

DOYLESTOWN (Bucks Co.) — Penn State Cooperative Extension is presenting a series of meetings focusing on establishing a small business, a part-time business, a home industry, or part-time farming operation.

The seminar series will include analyzing your market, pricing

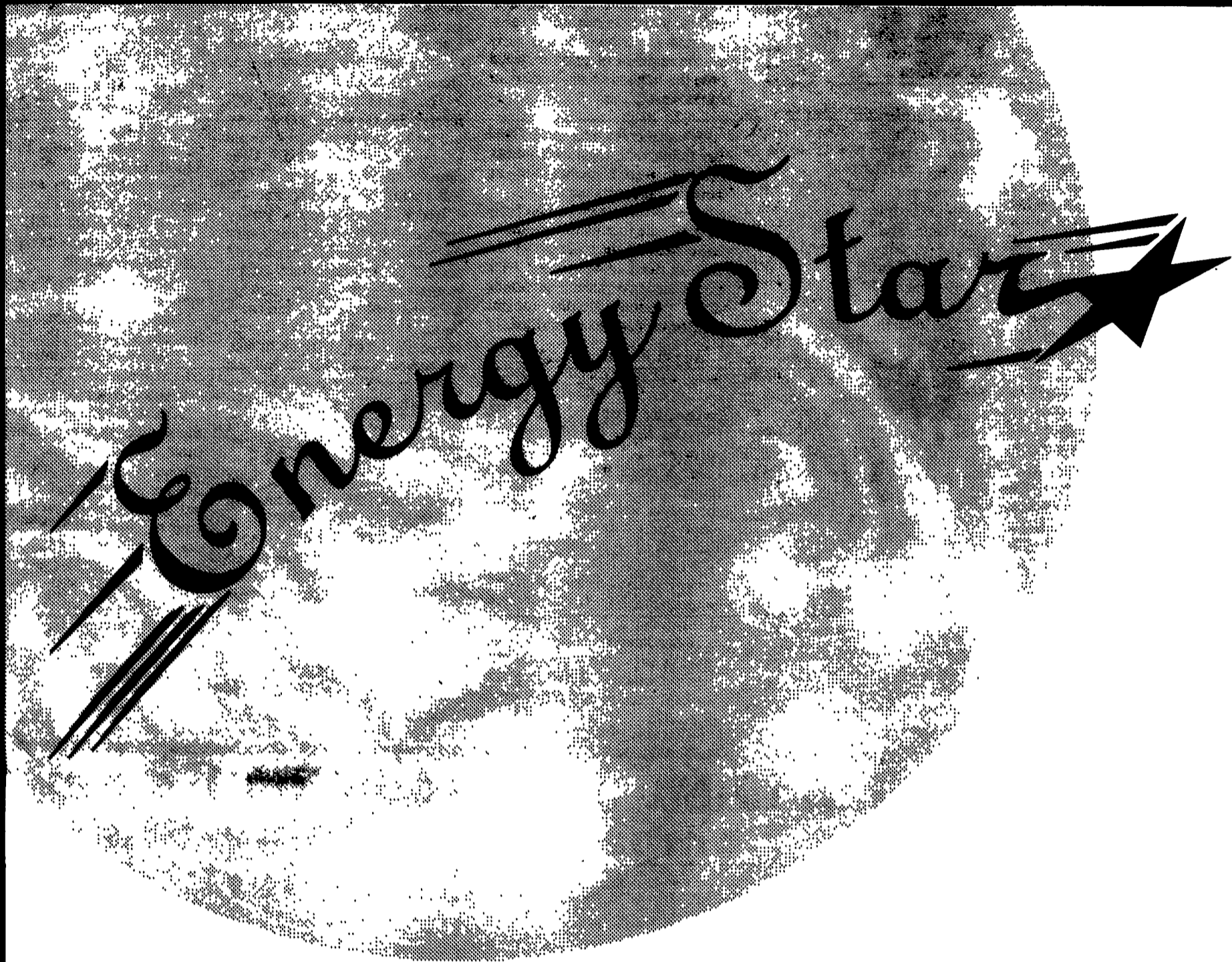
and advertising, financial records necessary for legal and successful business management, developing a business plan, taxes and tax records, sources of financial assistance, who qualifies and how to secure loans, managing techniques, success and failure factors and problem solving strategies.

There will be a special presentation included by David E. Schmidt, design consultant, about creating a new and positive image for your business. Doug Tharp, Pennsylvania Technical Assistance Program (PENNTAP), will focus on linking small business with technology and information.

Other program faculty are Frederick Davis and Kay Hastings, Penn State Cooperative Extension agents. The series will be held from 7 p.m. to 9:30 p.m. on March 24, April 7, 14, and 28 at Souderston High School, 143 South School Lane, Souderton. One Penn State Continuing Education

Credit will be granted to individuals attending the four-part series.

Registration fee of \$35 includes extensive educational materials. Call Souderton Area Community Education at (215) 721-1551 to register.



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