As part of the pageant requirements, Jona presents her idea for a commercial.



R. Scott and Sandy Hoover were not able to attend the national pageant to watch their daughter Jona being crowned, but they were at the state pageant.

## Queen Bee Nationwide

(Continued from Page B5)

slants her message toward middleage listeners who grew up using honey on their biscuits only on Sunday. "Now you're older and wiser, you need to be an example, so use honey for breakfast, for Timmy's cough, and in cooking by getting honey off the shelf and into your life all day, every day honey."

Jona is negotiating to have her college scholarship retained so that she can devote this year to her

American Honey Queen duties. At presstime, Jona continued to juggle studies with promotions.

The daughter of R. Scott and Sandra Hoover, Jona's siblings include Jarred, 18; Judah, 16; Jason, 15; Jozlyn, 12, and Josiah,

## **New York Dairy Princess**

(Continued from Page B4)

tions work groups. On Wednesday, an ADADC Business Meeting will begin at 10:00 a.m. The agenda will include financial, advertising and program updates.

The pageant highlights two days of judging for the contestants. Based on a personal interview, adult speeches, elementary school presentation and informal interaction with others, the judges will be looking for the young women who most effectively promote milk and dairy products. Though only a state princess and two alternates will be selected as state representatives for the dairy industry, promotion is a team effort and all county dairy princesses are important in increasing milk and dairy product consumption.

In addition to the three state representatives who will receive \$1200, \$700 and \$600 respectively, the three top speech presentation winners will receive \$150 and the three best scrapbook winners will receive \$75. "Miss Congeniality" will be selected from the contestants and recognized as the dairy princess who demonstrates the most friendliness and cooperative spirit of competition.

Two college students will receive the ADADC Memorial Scholarship and Leo Briggs Memorial Scholarship. Both scholarships are based on grade point average, extracurricular activities, future plans, and a 400-word essay discussing the applicant's commitment to a career in the dairy industry.

The Robert S. Turner Promoter of the Year Award will be presented to the county that has done an outstanding job promoting milk and dairy products. Selection is

based on the number and types of promotional activities conducted by the 1994-95 county dairy princesses and their courts.

Finally, two Golden Cow Awards will be presented to adult county dairy promotion committee members. They will be recognized for outstanding service and dedication to local dairy promotion in New York State.

Banquet tickets are \$15 per person and must be reserved by Monday, February 12. Complete the reservation form:

The Sheraton Inn, Liverpool, NY. is located directly across from exit 37 off the New York State Thruway. From Route 81 North or South, take exit 25-Seventh North Street. Go to the end of the ramp and take a right. The hotel will be straight ahead at the "T" (one mile).

Reservations must be made by Monday, February 12, 1996

NAME: Please reserve ticket(s) for the banquet at \$15/person. (Check payable to ADADC). Yes, I will be attending the business meeting on Wednesday.

Send Reservation to: Sharon Wilson, American Dairy Association and Dairy Council, Inc. 219 South West Street, Suite 100, Syracuse, NY 13202-1205, (315) 472-9143

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