

Front row, from left: Pamela Stevens, Perry; Ashley Carper, Huntingdon; Beth Seifert, Somerset; Alicia Dengler, Crawford; Katle Hess, Lancaster; Mary Ann Cline, Lycoming; Kim Davis, Bradford; Kathy LaVan, Indiana; Holly Jo Mattocks, Bradford; Bethany Wingert, Miffilin; Kimberly Voorhies, Mercer; Heather Brubaker, Lancaster; Tammy Menke, Mercer; Jill Fox, Somerset; and Amanda Stephens, Perry. Second row: Jessica Haag, Berks; Stephanie Rankin, Mifflin; Lori Harman, Beaver-Lawrence; Heather Bauder, Beaver-Lawrence; Amanda Anderson, Wyoming-Lackawanna; Dawn Jones, Huntingdon, Charann Foster, Huntingdon; Stephanie Dixon, Cambria; Jodi Heeter, Huntingdon; Abby Mowrer, Huntingdon; Alisha Glick, Mifflin; Becky Mowrer, Huntingdon; Krissy Baker, Tioga; Crystal Boziinski, Beaver-Lawrence; Rachel Kenny, Beaver-Lawrence; Melissa Werley, Berks; Lynette Heffner, Berks; and Sarah Vander-Volgen, Erie. Third row: Emily Ostrom, Tioga; Melissa Daly, Lycoming; Tara Gray, Bradford; Amanda Martin, Lebanon; Valerie Bomgardner, Lebanon; Amanda Sollenberger, Blair; Trisha Mcliwain,

Tioga; Janeen Young, Bradford; Emily Norman, Tioga; Teresa Suba, Huntingdon; Erin Shaw, Blair; Natalie Byler, Mifflin; Stacey Dietrich, Northampton-Lehigh; Lisa Heimback, SUN; Rachel Risser, SUNS; and Elisa Ranck, Lancaster. Fourth row: Lee Balley, Blair; Carrie Dunn, Sullivan; Barbara White, Indiana; Ellen Norman, Tioga; Shelly Windle, Chester; Krista Braymer, Crawford; Kristi Michael, Somerset; Julie Fulton, Cumberland; Ashley Ranck, Mifflin; Heather Brown, Cumberland; Becky Cornman, Cumberland; Melissa Powell, Somerset; Katle Harwick, Northampton-Lehigh; Amy Kulick, Cumberland; Roberta Baker, Tioga; Melissa Dunn, Sullivan; and Christina Saxton, Bradford. Back row: Jason Bechtel, Blair; Laura Dougherty, Erie; Amber Zimmerman, Franklin; Heather Riley, Crawford; Kathryn Hanna, Mercer; Jennifer Cooper, Beaver-Lawrence; Holly Manross, Crawford; Mary Varner, Franklin; Gina Groover, Tioga; Erica Davis, Berks; Lara Welk, Lancaster; Jen Neiman, Berks; Jenni Campbell, Crawford; Susan Hurd, Beaver-Lawrence; Megan Goss, Mifflin; Emme Mellott, Franklin; and Autumn Zimmerman, Franklin.

Mini-Seminar Trains Record Number

CLARION (Clarion Co.) -Penn State's Ag Arena was a busy place when a record number of young dairy promoters gathered for an intensive day of instruction on the "how to's" of promoting the dairy industry and its products.

On July 25, 83 young people and 26 adults from 23 Pennsylvania counties spent the day attending workshops and lectures designed to train the participants for their job as promoters. Workshops were held on "The Basics --- Cows, Products, Industry Facts

and Nutrition;" "Speaking and Interviews;" and "My Image — What to Wear, What to Do, and How to Do It." New this year was a workshop on the preparation of dairy skits and speeches for all those who had previously attended a Mini Seminar.

"Teachers" for the workshop were present and past State Dairy Royalty — young women who have done it themselves. Included were reigning Pennsylvania Dairy Princess, Rhonda Kieklak and her alternates, Heather Oberholtzer and Yvonne Peterman, as well as 1994-95 Pa. Princess, Natalie Welch and Alternate Melissa Bicksler and 1993-94 Pa. Alternate Amy Mearkle.

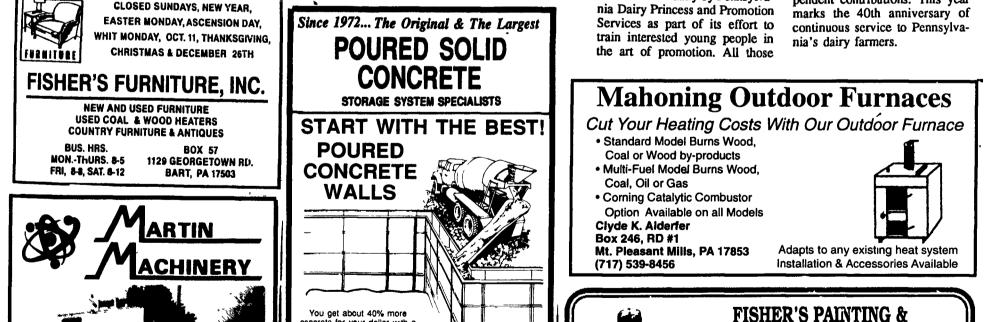
Also conduction a session on Animal Welfare and Public Concerns was Dr. Lowell Wilson from Penn State's department of animal and dairy science. For the adults, a special session was held by Arlene Wilbur, assistant program director, on county dairy promotions and the role of dairy princesses and their associates.

An entertaining skit on "How NOT To Promote" concluded the day's program.

A sandwich luncheon was served including milk and ice cream and all participants received packets of information and a "Got Milk?" T-shirt. Following the day's activities, an optional tour of Penn State's new Bryce Jordan Center was offered for all those interested in visiting the facility.

The Mini-Training Seminar is conducted annually by Pennsylvania Dairy Princess and Promotion present will return to their counties better prepared to assist their county Princesses and Alternates in the job of representing the dairy industry and promoting its products. Many of these young people will serve as future dairy royalty and it is hoped that all will actively promote the use of dairy products for years to come.

The Pennsylvania Dairy Princess Program is supported by Pennsylvania's dairy farmers through their various advertising and promotion agencies and by independent contributions. This year marks the 40th anniversary of





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