

Introducing New Roundup Ultra.

Roundup herbicide has been transformed using advanced Transorb technology into Roundup Ultra - a dramatically improved herbicide with added value for growers.

Roundup Ultra Is Rainfast.

Proprietary Transorb technology enables new Roundup Ultra to penetrate more effectively, so it's rainfast in as little as 15 minutes. With that enhanced flexibility, you can apply Roundup Ultra on *your* schedule.



Roundup Ultra Is Complete And Ready-To-Use.

Just add water to new Roundup Ultra and you're ready to go. There is *no need to add* surfactants, buffers, or additives of any kind. Yet new Roundup Ultra retains the proven versatility of traditional Roundup.

Roundup Ultra Can Lower Your Cost/Acre.

Since it requires no additives, new Roundup Ultra will save most growers money on every acre. And you'll also save time because with Roundup Ultra there's no longer any need to wait for visible signs of control before you begin to mow, cut, weed or planting. Ask for Roundup Ultra with Transorb technology; you can count on today.

Technology You Can Count On.

For more information, call 1-800-368-7233 or visit us online at www.monsanto.com