

FARMER APPRECIATION DAYS



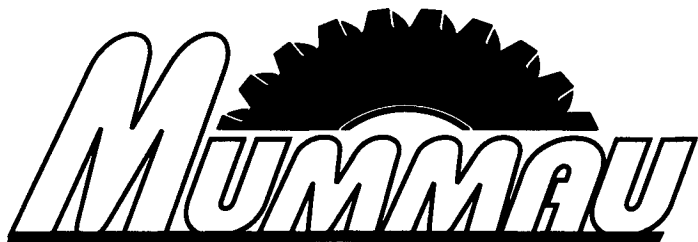
ENTER TO
WIN
A FREE PAIR OF FIRESTONE
REAR FARM TIRES!*

It's our privilege to serve farmers like you who do so much for our community ... and America. Please stop by during our special Farmer Appreciation Days event for good times, good friends and great values on the Firestone farm tires you'll need this spring!

*No purchase necessary. Entrants must be 18 years or older. See us for official entry form and rules.



FREE CHORE GLOVES
for the first 100 farmers to visit us.



1916 W. Main St.
Mount Joy, PA
Inside PA: 800-222-1729
Outside PA: 800-638-3054



FIRESTONE REAR FARM TIRE GIVEAWAY — OFFICIAL ENTRY FORM HURRY! CONTEST ENDS APRIL 30, 1997.

Return this completed form to your local participating Firestone farm tire dealer — or mail it to: Firestone Rear Farm Tire Getaway, 2633 Fleur Drive, Des Moines, IA 50321.

Name _____ Address _____ (No PO Boxes Please) City _____ State _____ ZIP _____ County _____ Phone (____) _____ Signature _____ <small>Signature denotes acceptance of the Official Rules. Please read before signing.</small> Name of Preferred Farm Tire Dealership _____	Dealership Location _____ (City/State) Why Do You Prefer This Dealership? (Check all that apply) <input type="checkbox"/> Convenience <input type="checkbox"/> Personnel <input type="checkbox"/> Product Quality <input type="checkbox"/> Location <input type="checkbox"/> Price <input type="checkbox"/> Other <input type="checkbox"/> Service Farm Tire Brand(s) Used (Check all that apply) <input type="checkbox"/> Firestone <input type="checkbox"/> Goodyear <input type="checkbox"/> Taurus <input type="checkbox"/> Titan <input type="checkbox"/> Kleber <input type="checkbox"/> Other <input type="checkbox"/> Kelly	Last Farm Tire Purchase (Month/Year) _____ Last Visit to a Firestone Farm Tire Dealership (Month/Year) _____ Number of Tractors Owned _____ Number of 120+ HP Tractors Owned _____ Number of Combines Owned _____ Number of Farm Tires Purchased Annually _____	Interest in Farming (Check one) <input type="checkbox"/> Operate Farm or Ranch <input type="checkbox"/> Landlord of Farm or Ranch <input type="checkbox"/> Professional Farm Manager/Consultant <input type="checkbox"/> Occupation Related to Farming Crops/Acres Planted Barley _____ Cotton _____ Wheat _____ Soybeans _____ Milo _____ Rice _____ Corn _____ Tobacco _____ Other _____ Sugar _____ Oats _____ TOTAL: _____
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Firestone Rear Farm Tire Giveaway Official Rules

No purchase necessary. Entrants must be 18 years or older.
 Prizes: Eighteen (18) pairs of Firestone rear farm tires* One pair per winner.
 *Winners may choose from these eligible Firestone rear farm tire designs: Radial All Traction 23", Radial All Traction Deep Tread, Radial Champion Spade Grip, Super All Traction 23", Champion Spade Grip, Radial All Traction FWD, Super All Traction FWD, Traction Field & Road, and Field & Road.
 1 To enter and be eligible for prizes, complete the Official Entry Form (available at participating Firestone farm tire outlets) and deposit it with or mail it to your nearest participating Firestone farm tire retailer — or neatly print or type your name, address, ZIP code, phone number and

age on a plain 3 x 5 piece of paper and mail it to: Firestone Rear Farm Tire Giveaway Attn: Mindy Cownie, 2633 Fleur Drive, Des Moines, IA 50321. Entries must be received by April 30, 1997. Winners will be selected in a random drawing to be held on or about June 1, 1997, from all eligible entries received. Official Entry Form must be filled out completely to be eligible.
 2 The odds of winning depend on the number of eligible entries received. Prizes are guaranteed to be awarded. No substitution, refund or transfer of prizes is permitted. Selection of the winners via a random drawing will be under the supervision of the Firestone Agricultural Tire Company (a division of Bridgestone/Firestone, Inc.) whose decisions are final. Each winner will be notified by mail or telephone.
 3 Prize winners will be obligated to sign an Affidavit of Eligibility, Publicity Release and Release of Liability in form and substance satisfactory to Firestone within 30 days of notification, or an

alternate winner will be selected. Any federal, state and local taxes are the sole responsibility of the winners. Approximate retail value of each pair of the Firestone rear farm tires \$400 - \$2,800. Actual retail value varies by tire design and size. For the names of the prize winners, send a self-addressed, stamped envelope by June 1, 1997, to Firestone Rear Farm Tire Giveaway Winners, Attn: Mindy Cownie, 2633 Fleur Drive, Des Moines, IA 50321. Requests will be fulfilled after the contest ends.
 4 Contest is open to anyone who is 18 or older, except employees of the Firestone Agricultural Tire Company, Bridgestone/Firestone, Inc. or its affiliates, Firestone farm tire dealerships, their advertising and promotional agencies, and the immediate families of each. Void where prohibited by law. All federal, state and local laws and regulations apply.