

**Stand Up
To Cold**



Whether you're watering polar bears in northern Canada or livestock anywhere in North America, Ritchie fountains stand up to the cold. Dependability, Three Ways Ritchie's strategically located heating equipment produces efficient heat transfer to keep water flowing in cold temperatures. Our thermostats can be adjusted to keep water at the proper temperature. Plus, our non-metallic float and valve have proven their resistance against corrosion and cold, with 30 years of time-tested reliability. With a Ritchie fountain, you can be confident the water's flowing — standing up to even the coldest weather.

**Ritchie Has
A New For
Safety...
and Dependable
Water Delivery
for Horses.**

**Buy a Ritchie
and Relax...
Your Water's
Worth It!**

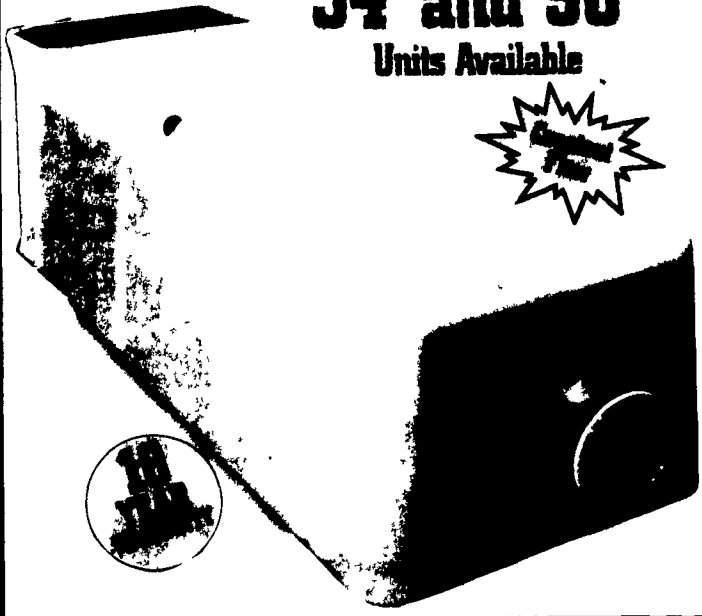
In any climate, you get safe dependable water delivery from the electric Water Wrangler or electric-free Thrifty King fountains from Ritchie. Designed to help protect your valuable livestock... corners and edges are rounded and smooth.

Plus, all our fountains have a nonmetallic float and valve with 30 years of time-tested reliability and proven resistance to corrosion and cold.

Safety and dependability, all backed by 75 years of reliable service.

**CONCRETE
Problems?
Ritchie Solutions.**

**54" and 90"
Units Available**



WaterMaster
The WaterMaster from Ritchie is built for long life... and we'll guarantee it for 10 years. With its one-piece body construction of durable impact-resistant roto-cast polyethylene plastic, the WaterMaster won't deteriorate like concrete.

Dependable, Economical Water Delivery
Sealed urethane foam insulation protects water from cold, allowing the unit to operate longer before the constant flow is turned on, creating a reduction in water waste. An optional supplemental electric heater is available. Ritchie's nonmetallic valve delivers 18 gallons of water per minute at 60 psi, with 30 years of time-tested reliability.

Easier to Maintain
WaterMaster fits over an existing stem wall and unlike concrete is lightweight and easy to install. Built-in overflow and drain eliminate troublesome standpipes. Plus, the WaterMaster is easier to clean and service than concrete. Top cover opens without tools, for ease of service. Smooth, rounded trough slopes toward a protected 3" drain for fast, easy cleaning.

