

SEE
YOUR
LOCAL
NEW
HOLLAND
DEALER
FOR
YOUR
BEST
DEAL

Buy now to get your best deal!

New Holland Winter Buyer's
Dividend...now's the time to buy for
next Spring! Come in for your best
deal by February 29...and get a
New Holland Winter Buyer's
Dividend when you purchase
eligible...

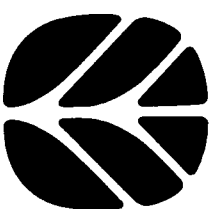
- hay and forage equipment
- spreaders and grinder-mixers
- lawn and garden tractors.

Great dividends are available whether you pay cash or take advantage of low rate financing* or a waiver of interest charges to 9/1/96*. Hurry in to see how big your dividend can be...

* Offer available to qualified buyers through Ford New Holland Credit.



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