B52-Lancaster Farming, Saturday, May 11, 1996

70° SERIES GENESIS



THE Innovator



GENESIS[™] tractors feature advanced styling for greater performance. They're designed for the way you want to work. More powerfully. More productively. More confidently.

- Advanced exterior styling means contemporary looks plus easy access to all systems
- Advanced cab design—inside and out—means increased comfort, visibility and control
- Advanced state-of-the-art powershift transmissions mean smooth, effortless, straightline gear changes and shuttle shifts
- Advanced manufacturing technology means greater engine performance and reliability
- Advanced electronics mean more control and operation simplicity
- See the tractor styled for performance. See the GENESIS tractor.

SEE YOUR LOCAL FORD TRACTOR DEALER SEE THE FULL LINE OF FORD TRACTORS



Lawn Tractors



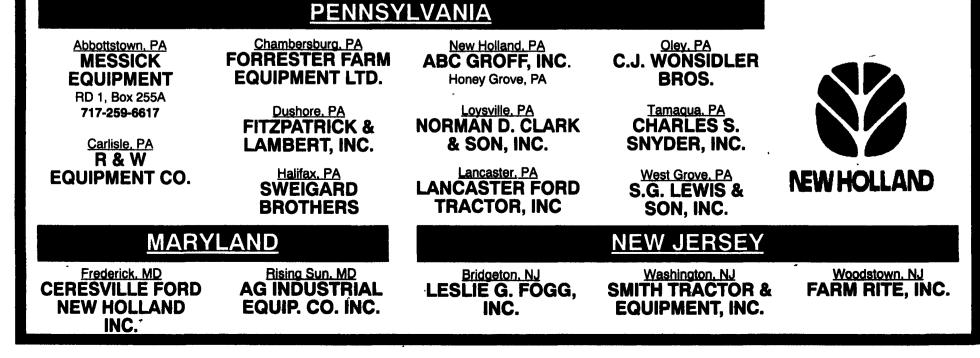
Compact Diesels



All Purpose



Powerstar



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