

NEW HOLLAND

FOR YOUR NEXT TRACTOR GEMINI TRACTORS



NEW 60 SERIES TOUGH IN THE FIELD... FAST ON THE FARM

40-62 HP TRACTORS

**PROVEN RELIABILITY
NEW HOLLAND
IN ACTION**



POWERFUL



NEW 35 SERIES FIELD-TESTED, PROVEN ENGINES

WORK, WORK, WORK

PROVEN COMPACT DIESEL THAT'S ALL THEY EVER DO



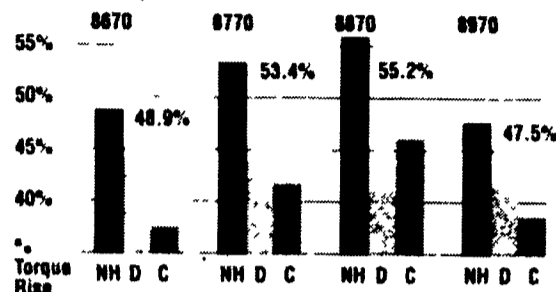
GENESIS™ 70 SERIES TRACTORS

Test results summarized by the Nebraska Tractor Testing Laboratory confirm that 70 Series GENESIS™ tractors outperform the other brands. **Highest Torque Rise Up to 55.2%**

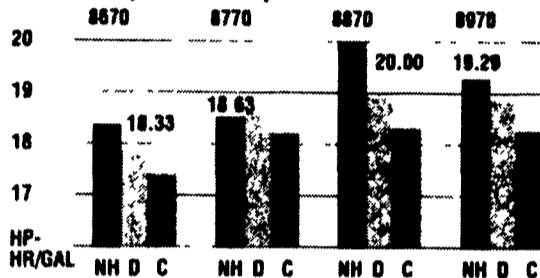
Impressive Fuel Economy Up to 20 hp-hrs per gallon
GENESIS tractor models are winners in other categories, too – like maximum drawbar pull, hydraulic flow and standard 3-point lift performance. Stop in for a test drive and a look at the test results.

Based on test results available December 1, 1996.

Maximum Torque Rise



Fuel Efficiency at maximum power



THE RELIABLE ONE

BEST IN CLASS TOUGHER THAN THE REST



SEE YOUR LOCAL DEALER FOR QUALITY TRACTORS

PENNSYLVANIA

Abbottstown, PA
MESSICK EQUIPMENT
RD 1, Box 255A
Carlisle, PA
R & W EQUIPMENT CO.

Dushore, PA
FITZPATRICK & LAMBERT, INC.

Elizabethtown, PA
MESSICK FARM EQUIPMENT, INC.

New Holland, PA
ABC GROFF, INC.

Honey Grove, PA
Loysville, PA
NORMAN D. CLARK & SON, INC.

Lancaster, PA
LANCASTER FORD TRACTOR, INC

Oley, PA
C.J. WONSIDLER BROS.

Pitman, PA
SCHREFFLER EQUIPMENT

Tamaqua, PA
CHARLES S. SNYDER, INC.



NEW HOLLAND

West Grove, PA
S.G. LEWIS & SON, INC.

MARYLAND

Frederick, MD
CERESVILLE FORD NEW HOLLAND INC.

Rising Sun, MD
AG INDUSTRIAL EQUIP. CO. INC.

NEW JERSEY

Bridgeton, NJ
LESLIE G. FOGG, INC.

Washington, NJ
SMITH TRACTOR & EQUIPMENT, INC.

Woodstown, NJ
FARM RITE, INC.