

# Improving THE BOTTOM LINE

With...



**Amino acid  
Impact  
Management**

**The Performance  
Dairy Feed System**

## THE AIM TECHNOLOGY KEEPS COMING AND COMING

### JAN. 1995 AIM IN LACTATING RATIONS

NEW LANCASTER  
COUNTY HERD  
SOARS WITH  
AIM™ PROGRAM



BRIAN K. FOX  
LITITZ, PA

### MAY 1995 AIM IN AN ALL MILK PROTEIN MILK REPLACER

**LESS SCOURS  
BETTER MIXING  
FASTER GAINS**

We have been using Aim for 8 months and I have been very pleased with the results. The calves find it very palatable from the first bottle. It mixes very easily. (No Lumps) I find the calves putting on weight and flesh at a very good rate. I also see problems with scours as minimal.



GAROL BYERS  
ENON VALLEY, PA



And to help get you to try the Aim Calf Feeds Line we are offering during the month of June a free Master Mix Feeds Welcome Door Mat when you purchase 1000 lb. that includes: AIM MILK Replacer Product: min. 100 lbs.; AIM Calf Starter and/or Calf Starter Plus: min. 200 lbs.; And MASTER MIX DRY COW PRODUCTS: 609 Dry'N Fresh Stress; 6105M Prefresh Dry Cow; 594 Dairy Dry Cow Mineral, Mix or Match max. 700 lbs. per 1000 lb. order.

### JUNE 1996

#### AIM IN CALF STARTER FEEDS

- The AIM technology applied to calf feeds
- Amino Acid Balanced
- Highly palatable and digestible
- High energy levels
- Yeast culture to stimulate rumen development
- Available in a pellet or sweet textured form

#### AIM CALF STARTER PLUS

- 20% Crude Protein with High Energy
- Starter Feed for the critical first two weeks
- Medicated with Deccox.

#### AIM CALF STARTER

- 17% Crude Protein with High Energy
- Designed to be fed as a follow up to \*AIM CALF STARTER PLUS for top performance.
- \*Can be used as First Starter
- \*Can be used as a Starter Grower

Contact your local Master Mix Feeds Dealer today!

<b>MIFFLINBURG</b> <b>FARMERS EXCHANGE</b> Mifflinburg, PA (717) 966-1001	<b>BIG VALLEY</b> <b>FEED &amp; GRAIN</b> Belleville, PA (717) 935-2163	<b>ROSS H. ROHRER</b> <b>&amp; SONS, INC.</b> Quarryville, PA (717) 786-3372	<b>ANDOVER MILL</b> Millington, MD (410) 928-5473	<b>MAUGANSVILLE</b> <b>FEED SERVICE</b> Maugansville, MD (301) 791-5288	
<b>THURMONT</b> <b>COOPERATIVE</b> <b>FARMERS EXCHANGE</b> Thurmont, MD (301) 271-7321	<b>HOKE MILLS, INC.</b> York, PA (717) 843-8889 Abbottstown, PA (717) 259-0609	<b>FARMERS</b> <b>COOPERATIVE</b> <b>ASSN. INC.</b> Frederick, MD (301) 663-3119	<b>SENENIG'S</b> <b>FEED MILL</b> New Holland, PA (717) 354-4756	<b>SNIDER'S ELEVATOR</b> Lemasters, PA (717) 328-2107	