

A rancher's dream.
You can mount it from either side and it never leaves something nasty to step in.

A stinging sweat ran into his eyes as he watched his buddy crest the next hill. No matter how hard he struggled, he kept falling behind. Auggie Rose knew why. His buddy was riding a Polaris ATV, he wasn't. So he got himself a brand-new Magnum 4x4. Now the truth is, he bought it for its hunting prowess. But if it proved to be useful around his 600-acre beef operation outside Morgan, Utah, so much the better. Well, that liquid-cooled, 4-stroke 425cc Magnum 4x4 quickly went way beyond useful. In fact, it's fast approaching indispensable. That Magnum 4x4 takes Auggie everywhere a horse used to, with a few added advantages: it's much easier to sit on all day. And it carries a lot more equipment. Auggie's riding it to run fence line, feed livestock, irrigate – even pull a harrow. And when Auggie's all caught up with his work, he looks out at the high country and dreams about next hunting season.

Warning: ATVs can be hazardous to operate. Never carry passengers. Be especially careful on difficult terrain. Never ride on paved or public roads. Always wear a helmet and protective clothing. Polaris ATVs may not be ridden by anyone under 18, and all riders should take a training course. For safety and training information, see your dealer or call Polaris at 1-800-342-3764.

Auggie Rose, Rocking R Farm and Ranch.



TREAD LIGHTLY! SAFETY
ON PUBLIC AND PRIVATE LAND

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Believe it.