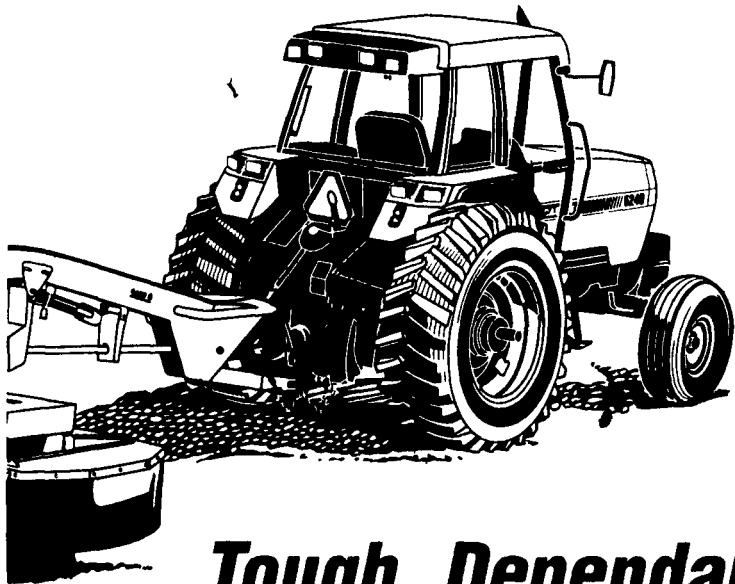


Flex the Case IH Muscle!



Tough, Dependable MAXXUM® Tractors

Four models to choose from:

Model	Horsepower	Gear Selection
5220	80 (60 kW)	16F/12R*
5230	90 (67 kW)	16F/12R*
5240	100 (75 kW)	16F/12R*
5250	112 (84 kW)	16F/12R**

* Standard Synchronized Transmission, Optional Powershift Available

** Standard Powershift Transmission

- Powerful, field-proven engines with a deep torque reserve for increased pulling ability
- Smooth, fast-shuttling transmissions to increase your productivity
- Strength to tackle the most demanding field work and feedlot chores

We offer more than just a high-performance tractor. We are committed to providing you with genuine Case IH parts, professional and reliable service support, and flexible financing.

PRODUCT SUPPORT
COMMITTED TO EVERY PART™

Come in today to choose a MAXXUM for your operation!

See your local Case IH dealer today

Messick Farm Equipment, Inc.

Elizabethtown, PA

Messick Farm Equipment's beginnings go back to November 26, 1952, when two brothers, Marlin and Merville Messick broke ground and erected a new building along Route 230, three miles north of Elizabethtown.

The dealership officially opened on February 1, 1953, with Marlin as Shop Manager, and Merville handling both the sales and parts department.

Two years later a full-time salesman and one additional mechanic were hired, and in 1962 an addition was built to the existing building, housing a showroom and additional parts area.

The successful Messick enterprise once again outgrew its shell, and a new 21-acre site was purchased at the present location along Route 283, at the Rheems Exit, Elizabethtown.

With the new facilities providing 7,200 square feet of shop space, and 6,000 square feet of showroom, Messick celebrated its grand opening in February of 1977. Messicks have since expanded the building twice and have built an additional warehouse.

Today Messick attributes much of its growth to its 44 employees, including 15 mechanics, 12 partsmen, 5 salesmen, and four office personnel.

Factory trained as well as privately instructed, Messick's servicemen have years of experience in the agricultural field. The firm's parts department has experience in providing customers with the correct parts as quickly as possible.

To Messick's staff, the idea of simply making a sale, is secondary to their goal of providing the customer with the correct equipment to get the job done. They are committed to keeping their customers up and running with over 1 million dollars in parts inventory.



Parts & Office

Over 100 years combined experience in the Parts Department with over 1 million dollars in parts inventory.

Messicks has a 1-800 number, 1-800-222-3373, also a fax number, 717-367-6662, to be able to provide their services to the customers. They ship and receive by UPS, Federal Express, RPS, Airborne, Motortruck, and via their own 'on the farm' Parts Route Delivery/Sales Truck. Their hours are 7:30-5:00, Monday-Friday, and 7:30-12:00 on Saturdays.