

AGA Elects Four Directors

REYNOLDSBURG, Ohio — The members of the American Guernsey Association recently elected four directors to its board, during its annual convention in LaCrosse, Wis.

John B. Morrow of Tyrone, Pennsylvania, was re-elected for District Two.

Morrow and his wife Karen are the owners of Hillside Farm with their children: Melissa, Kristi, Matthew and Douglas.

John has served as president and director of the Pennsylvania Guernsey Breeders' Association and is currently a delegate for his local Land O'Lakes Cooperative.

Morrow believes the Guernsey breed is the number one breed of dairy cows for intensive grazing. He also feels that Golden Guernsey milk is far superior for drinking, compared to the milk available to consumers today.

He believes the association must promote these strengths while continuing to provide registration and identification for animals with Guernsey genetics.

"We must emphasize production, youth, young sire programs, appraisal and shows for the Guernsey breed to prosper in the future," Morrow said, adding that he feels that his experience as a member of the Executive Committee and chairman of the Finance Committee are among his strengths as a director.

David Cochard of Union, Missouri, was elected to represent

District Six.

Cochard and his wife Linda are the owners of Arrow Head Guernseys. Dave has participated over the years in DHIR, TPE, type traits appraisal, type conferences, national conventions and has supported state and national sales and shows.

"The role of the Guernsey breed in the future will be a leadership role in the areas of milk and cattle marketing to increase the income for our Guernsey breeders," he said. "With the products Golden Guernsey Inc. has coming, owning registered Guernseys should become more profitable."

The Milk Marketing Committee is a major key to the future of the Guernsey breed. With a shoe-string budget to work with, this committee has set in motion the process which will funnel more of the consumer's food dollar to the Guernsey producer because it is only Guernsey milk that will go into those products. As the value of Guernsey milk and its products increases, so will the value of the Guernsey cow," Cochard said.

Seth Spencer of Gresham, Oregon, is to serve a four-year term as director-at-large.

Seth's greatest strength is getting people to work toward a common goal. It is his belief that the Guernsey breed will continue to have a positive role in the dairy industry.

"Both the showing and the milk pail will be important in this

endeavor; but most importantly, we must show that the Guernsey cow is a profitable dairy breed," said Spencer.

His previous leadership experiences include president of the Oregon Guernsey Breeders' Association, a director for Western Guernsey Sires and a member of the sire selection committee.

He has been in partnership with his parents since returning home from college 15 years ago. Seth is the third generation in his family to maintain a herd of Guernseys in the Gresham area. He has just purchased a dairy that is set up for 300 cows on 130 acres. Seth and his wife Shari intend to have the size of this new herd up to 150 milking Guernseys within two years.

Dr. John O. Mozier of Stanley, Kansas, was appointed by the AGA directors in January to fill a director-at-large vacancy.

He has been elected by the membership to carry out the remaining two-year term of this position.

John and his wife Mary Lou own approximately 50 head of registered Guernseys and have been involved in Guernsey activities at the national and state levels.

For the major portion of his career, John served as either director or vice president for Animal Health Research and Development, the Research and Development Department of Chemagro Corporation, a predecessor com-



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pany of Bayer Corporation.

These positions required him to interact with many different people of different disciplines, both domestically and internationally. John retired from active employment with Bayer at the end of 1993, but still serves as a consultant.

He is the chairman of Golden Guernsey Inc., which is addressing the issue of promoting and marketing Guernsey milk. As a member of the board, John will continue to support the Golden Guernsey Inc. committee, as well as other committees who are working to promote and sustain the Guernsey breed.

Powers Wins First AGA Scholarship

REYNOLDSBURG, Ohio — Rebekah Powers of Plain City, Ohio, was the recipient of the first National Guernsey Youth Scholarship.

This award was presented during the National Youth Banquet held during the National Guernsey Convention in LaCrosse, Wisconsin, on June 22.

Powers is the daughter of Paul and Priscilla Powers. She attends The Ohio State University and is majoring in dairy science. She has received her American FFA Degree and has been an FFA National Dairy Proficiency winner. Powers is currently a member of the Ohio Junior Guernsey Breeders' Association and the

Buckeye Dairy Club.

Rebekah's key responsibilities on the family farm, Ark Farm, are to maintain the farm's breeding, vaccination, production and health records, along with general veterinary care. This responsibility has fueled Rebekah's interests in veterinary medicine. Rebekah, also a 1997 National Guernsey Youth finalist, will use her \$500 scholarship to further her education.

The National Guernsey Youth Scholarship is available to graduating high school seniors through 21 years of age of Jan. 1. Applicants must own one or more registered Guernseys and be a junior member of the American Guernsey Association.

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