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## 100 Years Of Jerseys In Brazil

BRATTLEBORO, Vt. - The Jersey Association of Brazil will proudly commemorate their 100th year of Jersey breeding in Brazil in October.

Expomilk, the Jersey's national show, will include special activities to celebrate this milestone. On Wednesday, Oct. 23, the International Jersey 100 Sale, including animals brought down from North America just for the auction, will begin the festivities.

Thursday brings the judging of the heifer classes. The judge for this year's show is Callum Mc-Kinven, from Richmond, Quebec; he is also judging the Jersey and Holsteins shows at World Dairy Expo in Madison, Wis., in early October.

On Friday, there is to be a series of Jersey-related conferences, including Paul Larmer, general manager of The Genetic Corporation in Guelph, Ontario; Calvin Covington, executive secretary of the American Jersey Cattle Association in Reynoldsburg, Ohio; and Phillip Webster of Bonnyburn Farm in Ayers Cliff, Quebec. Saturday, October 26, concludes the Jersey judging, closing with the cow classes.

In addition, the Jersey Association of Brazil is co-sponsoring a Jersey 100! tour with Lactus & Stahl. Lactus & Stahl specialize in international dairy tours, and have brought over 200 Brazilians to the United States and Canada in the last two years.

'Our goal while preparing this tour was simple," said Jill Stahl Tyler of Stahl and Associates. "We want to showcase the progress and excellence of Brazilian Jerseys. We have broken the tour into two parts: a complete version for those who wish to see more farms and tourist sites in Brazil, and a shorter version to accommodate only those who wish to attend just Expomilk and tour farms in

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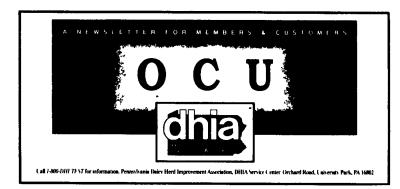
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the state of Sao Paulo."

Since Expomilk is the national and most important show for Brown Swiss and Holsteins, too, the Jersey 100! tour would also be interesting to any dairy enthusiast, Stahl Tyler points our. "And perhaps even more importantly, Jersey 100! is open to Brazilians, too.

This means that we should all be travelling together as much as possible, giving all participants chances to discuss their businesses and their interests."

Jersey 100! begins on Oct. 18 for the complete tour, or Oct. 22 for the Expomilk only portion. The tour will be completed on Oct. 31. Contact Stahl and Associates for more information at 611 Ames Hill Road, Brattleboro, VT 05301; or phone (802) 254-2879 or fax (802) 257-1693; or by e-mail at globecow@sover.net.



## (Continued from Page A24)

comfortable with the laptop computers.

During the seminar a tour of the sample and meter lab is included to familiarize each technician with the general operation of each department.

Learning how PTA's are read and interpreting the member's reports are a high goal for the week. Each report that the dairyman receives is broken down in depth. Handling in-state and outof-state transfer cows and calculating the records is covered, so each technician understands the transfer process.

A time is set aside for discussing the Heifer Management Program and how to fill out the reports.

At the end of the five-day seminar, a certification exam is given to each technician. This exam allows for the evaluation of each technician — to decide if they may need assistance in the future.

At the six-month point of employment, an evaluation is conducted by the region manager. The region manager conducts this evaluation with a visit to a farm during the testing operation. It is determined then if the technician is capable of continuing with limited supervision.

A yearly evaluation is conduced to determine the needs of a technician after that.

Part of the yearly evaluation is having ideas from the dairymen within that circuit. This is done by giving each dairyman the opportunity to fill out a questionnaire on his technician. This information as well as input from the region manager can be helpful in determining each technician's particular needs.

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