

Mid-Atlantic Dairy Management Conference Feb. 28

UNIVERSITY PARK (Centre Co.) — The first ever Mid-Atlantic Dairy Management Conference, "Thriving in a Global Economy," will be held Feb. 28-March 1 at the Hershey Lodge and Convention Center in Hershey.

This program is designed to help Mid-Atlantic dairy producers plan for dairying into the 21st Century, improve management of labor and resources, and learn more about utilizing technologies.

Plan to attend to hear from dairy producers, industry experts, and University faculty as they address topics, including, strategic issues for dairy producers in the 21st century; business, labor and risk management; getting the most from your consultant dollar; utilizing, today's dairy nutrition technology; and reproductive and health issues that impact profitability. You'll also have an opportunity to hear a multistate dairy producer panel tell "How They Make It All Work," as well as visit with the speakers, dairy producers, and industry representatives from the Mid-Atlantic region.

Here's your chance to hear the industry experts such as Clyde

Rutherford of Dairylea Cooperative; Jim Aldrich of Carl Ackey, Inc.; and Vick Cortese of Pfizer. Speakers include Randy Shaver and Bob Cropp from the University of Wisconsin, Dave Galligan from the University of Pennsylvania, Larry Chase and Mike Van Amburgh from Cornell, Jeff Stevenson from Kansas State University, Mike Boehlje from Purdue, Jeff Reneau from the University of Minnesota, Bill Hoover from West Virginia University, and Bill Sischo, Larry Hutchinson, Bob Yonkers, and Mike O'Connor from Penn State.

The conference was organized by regional industry personnel and faculty from the University of Delaware, the University of Maryland, Penn State, the University of Pennsylvania, Rutgers University, Virginia Tech, and West Virginia University.

The program has been approved for American Registry of Professional Animal Scientists (ARPAS) credits and for Pennsylvania Continuing Education Credits for Veterinarians.

The \$130 registration fee includes a copy of the proceedings,

dinner, lunch, refreshment breaks, and access to all conference activities. Registrations received after Feb. 14 cost \$150. Make hotel reservations by calling the Hershey

Convention Center and Lodge at (800) 533-3131. Room rates for the conference have been set at \$89 for singles and \$99 for doubles.

For more information, contact Dr. Michael O'Connor at (814) 863-3913, Sandy Gunsallus at (814) 865-5491, or fax a message to (814) 865-7442.

Registration Form

Please complete one form for each person

Name: _____ First Name for name tag: _____

Address: _____

Telephone: (____) _____

Registration Fee \$130 (\$150 after 2/14) Amount Enclosed _____

Please send registration form and check payable to *Dairy Management Conference* to:

Dr. Michael O'Connor
The Pennsylvania State University
Department of Dairy and Animal Science
324 Henning Building
University Park, PA 16802

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1997 Dairy Meetings



Monday	Jan. 20	Shadowbrook Inn	Tunkhannock, PA
Tuesday	Jan. 21	Lebanon Valley Expo Ctr.	Lebanon, PA
Wednesday	Jan. 22	McConnellsburg FireHall	McConnellsburg, PA
Thursday	Jan. 23	Yoder's Restaurant	New Holland, PA
Friday	Jan. 24	Berlin Fire Hall	Berlin, PA
Monday	Feb. 3	New York Region-Dibble's Inn	Vernon, NY
Tuesday	Feb. 4	Kauffman Center	Greencastle, PA
Wednesday	Feb. 5	Howard Johnson Rest	Millington, MD
Thursday	Feb. 6	Plain & Fancy Rest.	Bird-In-Hand, PA
Friday	Feb. 7	Camelot Restaurant	Milroy, PA

Ladies Welcome: The information presented at these meetings will be directed towards the FAMILY DAIRY FARM and its future. Since many wives play a key role in the Family Farm Operation, we would strongly urge both husband and wife to attend as the information presented will be for the "Management Team".

TO MAKE RESERVATIONS CALL 1-800-732-0467



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MARK YOUR CALENDARS!

FEBRUARY 4, 5 & 6

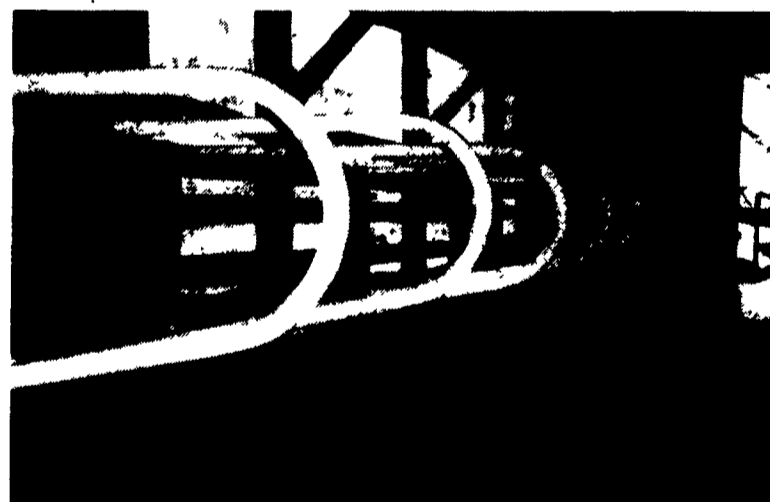
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