Can Doebler's add to your profitability on your milk price?

Doebler's Persist again TOP YIELDER in BOTH Penn State and Cornell University Trials. Since **Persist** is the TOP YIELDER it may be the most economical alfalfa seed you can plant — *Example:*

Penn State Forage Trial – Seeded 4/18/91 – 4 year study 1992-95

Persist 4 year average . . . . . 7.95 tons per acre
Grand Mean* 4 year average . . . . . 6.89 tons per acre
*49 total entries Difference – **15% MORE** . . . 1.06 tons per acre
rotation . . . . . x 4 years
4.24 tons for four years
Alfalfa value at . . . . . .x $ 100.00 per ton
Gained value per acre . . . .$ 424.00
x 10 acres
Total gain on 10 acres $4240.00

Seed Cost

Persist cost per bag (before discounts) . . .$169.80 or $67.92 per acre
If competitor's bag cost is . . . . . .$100.00 or $40.00 per acre
Difference $27.92 x 10 acres = $279.20

FACT No. 1 = If you buy $100.00 per/bag alfalfa it can cost you $3960.80!
FACT No. 2 = You can't afford to buy even the best "cheap" alfalfa!
FACT No. 3 = Get more for YOUR MONEY!

Cornell University **1995 Cornell/NYSF & GC Alfalfa Variety Trials** **Cornell University**

Location: Madison Co., Morrisville, NY

Entry	14-Jun (adj.)	27-Jul (adj.)	7-Sep (adj.)	95 Tot. Season (adj.)	94 Tot. Season (adj.)	94-95 Avg.	95	94	1994-95
							Percent (%) of Cks		
***Persist**	2.81	1.41	0.84	5.06	4.31	4.68	108	102	105
Location Avg.	2.60	1.28	0.74	4.61	4.22	4.42	99	100	99

Location: Tompkins Co., Ithaca, NY

Entry	13-Jun (adj.)	24-Jul (adj.)	5-Sep (adj.)	95 Tot. Season (adj.)	94 Tot. Season (adj.)	94-95 Avg.	95	94	1994-95
							Percent (%) of Cks		
***Persist**	2.77	1.27	1.00	5.04	6.54	5.79	111	111	111
Location Avg.	2.64	1.08	0.84	4.56	5.96	5.26	100	101	101

Location: St. Lawrence Co., Canton, NY

Entry	8-Jun (adj.)	20-Jul (adj.)	1-Sep (adj.)	95 Tot. Season (adj.)	94 Tot. Season (adj.)	94-95 Avg.	95	94	1994-95
							Percent (%) of Cks		
***Persist**	3.10	1.53	1.77	6.40	6.00	6.20	113	105	109
Location Avg.	2.74	1.45	1.62	5.81	5.93	5.87	103	104	103

***First Place**

Penn State **1995 Forage Trials Report** **Penn State**

Variety	1995 Yield	1994 Yield	1993 Yield	1992 Yield	1992-95 Average	Stand 11/1/95
***Persist**	8.41	8.52	7.17	7.79	7.95	71.3
Grand Mean	6.41	7.64	6.32	7.19	6.89	57.3

Grand Mean values represent 49 total entries ***First Place**

DO YOU WANT 15% MORE GREEN? $$ OR LBS.

Using university data you can see **Doebler's Persist** alfalfa can add to your profitability.
Contact your Doebler dealer by **2/24/96** for details on **5%** *cash* and **quantity** *discounts.*

DOEBLER'S
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