J. WONSIDLER BROS.
Pitman, PA
SCHREFFLER EQUIPMENT
Tamaqua, PA
CHARLES S. SNYDER, INC.
West Grove, PA
S.G. LEWIS & SON, INC.

MARYLAND

Frederick, MD
CERESVILLE FORD NEW HOLLAND INC.
Hagerstown, MD
ANTIETAM FORD TRACTOR, INC.
Rising Sun, MD
AG INDUSTRIAL EQUIP. CO. INC.

NEW JERSEY

Bridgeton, NJ
LESLIE G. FOGG, INC.
Washington, NJ
SMITH TRACTOR & EQUIPMENT, INC.
Woodstown, NJ
FARM RITE, INC.