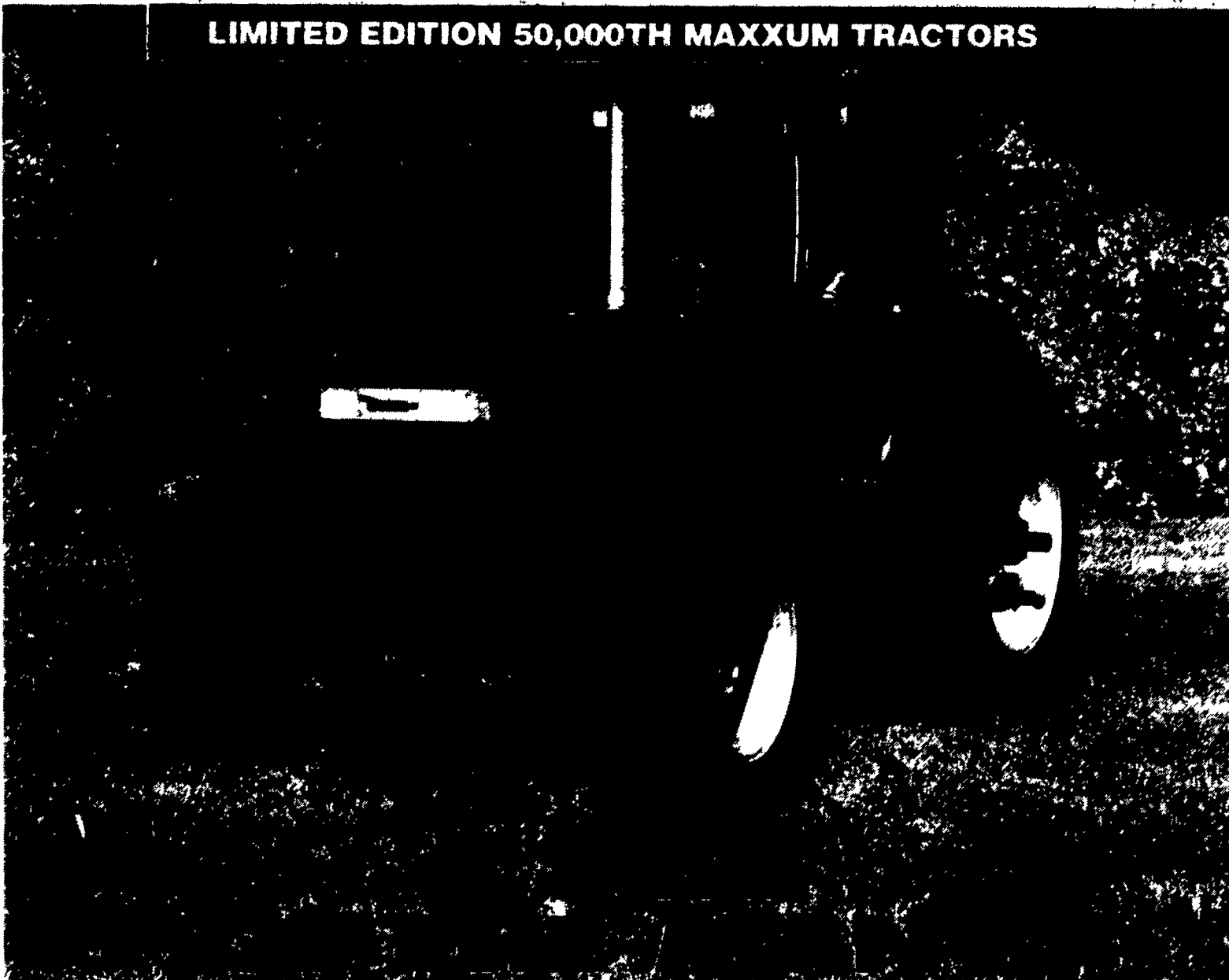


**LIMITED EDITION 50,000TH MAXXUM TRACTORS**

MAXXUM tractors set new standards for comfort and performance when they were introduced in 1989. Now, after 50,000 tractors and over 75 million hours of operation, Case is proud to offer Limited Edition 50,000th MAXXUM tractors to celebrate this milestone.

