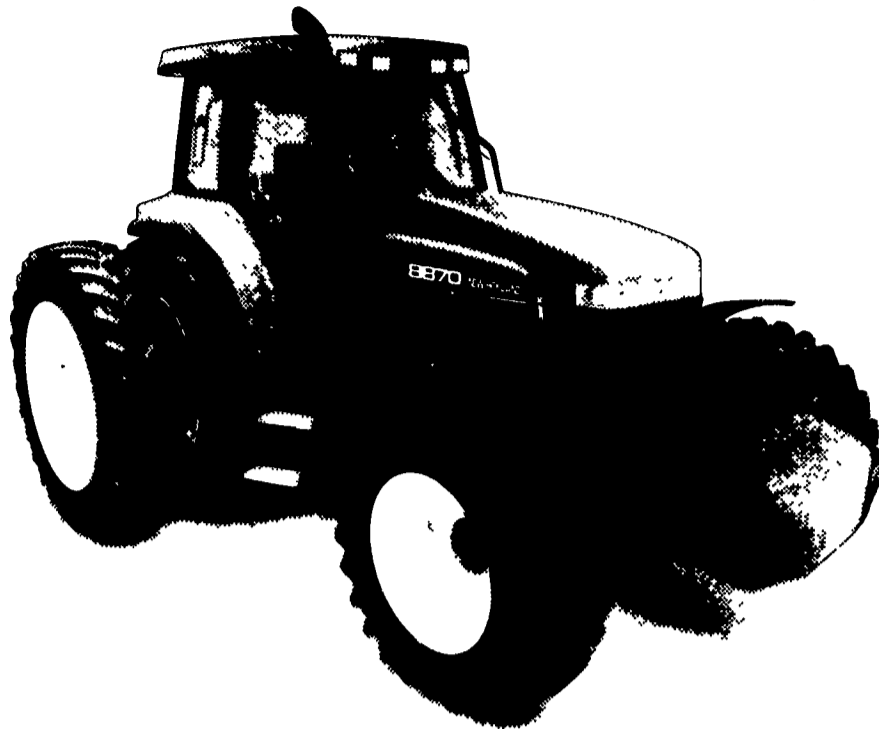


70 SERIES GENESIS™



THE INNOVATOR

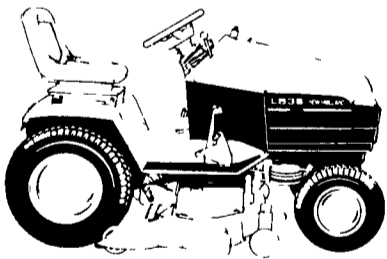
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GENESIS™ tractors feature advanced styling for greater performance. They're designed for the way you want to work. More powerfully. More productively. More confidently.

- Advanced exterior styling means contemporary looks plus easy access to all systems
- Advanced cab design — inside and out — means increased comfort, visibility and control

- Advanced state-of-the-art powershift transmissions mean smooth, effortless, straight-line gear changes and shuttle shifts
 - Advanced manufacturing technology means greater engine performance and reliability
 - Advanced electronics mean more control and operation simplicity
- See the tractor styled for performance. See the GENESIS tractor.

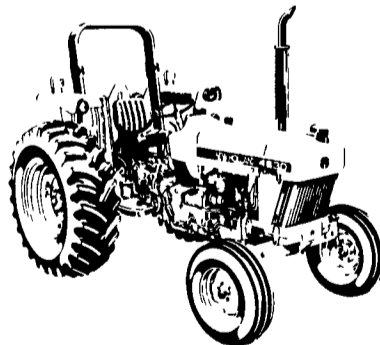
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