Durability, easy maintenance and reliability — with less water waste. All backed by 75 years of dependable service. Guaranteed. Just ask a user, then

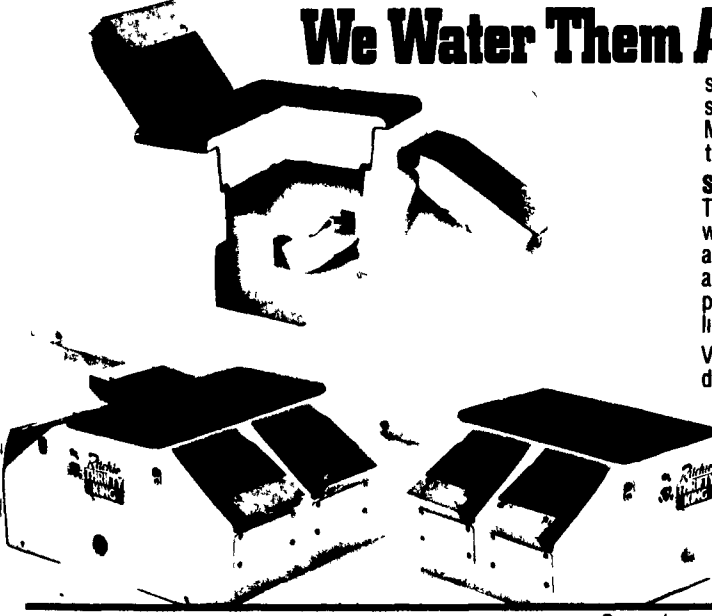
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**ASK ABOUT OUR MANY
MODELS IN STOCK!
ELECTRIC OR
ENERGY-FREE!**

**SAVE \$ \$ \$ TAKE THIS
AD**
ASK ANY RYDER REPRESENTATIVE FOR
GREAT COUPON SAVINGS ON RITCHIE WATERERS

**LARGE or SMALL
We Water Them All**



The Thrifty King electric-free fountain from Ritchie has a large drink opening and a low drinking height. This makes it easier for both large and small hogs to drink. If a drink opening isn't needed, Thrifty King's unique construction allows you to stop the flow of water to that compartment. Plus, the large access opening makes for easy installation, adjustments and service.

Stands Up to Abuse
Thrifty King's reinforced, self-centering, insulated lid stays put — won't buckle or pop off. Plus, a 3/8" stainless steel stationary hinge rod and bite guards add durability. Made from one-piece body construction, Thrifty King is built to take hog lot abuse.

Stands Up to Cold
Thrifty King's insulation protects against cold and keeps water cool during the summer. Plus, our nonmetallic float and valve have proven their resistance against corrosion and cold, with 30 years of time-tested reliability. For extra protection, the optional thermal tube helps prevent supply line freeze-up.

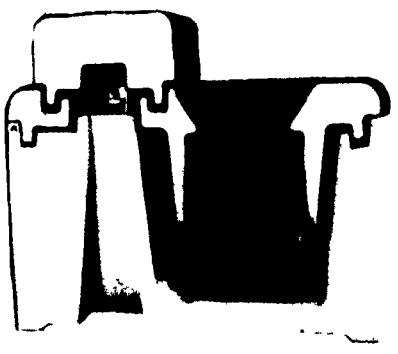
Versatility and durability, all backed by 75 years of dependable service.

**Buy a Ritchie and Relax...
Your Water's Worth It!**



DISCOVER

**Real Versatility...
An Electric-Free Fountain
from Ritchie**



Our unique disc-shaped closure could make the Ritchie Thrifty King the most versatile fountain on the market. Unlike a ball closure, our disc "tips" the higher water level means livestock don't have to lean in so far to drink. That makes drinking easier for smaller animals and with our tapered opening, it's easier for larger animals too. Water both from the same unit.

Ritchie Protects From The Cold Too
If you worry about freezing, Ritchie's patented water seal and insulated drink well keep cold air from getting to the valve and prevent heat loss. Plus, our nonmetallic float and valve have proven their resistance against corrosion and cold, with 30 years of time-tested reliability. For extra protection, the optional thermal tube helps prevent supply line freeze-up.

Discover the versatility and freeze protection of a Ritchie Thrifty King electric-free fountain, all backed by 75 years of dependable service.

**Buy a Ritchie and Relax...
Your Water's Worth It!**



Patent Design/Patent Nos. 4,739,727 & 4,646,687

See These and other Fine Products
at our Display at
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CO.**

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