



Agway Unveils New Feed Line



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SYRACUSE, N.Y. — Agway has introduced a comprehensive line of bagged feeds for horses, livestock, poultry, and specialty animals.

The new family of feeds includes specific feeds developed for each stage of an animal's life and is designed to make selecting the appropriate bagged feeds easier than ever before.

A unique feature of the feeds is the freshness dating found on each and every bag. Customers will find this "freshness guaranteed to . . ." date stamped on the gusset of each bag. It ensures optimum

product quality. All of the feeds also come with a 100 percent satisfaction guarantee.

"The 'Family of Feeds' approach was created with the needs of the customer and animal in mind," said Kent Ure, Agway director of ag marketing. "We've developed the widest breadth of nutritionally sound and proven livestock feed products available, but we also simplified the purchase process by providing extensive product information and feeding recommendations on each bag."

Agway stores will feature an informative feed display that includes nutritional details and easy to understand feeding recommendations for the 64 different feeds developed for horses, chickens, game birds, turkeys, sheep, goats, hogs, and dairy and stock cattle.

In addition, a feature "feed of the month" will be at the end of each display providing in-depth information and detailed product brochures.

Lube Choice Makes Difference

SUPERIOR, Wis. — Your choice of lubes makes a difference to your farm's bottom line. Some last longer than others. More importantly, some help equipment last longer and perform more efficiently. Which lubes lower your costs and increase the life of your equipment?

Synthetic lubricants do. Though they cost a little more upfront, the savings they give you in fuel, downtime, equipment life, and lube replacements more than makes up the difference.

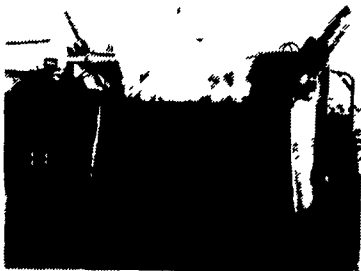
Which brand should you try? Pick one with a track record. Take Amsoil, for example. Amsoil formulated and marketed the first synthetic motor oil in the world to earn an API rating — that was in 1972.

Amsoil synthetic motor oils have been proven to increase fuel

economy as much as eight percent in over-the-road engines, both gasoline and diesel. And, time and again, these rugged oils have been proven to provide double, triple and even longer drain interval service. Most importantly, used oil analysis consistently shows they deliver the wear control necessary for maximum engine life.

Amsoil synthetic hydraulic/transmission fluid is a real money-saver for farmers. By reducing tractor hydraulic/transmission temperatures 20° to 50°F, it increases the life of hydraulic/transmission components, particularly hoses. Plus, the durable fluid commonly gives farmers two to three times the drain intervals they're used to. It also surpasses equipment manufacturer wet brake chatter control requirements by as much as 56 percent.

Bagger Handles 1-Ton Bales



Designed to handle large one-ton high-moisture or dry square bales, the MR802 is fully self-contained and self-propelled.

WARRENTON, Ore. — New from Ag-Bag International Limited is the square bale bagger. Designed to handle large one-ton high-moisture or dry square bales, the MR802 is fully self-contained

and self-propelled. Featuring a wide bale loading platform to accept a wide range of bale sizes, the square bale bagger has adjustable height control, for lifting and lowering the machine in all terrains, and a tow tongue, which slides in and out to adjust while bagging and can be repositioned for towing.

Using two paddles the machine stretches the Ag-Bag® Tri-Dura™ Flex Bags oversize to allow the bales to pass through. The special Ag-Bag® Tri-Dura™ Flex plastic is formulated with a memory so that as the bales pass through, the plastic shrinks back tight against the bales. Designed with Tri-Dura™ for added strength, these bags are available in 8-foot or 9-foot diameter and 150-foot lengths.

Ciba Seeds To Market Soybeans

GREENSBORO, N.C. — Ciba Seeds announced its introduction of five new Roundup Ready™ soybean varieties.

Growers will be able to order these new varieties for the 1997 planting season.

In 1993, Ciba Seeds entered into an agreement with Monsanto, maker of Roundup® herbicide, to acquire access to the gene that, when inserted into a plant, provides soybean plants with tolerance of the herbicide. Monsanto recently informed Ciba Seeds that

Ciba's performance date meets all of Monsanto's criteria for approval.

"Soybean growers now have another weapon in their arsenal for controlling tough weeds in problem fields," said Gordon Johnson, Ciba Seeds' soybean product manager. "And to further assure the grower of receiving top performing soybeans, our Roundup Ready™ soybeans will be treated with Apron® to help protect them from soil borne diseases such as pythium and Phytophthora

root rot."

Johnson said the new Roundup Ready™ varieties will range in maturity from late Group 1 to mid-Group 3, and will have a new three-digit numbering system preceded by the letter "R."

"The new numbering and a new package design will help growers and Service Centers easily identify our Roundup Ready™ varieties from our conventional varieties," Johnson said. "The 1997 marketing program for the new varieties is under development.

Surge Introduces New Milking, Automation Package

NAPERVILLE, Ill. — The Surge OneTouch™ integrated stanchion automation package combines the primary milking functions with key cow-side management information.

The One Touch is a compact, lightweight, hand-held unit that combines the milk line and pulsation system connections into a single unit, eliminating the clumsiness associated with other stanchion automation devices.

It's easy to operate and reduces the labor and stress involved during milking. It's compact and

lightweight, yet built with the rugged durability needed for stanchion barn operations.

The OneTouch is available in three models. The first model, the basic platform, incorporates milk line and pulsation system connections into a single unit.

Further information can be added with the new Timekeeper II™ end-of-milking indicator module. This module signals the producer when the cow is finished milking and displays the time it takes to milk on a cow-by-cow

basis. This feature allows a producer to significantly reduce the total milking time of the herd by earlier indication of when individual cows are milked out.

The milk yield indicator module adds the milk yield function to the end-of-milking and milking time functions. The milk yield is displayed throughout the milking operation, showing individual cow production. Total milk produced for all cows milked with OneTouch can be accessed throughout milking session.

Ziggity Systems Announces Donahoe Retirement



Brad Donahoe

MIDDLEBURY, Ind. — Ziggity Systems, Inc. announces the retirement of Brad Donahoe as general and marketing manager, a position he's held for the past seven years. He will continue his affiliation with Ziggity as an adviser and a member of the board

of directors.

Throughout his 45-year career in the livestock and poultry industry, Donahoe has held sales, marketing, and general management positions with U.S. Steel, Starcraft's Livestock Equipment Division, and Chore-Time Equipment

'Shave Off' For Worthy Cause



Gehl Names Chairman



William D. Gehl

WEST BEND, Wis. — The board of directors of Gehl Company has elected William D. Gehl as chairman of the board.

Gehl continues to serve as president and chief executive officer of the company, positions he has held since joining the company in November 1992.

Gehl Company (NASDAQ: GEHL) is a manufacturer of equipment used worldwide in construction and agricultural markets.

HATFIELD (Montgomery Co.) — Sanford (Sandy) L. Alderfer, president of the Sanford Alderfer Auction Company, gets a shave by Barber Larry Frederick of Souderton after auction customers donated more than \$3,000 to St. Jude Children's Research Hospital in Tennessee.

St. Jude's is the largest childhood cancer research center in United States. Sandy has worn his beard for all but two weeks of the last 26 years, but offered to shave it for a worthy cause.

The National Auctioneers Association, of which the Alderfer Auction Company is a member, has adopted St. Jude's as its official charity. To make a donation to St. Jude, call Steve Leinbach at the Alderfer Auction Company, (215) 393-3000.