

Hundreds Gather For Dairy Princess Celebration Tonight

LOU ANN GOOD

**Lancaster Farming Staff
HARRISBURG (Dauphin Co.)**
— Tonight is the 40th anniversary celebration of the Pennsylvania Dairy Princess and Promotion Services, Inc. (PDPPS). Hundreds of people will gather at the Sheraton Inn-East in Harrisburg to recap the program's accomplishments and to crown a new state dairy princess from the 31 contestants.

Among the crowd will be past dairy princesses, PDPPS board members, and dedicated committee members who serve on county dairy promotion boards. These are the people who have brought suc-

cess to the grassroots dairy promotion efforts.

It's the only dairy promotion organization in the state that concentrates on the personal touch by using county dairy princesses, alternates, ambassadors, and dairy darlings to hand out samples, recipes, and information to individuals at fairs and special events.

According to Jan Harding, director of PDPPS, these dairy spokespeople contacted 953,418 people last year.

But it's difficult to measure the success of PDPPS's promotional efforts in numbers.

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33rd All-American Is Dairy Enthusiasts' Gala

VERNON ACHENBACH JR.

**Lancaster Farming Staff
HARRISBURG (Dauphin Co.)**
— The 33rd Pennsylvania All-American Dairy Show (PAADS) unofficially starts today in the state Farm Show Complex, and is officially open to the general public Monday, Sept. 23 through Thursday, Sept. 26.

Over the years, PAADS has grown in scope and size and competition for those dairy cattle breeders wishing to improve the visibility of their cattle and breed-

ing programs.

To an extent, the PAADS has been considered the dairy cattle breeder's farm show.

The oldest and largest dairy show in the East, it is the region's premier dairy cattle showcase, attracting cattle breeders from many states and Canada.

Show organizers have increasingly worked to widen the spectrum of audience for whom the event has value — especially commercial dairy farmers and

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PennAg Industries Approves Bylaws Changes

VERNON ACHENBACH JR.

**Lancaster Farming Staff
HERSEHY (Dauphin Co.)**
— Members of the Penn Ag Industries Association, a trade group of agribusinesses conducting business in Pennsylvania, on Tuesday approved amendments to

its bylaws that permits the establishment of industry-specific councils within the organization.

During the group's 118th annual convention business meeting, held Tuesday at the Hotel Hershey, members approved amendments that would allow councils to be

formed within its ranks to focus on specific aspects of agribusiness in order to help the organization be more knowledgeable and supportive of all specific aspects of agribusiness now represented broadly

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These people play a vital role in dairy promotion and will help celebrate the 40th anniversary of the PDPPS held tonight at the Sheraton Inn-East in Harrisburg. In the front row from left are Kelly Rohrbach, Berks County Dairy Princess; Heather Brubaker, Lancaster County dairy ambassador; and Kelly Rohrbach, Berks County LI' Miss. Back from left, are Charlene Ranck, a former state dairy princess and now a board member for PDPPS; Pat Miller, former PDPPS coordinator; Deb Brubaker, former state dairy princess, the daughter of Pat Miller and mother of Heather; and Becky Sonnen Bube, former state dairy princess and program director for MAMMA. Photo by Lou Ann Good.

Specht Is All-American Image Winner



Dr. Larry Specht

HARRISBURG (Dauphin Co.)
— Dr. Larry Specht, retired Penn State Dairy Specialist, has been named the recipient of the 1996 Pennsylvania All-American Dairy Show Image Award. Presented at the All-American buffet on Wednesday, September 25, the award will recognize Specht's diligent work with the show since its inception in 1964.

He has served as breed chairman for several breeds, adviser to

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Media Handling Of SE Facts Under Gun At Poultry Show

**ANDY ANDREWS
Lancaster Farming Staff
LANCASTER (Lancaster Co.)**
— Producers of Tuesday night's NBC TV "Dateline" Show on Salmonella enteritidis (SE) in eggs were given a chance to review the facts about SE and to contact the Northeast Egg Promotion Coalition.

And they didn't even bother to get in touch with the coalition, according to Christine Bushway, coalition director.

Bushway, of CMB Victory Company in North Hampton, N.H., spoke to about 60 producers Wednesday morning during the egg producers' segment of the two-day Northeast Poultry Show at the Holiday Inn Lancaster Host.

Bushway said that the coalition faxed all the information available about the successful Pennsylvania Egg Quality Assurance Program (PEQAP), what some call the "Cadillac" of egg quality assurance (Turn to Page A23)



Chris Helsler, Lampeter Fire Company lieutenant, warns FFA students about the hazards of farming. This demonstration was staged as part of a \$2,500 grant from the Pennsylvania Agriculture and Rural Youth Grant Program through the state department of agriculture. See story page B-12. Photo by Everett Newswanger, managing editor.