

NEW HOLLAND

FOR YOUR NEXT TRACTOR

LET IT SNOW!



**NEW LAWN SERIES
WHEN WINTER CALLS LS YARD
TRACTORS ARE THE ANSWER**

THE RELIABLE ONE



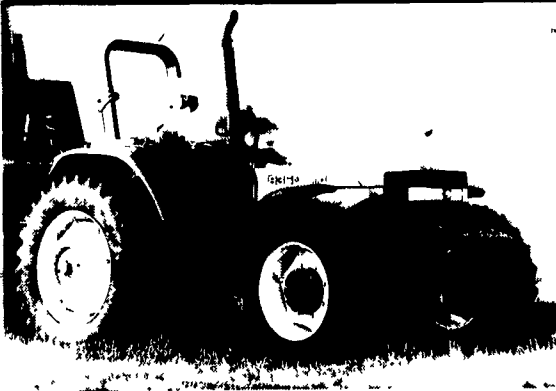
**BEST IN CLASS
TOUGHER THAN
THE REST**

WORK, WORK, WORK



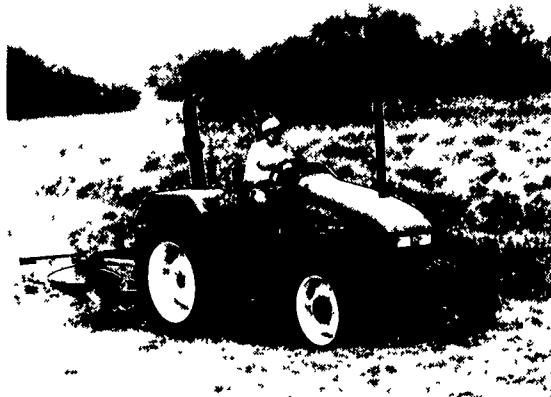
**PROVEN COMPACT
DIESEL THAT'S ALL
THEY EVER DO**

GEMINI TRACTORS



**NEW 60 SERIES
TOUGH IN THE
FIELD... FAST ON
THE FARM**

POWERFUL



**NEW 35 SERIES
FIELD-TESTED,
PROVEN ENGINES**

GOTTA DRIVE IT!



**GENESIS™
70 SERIES TRACTORS**

**SEE YOUR LOCAL
DEALER FOR
QUALITY TRACTORS**

PENNSYLVANIA

40-62 HP TRACTORS

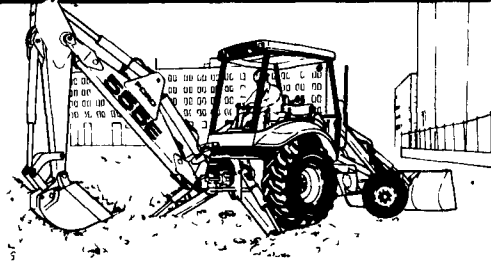


**PROVEN RELIABILITY
NEW HOLLAND IN
ACTION**

Abbottstown, PA
**MESSICK
EQUIPMENT**
Carlisle, PA
**R & W
EQUIPMENT CO.**
Chambersburg, PA
**FORRESTER FARM
EQUIPMENT LTD.**
Dushore, PA
**FITZPATRICK &
LAMBERT, INC.**
Halters, PA
**SWEIGARD
BROTHERS**
New Holland, PA
ABC GROFF, INC.
Honey Grove, PA

Louisville
**NORMAN D. CLARK
& SON, INC.**
Lancaster, PA
**LANCASTER FORD
TRACTOR, INC**
Oley, PA
**C.J. WONSIDLER
BROS.**
Pittman, PA
**SCHREFFLER
EQUIPMENT**
Tamaqua, PA
**CHARLES S.
SNYDER, INC.**
West Grove, PA
**S.G. LEWIS &
SON, INC.**

NEW HOLLAND



**ALL-NEW
E-SERIES
BACKHOES**

MARYLAND

Frederick, MD
**CERESVILLE
FORD
NEW HOLLAND
INC.**

Rising Sun, MD
**AG INDUSTRIAL
EQUIP. CO. INC.**

NEW JERSEY

Bridgeton, NJ
**LESLIE G.
FOGG, INC.**

Washington, NJ
**SMITH
TRACTOR &
EQUIPMENT,
INC.**

Woodstown, NJ
**FARM RITE,
INC.**



NEW HOLLAND

**FORD NEW HOLLAND
CREDIT**