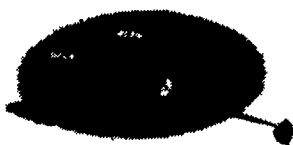


TREAT YOUR SEED TO THE PRECISION-CONTROLLED ENVIRONMENT OF THE EARLY RISER® PLANTER.



Perfect seedbed conditions are not the norm in today's conservation-minded environment. More and more residue is the rule, not the exception. That's why every seedbed presents its own unique challenge. • **First-Class Treatment.** No matter what the seedbed, a Case IH Early Riser planter treats every seed to a Precision-Controlled Environment. Each seed is set at just the proper depth and soil pressure, and at just the right population, for fast germination and emergence. • In fact, independent studies have shown the Cyclo Air® metering system provides

the most accurate population control of all planters (and is also one of the simplest, with just three moving parts). And no other planter on the market can match the simplicity and speed of its big central-fill seed hopper. • **Seedbed Precision.** No part of seedbed preparation is shortchanged by the Early Riser row unit. Exclusive offset double-disk Earth Metal® openers slice through soil and residue. "Walking beam" gauge wheels help maintain constant depth, and are followed by a furrow-defining firming point. • After the seed drops, covering disks and a press wheel carefully close the furrow for excellent seed-to-soil contact, improved germination and fast



emergence. • It's a seedbed that no seed can resist. • **New For 1996.** The Case IH 955 Series Early Riser planters now feature an improved offset opener arrangement for easier tracking and pulling in mulch, ridge- and no-till fields. Plus, each planter uses quick-adjustable downpressure springs to handle changing soil conditions. And most models now feature bolt-on row units for further customization. • See your Case IH dealer today about the new Case IH 955 Series Early Riser planters... the ones that really know how to treat a seed.



See your local Case IH dealer today

MORRIS INTERNATIONAL

P.O. Box 307, Highway 26N, Everett, PA 15537

1-800-296-6101 or (814)652-6101

Morris International located along Route 26 north of Everett is a third generation family owned operation.

Begun in 1936 by Walter Morris, this multi-faceted farm implement business is now headed by his grandson, Clyde, who serves as president.

Son, Kirt, is vice president. Clyde's wife, Velma, is treasurer and Kirt's wife Janet is secretary.

Thirteen full time employees offer the service department more than 100 years of experience. Expertise is demonstrated in hydraulics, major engine overhaul, transmissions, fuel pumps, and electrical.

The modern computerized parts department has more than 72,000 parts and access to many suppliers. Customers can be readily served with UPS daily shipping.



Hours are 8 to 5 Monday through Friday and 8 to noon on Saturday.