

President Rooks' Message

Since the Dairy of Distinction program began in Pennsylvania in 1987, hundreds of dairy farmers have applied to have their farms recognized as a "Dairy of Distinction." We have had another good for the program. Those attractive farms that are honored will receive a colorful farm sign that is truly an advertisement for the dairy industry, not only to neighbors, but to those who pass their farms. This is the purpose of the program: to be a point of pride in promoting the source of the state beverage—milk.

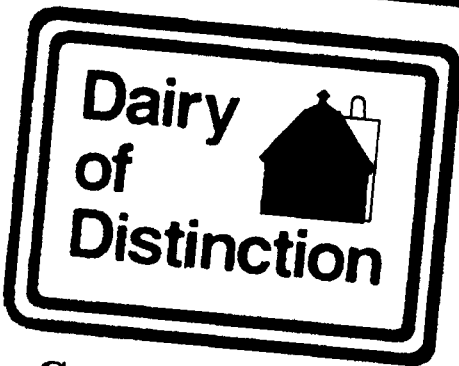
We want to express our thanks to all that applied for their award this year. And we want to express our thanks to all who supported the program especially those who supported the program financially.

If you applied and did not receive the award, then apply again next year, correcting items needed to be corrected. One dairyman applied this year mainly to have the sign up for advertising milk on the highway. He feels the more who participate in the program will help improve milk sales. That is the bottom line.

The winners in 1997 will be recognized on Tuesday, August 12 at Ag Progress Days at 2:15 p.m. in the special events building. We hope you are able to attend. The photographs taken by your local district and enlargements provided by *Lancaster Farming* will be displayed.

Thanks again to all our hard-working volunteers on the committees for making the program successful.

Russ Rooks
President, Pennsylvania
Dairy of Distinction Program



**Congratulations
Land O'Lakes Members!**

Land O'Lakes, Inc. congratulates all members awarded the 1997 Dairy of Distinction Award in Pennsylvania. We are proud of your efforts in maintaining a high quality farm appearance. We are equally proud of your commitment to produce high quality milk for the consumer market.

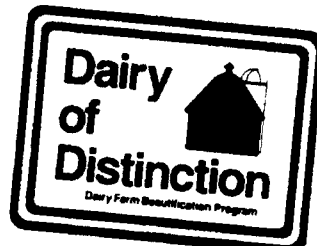
- Dennis Brumbaugh, Martinsburg, Pa.
- Roy Cosle III, Littlestown, Pa.
- Michael Dietrich, Kutztown, Pa.
- Peter Markel, Breinigsville, Pa.
- Paul C. Robbins, Ulster, Pa.
- George & David Smith, Martinsburg, Pa.

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