

1997 Dairy Of Distinction Applications Sought

SYRACUSE, N.Y. — Do you take pride in maintaining your dairy farm? Does your dairy farm project an attractive, wholesome image to consumers? If so, the Dairy of Distinction Program of New York, New Jersey, and Pennsylvania will consider your farm

for the program's annual recognition awards.

The Northeast Dairy Farm Beautification Program was first started in 1983 to recognize the hard work and dedication of the farmers who maintained attractive farms. The purpose of the program

is to instill a greater sense of confidence in the wholesomeness of dairy products, and increase their sales.

Farms that apply are judged on the roadside appearance of buildings, grounds, and surroundings, since this is what our dairy prod-

uct consumers observe as they drive by. The cleanliness of the barnyard, feed areas, and manure management are other aspects of the farm operation taken into consideration. Roadside judging is conducted during the month of May. Former winners of past years are also rejudged to ensure they continue to meet standards of excellence.

To qualify for consideration, you must be actively dairy farming and shipping milk. Applications are available for New York from: Stephanie Meyers, Ameri-

can Dairy Association and Dairy Council, Inc., 219 South West Street, Suite 100, Syracuse, NY 13202-1205, (315) 472-9143; Pennsylvania: American Dairy Association and Dairy Council, Inc., 239 Schuyler Ave., Box 5, Kingston, PA 18704-3378, (717) 283-2204; or New Jersey: August Knispel, 641 Sidney Road, Pittstown, NJ 08867, (908) 735-4989. All applications must be completed and returned by April 15, 1997. You may also contact your county agent for more information.

Application

PURPOSE OF PROGRAM

Attractive dairy farms give the consumer greater confidence in the wholesomeness of milk and stimulate milk sales which encourages public support for the dairy industry. The award gives recognition to the dairy farmer for maintaining a well-kept farmstead.

ELIGIBILITY

All Northeast dairy farms producing milk for sale are invited to make application for the award. Dairies receiving the 10 highest scores in each of the 21 districts will receive an 18" x 24" Dairy of Distinction sign to be displayed in front of their farm.

APPLICATION

Your Name _____ Farm Name _____

Mailing Address _____

Phone Number _____

Cooperative or Handler (where you ship your milk) _____

(Your Handler will be contacted to approve your milk quality)

Location (driving directions for judging team) _____

County (where your farm is located) _____

I hereby apply to the Northeast Dairy Farm Beautification Committee to have my dairy scored in accordance with the rules of the program for the purpose of obtaining a Dairy of Distinction sign to be displayed on my premise. (No producer will be charged for scoring or sign expense.)

Date _____

Signature of Owner/Operator _____

Return application by April 15. New York dairies send to Carol Weddle, 957 Mitchell Street, P.O. Box 190, Ithaca, NY 14851; Pennsylvania dairies send to ADADC, Tower Business Building, 239 Schuyler Ave., Kingston, PA 18704; New Jersey dairies send to August Knispel, R.D. 1, Box 325, Pittstown, NJ 00867.

Northeast Dairy Farm Beautification Program Inc.

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- Waterway Grass Mix

- Special Hay Mixture
- Hairy Vetch
- Cert Ogle Oats
- Agri Pro Seed Corn
- Agri Pro Soybeans
- Rohrer Brand Soybeans
- Tastemaker III Sorghum Sudangrass

Special Grazing Grasses

- Intensive Grazing Mixture
- Matua Prairie Grass
- Forage Feast Chicory
- Dairymaster Perennial Ryegrass Mixture
- Zero Nui Perennial Ryegrass
- Tekapo Orchard Grass
- Dovey Tall Fescue
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- Southern Cross White Clover
- Rangiora Rape Seed

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Cedar Crest Equipment

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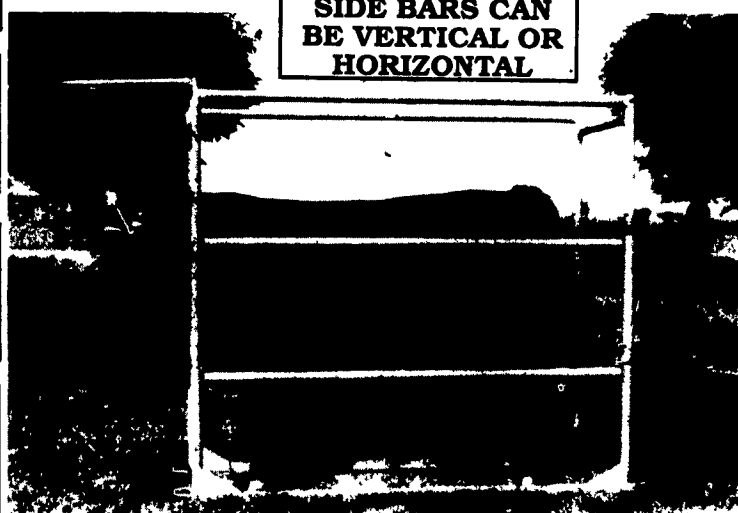
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