D2-Lancaster Farming, Saturday, July 5, 1997 Earth-Smart Soy Spray Debuts At Area Horse Arena

LANCASTER (Lancaster Co.) — Soybeans — arguably the world's most versatile plant have done it again.

A new, earth-friendly soy oil "dust suppressant" made its East Coast debut at Lancaster's Bridge Acres Stables in a recent demonstration sponsored by the Pennsylvania Soybean Board (PASB) and Central Soya of Indiana. The highlight was a demonstration run by Bridge Acres horses, who kicked up a cloud of dust on an untreated portion of track but didn't raise one speck on the soy-treated side.

Deputy Pennsylvania Agriculture Secretary Russell Reddin was there to help "clear the air," along with Sen. Noah Wenger and PASB Director Jay McGinnis. The demonstration was provided by "Dustkill," the region's first supplier of the new biodegradable product.

"Anyone associated with horses knows dust is a serious and constant problem," said Dustkill's Jack Coleman. "It creates an unhealthy and uncomfortable atmosphere for people and animals, and can damage equipment. Until now, solutions were shortlived or had side effects, but the new soy products changes all that." Traditional dust control treatments include petroleum products or water, both of which have raised certain environmental concerns.

According to researchers who developed the new soy product, it is biodegradable, nontoxic, long-

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7 AM to 5

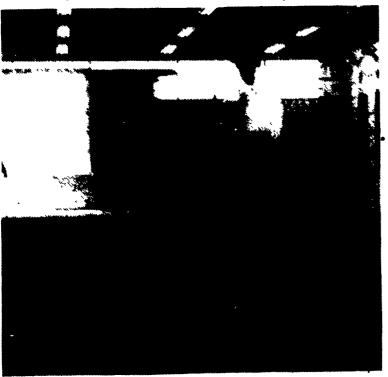
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626-1164 (X 717-733 8 AM to 5 lasting, non-corrosive, washes off equipment easily, doesn't contaminate water supplies, and is made from a renewable American resource.

Applied with spraying equipment, it penetrates ground surfaces, controlling dust for as long as one to two years. For more information, about the new product, please call Dustkill at (888) DUSTKILL. For more information about the Pennsylvania or New Jersey soybean boards, please call the soybean office at (609) 467-5189.



Horses kick up dust on untreated track. (Dark dirt on left has been soy-treated; right area has not.)



Tom Zeng of Dustkill applies the soy-based dust suppressant.



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Spectators, human and equine, learn about new soy crop uses.

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