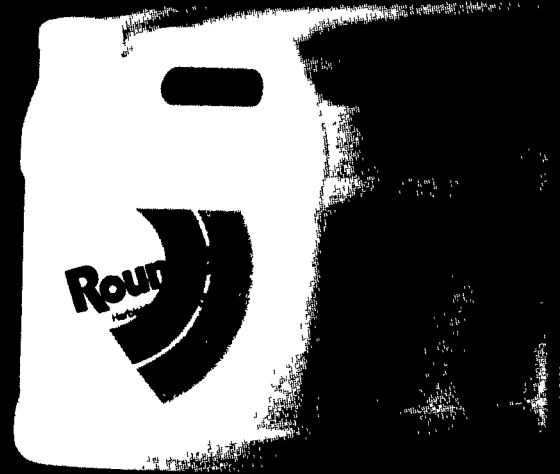


Introducing New Roundup Ultra.

Roundup herbicide has been transformed using advanced TransSorb technology into Roundup Ultra—a dramatically improved herbicide with added value for growers.

Roundup Ultra Is Rainfast.

Proprietary TransSorb technology enables new Roundup Ultra to penetrate more effectively, so it's rainfast in as little as *one hour*. With that enhanced flexibility, you can apply new Roundup Ultra on *your* schedule.



Roundup Ultra Is Complete And Ready-To-Use.

Just add water to new Roundup Ultra and you're ready to apply it. There is *no need to add* surfactants, buffers, or additives of any kind. Yet, new Roundup Ultra retains all the tank-mix versatility of traditional Roundup.

Roundup Ultra Can Lower Your Cost/Acre.

Since it requires no additives, new Roundup Ultra will save most growers money on every acre. And you'll also save time, because with Roundup Ultra there's no longer any need to wait for visible signs of control before you begin tilling annual weeds or planting. Ask for Roundup Ultra—its future technology you can count on today.

Technology You Can Count On.

For more information on the benefits of Roundup Ultra, call 1-800-333-7343 or visit our website at <http://www.monsanto.com/roundup>.

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