

MMI Dairy Co-Op Wins 7 Communications Awards

STRONGSVILLE, Ohio — Milk Marketing Inc. (MMI), a dairy cooperative with 9,000 farm families in 11 states, took seven awards in a national excellence-in-communications contest sponsored by National Milk Producers Federation.

The honors included a first place ribbon in advertising for a series of print ads entitled "Make Mine MMI." The ads were produced by Anthony Schlesier and M.T. Stronach.

In writing, MMI took first place

for a column by Norm Corlett, "Milk: the Flavor Makes the Difference," and third place for a feature by Jane Spencer Sweet, "A Handmade Reputation in an Automated World."

MMI won three awards in the publication category: second place for the employee newsletter "Pulling Together," third place for member magazine "MMI's Focus," and third place for magazine cover design.

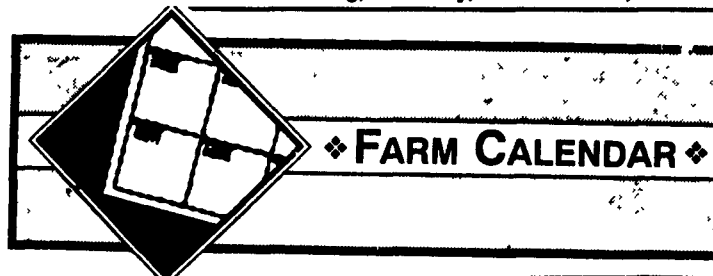
The newsletter was produced

by A. Schafer, J. Sweet, D. Jamiot, J. Kroll, R. Fitzpatrick and M. Bagley. The magazine was produced by A. Schlesier, J. Sweet, A. Schafer and M.T. Stronach.

The dairy co-op also received a third place award for an audio-visual program, "MMI Today," produced by Agnes Schafer, William Perry and Anthony Schlesier.

Anthony Schlesier, manager of member relations and communications, noted, "The awards are very gratifying to the staff at MMI, not only because of the recognition in the industry but also because of the professional review and evaluation that helps us improve performance."

MMI is the third largest U.S. dairy co-op, and the 12th largest U.S. dairy food company. Headquartered in Strongsville, Ohio, MMI has regional offices in Cincinnati, Strongsville, and Syracuse, NY, plus manufacturing facilities in Indiana, New York, Ohio and Pennsylvania. MMI's 9,000 dairy farm families produce milk in Ohio, Indiana, Pennsylvania, Kentucky, Maryland, Michigan, New York, West Virginia, Massachusetts, Vermont and Delaware.



(Continued from Page A10)

Wednesday, January 15
Mercer County Dairy Day, Mercer Cooperative Extension Center, 9:30 a.m.-3 p.m.

Thursday, January 16
Farming For The Long Run: Machinery Costs, Berks County Ag Center, Leesport, 10 a.m.-noon.

Friday, January 10

Saturday, January 11
Pa. State Farm Show, Farm Show Complex, Harrisburg, thru Jan. 16.

Sunday, January 12

Monday, January 13
Virginia and West Virginia Horticultural Society's Annual meetings, Hotel Roanoke and Conference Center, Roanoke, thru Jan. 15.

Tuesday, January 14
National Limousin Show and Sale, Denver, Colo., thru Jan. 15.

Wednesday, January 15
Vegetable Growers' Association of New Jersey 1997 Trade Show, Taj Mahal Hotel Casino, Atlantic City, N.J.

Thursday, January 16
Vegetable Growers' Association of New Jersey 1997 Trade Show, Taj Mahal Hotel Casino, exhibit hours 8 a.m.-5 p.m.

Friday, January 17
Regional Vegetable Growers' Meeting (Carbon, Monroe, and Northampton counties), Kresgeville.

Saturday, January 18
Good Nutrition Or Just Expensive Feeds meeting, All-American Restaurant, Milton.

Sunday, January 19
Managing For Success Workshop, Theo's Restaurant, Franklin County, also Jan. 24.

Monday, January 20
Farming For The Long Run: Land and Rental Arrangements, Berks County extension office, Leesport, 10 a.m.-noon.

Tuesday, January 21
Centre/Clinton Crops Day, Logan Grange Hall, Pleasant Gap.

Wednesday, January 22
Farm Bureau Issue Update Meeting, Howard Johnson's, Albany, N.Y., 10 a.m.-2:30 p.m.

Thursday, January 23
Susquehanna County Annual Meeting, Montrose VFW Hall, Montrose, noon.

Dauphin Preservation Applications Due

DAUPHIN (Dauphin Co.) — Applications for the 1997 Agricultural Conservation Easement Purchase Program in Dauphin County will be due Tuesday, Jan. 21, 1997.

To date, Dauphin County has preserved over 2,200 acres of farmland and statewide over 70,000 acres have been preserved through this program.

The program, generally known as a purchase of development

rights, is in its sixth year in Dauphin County.

The program preserves farmland by compensating for the voluntary placement of a conservation easement on the land.

The average price per acre, through 1995, in Dauphin County is about \$1,250.

To find out if your land is eligible or to obtain more information or an application, contact Bob Christoff at (717) 921-8100.

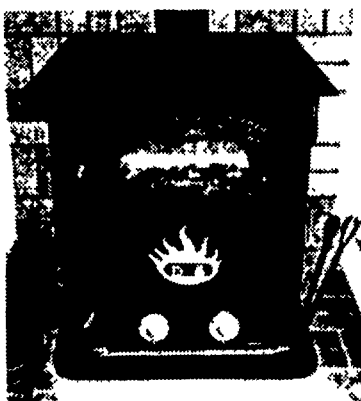
D.S. Machine Shop Stoves & Chimneys

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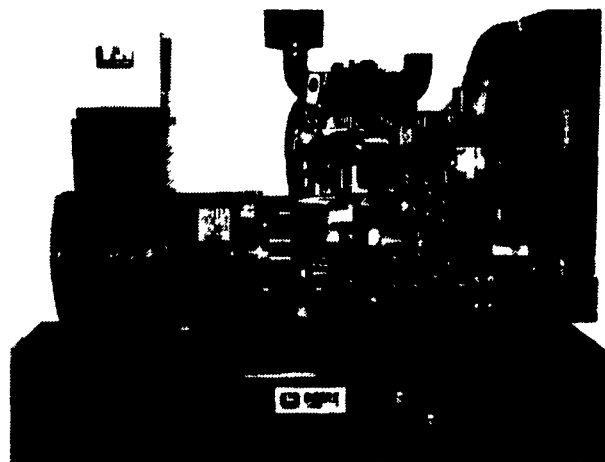
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