

# Lost Hill Jerseys Scores Points As High PTI Herd In Pa.

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WELLSBORO (Tioga Co.) —  
Smish! The ball went right through  
hoop, earning a winning point  
for Bill and Barbara Cleveland,  
owners of Lost Hill Jerseys.

On this Century Farm which  
was established in 1853, basket-  
ball serves as a favorite pastime,  
especially for the Cleveland's  
daughter, Teri, age 13 and son,  
Bryan, age 8.

In fact, Barbara noted with a  
chuckle, the only building  
improvement they've made on  
their farm recently was the addi-  
tion of a concrete entrance to their

barn which is directly below a  
basketball hoop.

But basketball is not the only  
way the Clevelands have scored  
points. This spring, they were  
named the winners of the Norman  
Genetic Award.

The award is given to a Jersey  
herd with the highest average PTI  
(production type index) which also  
meets several criteria. They must  
be above the state herd average for  
production for the breed, they must  
have used at least 20 percent young  
sires, and the herd must be at least  
80 percent homebred.

The Clevelands said they didn't  
set out to win the award and were

surprised when Duane Norman  
called them to tell them they had  
won.

"The award represents the way  
we've been doing it right along,"  
said Bill. "High PTI bulls and  
young sires. As far as type, we look  
especially at rear udder height and  
foot angle."

With six excellent cows and an  
average classification of 85 points,  
the Clevelands have proven that  
type and production can be  
combined.

Their breeding program is  
balanced out by using about 50  
percent young sires. They used  
Berretta and Lester as young sires  
and got some national attention



Teri, Barbara, Bill, and Bryan Cleveland gather around  
Lost Hill Duncan Woosey, a 10-year-old Excellent cow who  
has a current lifetime production record of 142,899 pounds of  
milk. She had 92 pounds of milk on her last test in April.



Bryan, 8 and Teri, age 13 help out on the farm wherever needed. Here they pose for a  
picture while sitting on the family's Allis Chalmers WD. Bryan says he'd like to be a farmer  
some day, but Teri says she'd rather be a small animal veterinarian.

with a cow sired by Rebob Royal  
Horizon.

Considered a closed herd, the  
Clevalands have not purchased  
anything for 15 years, and always  
seem to have a surplus of Jerseys to  
sell.

However, this 170-acre farm  
was not always home to Jerseys.

As the fifth generation Cleval-  
land to farm this ground, Bill said  
he grew up with another breed.

"We had Holsteins here before,"  
said Bill. "When my dad died in  
1965 we sold the herd."

There were no cows on the farm  
for 10 years after that.

Bill graduated from high school  
and went on to Penn State, where  
he earned a degree in agricultural  
engineering in 1974. While at  
Penn State, a Delta Theta Sigma  
fraternity brother introduced Bill  
to his sister, Barbara.

No stranger to farming, Barbara

grew up on a Holstein farm in  
Lebanon County. The two were  
married in 1975, moved back to  
Wellsboro, and started buying  
Jersey calves.

For two years, Bill worked at  
Bordens before returning to the  
farm full time. By 1977, they were  
shipping milk. They are members  
of Liberty Valley Milk  
Cooperative.

Why the switch to Jerseys?

The Clevalands offer several  
reasons, the biggest of which is  
that the stalls are small in their barn  
and accommodate the smaller  
cows much better than the larger  
Holsteins. Another reason is much  
more personal.

"I really love the Jerseys.  
They're my girls," said Barbara.

With an average 41 cows on  
test, their herd average rolls at

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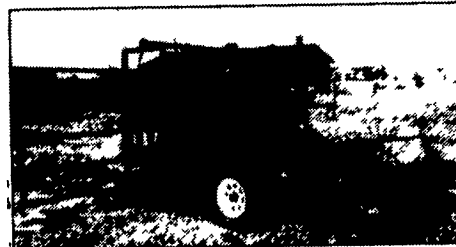
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