

Hoffmann-LaRoche Sponsors National Dairy Shrine Memberships

SHAWANO, Wis. — The Animal Nutrition and Health division of Hoffmann-LaRoche, Inc., Nutley, N.J., once again has provided lifetime memberships in National Dairy Shrine to all participants in the National Intercollegiate and National Post-Secondary Dairy

Cattle Judging contests. The contests were held in October in conjunction with World Dairy Expo in Madison, Wis. A total of 156 memberships were provided, representing an investment of \$7,700. "National Dairy Shrine is our

link to the future of the dairy industry," explains Eugene Rodberg, Marketing Manager of Dairy Products at Hoffmann-LaRoche. "Without future dairy producers it's hard for us to have a market for our products. We need to give something back to the industry

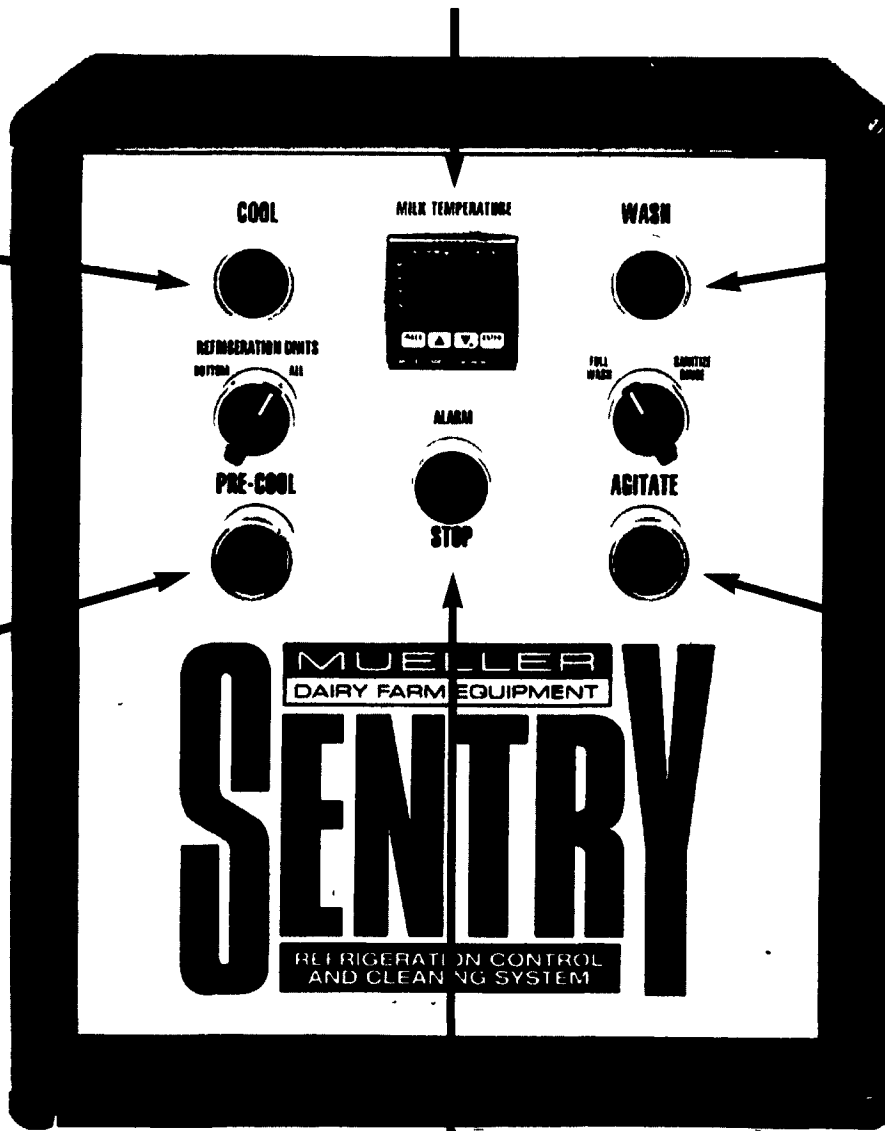
that has been so kind to us." "National Dairy Shrine is deeply indebted to the long-term commitment Hoffmann-LaRoche has made to our future," Ron Long, National Dairy Shrine President, said. "Sponsorship of more than 150 lifetime memberships each

year sets a solid foundation for membership recruitment annually and also enables the organization to continue to expand services to its members."

FOR MORE INFORMATION ON COOLING CONTROL, CHECK HERE.

OR HERE.
Blue light flashes to indicate which cooling units are engaged

OR HERE.
Flashing green lamp denotes precooling cycle during subsequent milkings



OR HERE.
Amber lamp shows wash, rinse, or sanitize cycle

OR HERE.
Green lamp indicates current agitation cycle

OR HERE.
Red light flashes when milk is above 43°F or below 35°F.

The new Mueller® Sentry™ is the only refrigeration control system that gives you all the information you need to monitor your milk cooling and cleaning functions at a glance. And Sentry allows you to control and customize all cycles to fit your milking schedule. With Sentry, cooling control has finally entered the Information Age.

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