**The Limited Edition 50,000th MAXXUM tractors have unique trim and graphics treatments. These include:**

- Grille insert
- Hood decal
- Deluxe air seat with exclusive cloth trim
- Chrome exhaust stack
- Steering wheel logo
- Unique serial number plate

**These Limited Edition tractors are offered in 5230, 5240 and 5250 models with cabs.**

**See your local Case IH dealer today**

**Messick Farm Equipment, Inc.**

Elizabethtown, PA

Messick Farm Equipment's beginnings go back to November 26, 1952, when two brothers, Marlin and Merville Messick broke ground and erected a new building along Route 230, three miles north of Elizabethtown.

The dealership officially opened on February 1, 1953, with Marlin as Shop Manager, and Merville handling both the sales and parts department.

Two years later a full-time salesman and one additional mechanic were hired, and in 1962 an addition was built to the existing building, housing a showroom and additional parts area.

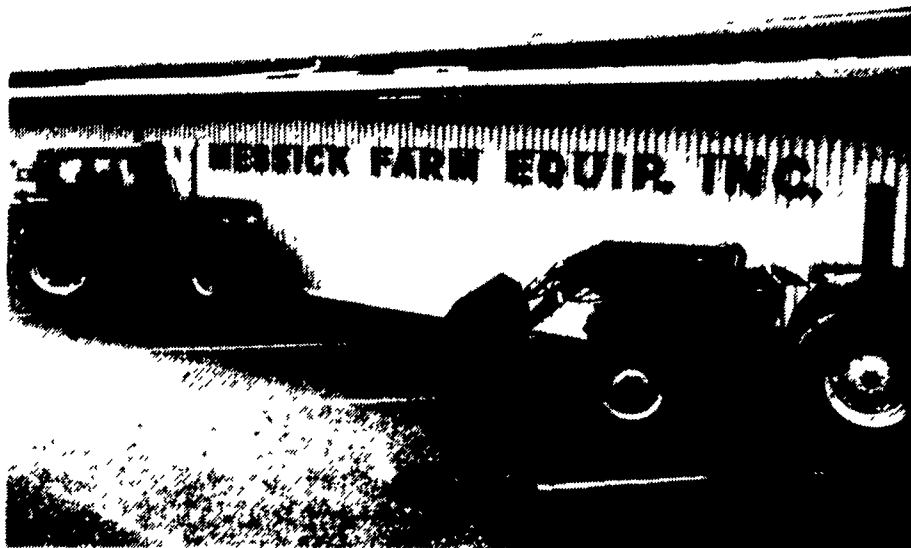
The successful Messick enterprise once again outgrew its shell, and a new 21-acre site was purchased at the present location along Route 283, at the Rheems Exit, Elizabethtown.

With the new facilities providing 7,200 square feet of shop space, and 6,000 square feet of showroom, Messick celebrated its grand opening in February of 1977. Messicks have since expanded the building twice and have built an additional warehouse.

Today Messick attributes much of its growth to its 44 employees, including 15 mechanics, 12 partsmen, 5 salesmen, and four office personnel.

Factory trained as well as privately instructed, Messick's servicemen have years of experience in the agricultural field. The firm's parts department has experience in providing customers with the correct parts as quickly as possible.

To Messick's staff, the idea of simply making a sale, is secondary to their goal of providing the customer with the correct equipment to get the job done. They are committed to keeping their customers up and running with over 1 million dollars in parts inventory.



Messicks has a 1-800 number, 1-800-222-3373, also a fax number, 717-367-6662, to be able to provide their services to the customers. They ship and receive by UPS, Federal Express, RPS, Airborne, Motortruck, and via their own 'on the farm' Parts Route Delivery/Sales Truck. Their hours are 7:30-5:00, Monday-Friday, and 7:30-12:00 on Saturdays.