

# Are Your Enterprises Profitable?

**DR. STEVE FORD**

Associate Professor of Agricultural Economics, PSU UNIVERSITY PARK—Most Pennsylvania dairy farms have multiple enterprises. The primary enterprise on these farms is the production of milk. However, each of the forages or grains produced on the farm is also a separate enterprise, as is the production of replacement heifers. It is important that each of the enterprises on the farm contributes profit to the whole-farm business.

Pennsylvania dairy farms generally produce feed for the live-

stock on the farm. One way to look at this activity is that farmers are able to "add value" to the grain and forage grown on the farm by "marketing" it through the animal. This strategy makes sense, particularly if the farmer is primarily interested in producing crops. The modern dairy, however, must focus on the profitability of the milk enterprise. Consequently, it is important to acquire quality feed inputs at as low a cost as possible.

Increasing costs of farm machinery and storage structures force many dairy farmers to

rethink their current crop programs. Too often, costs of production for crops reach levels that are far higher than the price at which feed can be purchased. Continued on-farm production of feed crops under these conditions result in lost profits. Alternatives available to dairy farmers who find themselves producing crops at a cost that is higher than market value include: the use of custom operators for certain field operations, leasing equipment instead of buying it, and outright purchase of feeds instead of on-farm production. There are many farms that no

longer milk cows but are still in crops. Frequently, contractual arrangements can be reached to have those farms produce feed for dairies that are still in operation.

Results from an analysis of farm records provided by the Pennsylvania Farm Bureau for the 1994 Pennsylvania Dairy Farm Business Analysis indicate that almost one-quarter of the 850 farms in the sample would have been better off renting out their land and buying all feed than continuing their current crop programs. This large number of farms indicates the impact that a close examination of enterprises profitability can have on the dairy farm. Of course, such an analysis takes time and fairly good records.

**Lancaster Farming, Saturday, December 23, 1995-C9**  
The allocation of expenses such as seed and fertilizer to individual crops is fairly straightforward. Care must be taken to also allocate the farm's fixed costs associated with machinery ownership and both paid and unpaid labor to each enterprise. For example, if unpaid family labor was no longer used to bale hay if all hay was to be purchased, that labor could be used elsewhere to improve farm profitability.

Although the previous discussion has focused on crop enterprise profitability, the same arguments can be used for replacement heifers. Again, good records are essential for enterprise evaluation. The bottom line, though, is the bottom line. Remember, each enterprise should contribute to profitability on the farm.

## Milk Urea Nitrogen: Why Is This Important, What Does It Mean To Your Herd?

**VIRGINIA ISHLER**  
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UNIVERSITY PARK—Pennsylvania DHIA is offering an additional management tool, milk

urea nitrogen analysis, which can monitor the urea concentration in milk. This is another method to monitor your herd's performance feedstuffs. The rumen microbes use fermentable carbohydrates to

provide energy and organic acids in combination with ammonia to form amino acids and subsequently microbial protein. When rumen ammonia concentrations exceed the ability of rumen microbes to along with other records and pertinent information.

Milk urea nitrogen or MUN measures the efficiency by which nitrogen is utilized by the animal. Nitrogen is an essential component for rumen microorganisms and the production of microbial protein. Ammonia (NH<sub>3</sub>) results from the microbial degradation of incorporate ammonia into microbial protein, ammonia is absorbed through the rumen wall, converted to urea by the liver, and high levels are found in blood, serum, or milk. If ruminal ammonia concentrations are low, this can also be reflected as low MUN's.

When MUN values are too low or too high, then problems may exist in the ration which can impair animal performance, reduce economic efficiency, and affect environmental pollution. The primary areas in nutrition that affect MUN levels are total crude protein intake, degradable and soluble protein intake, and the amount and type of nonstructural carbohydrates supplied in the ration.

The following areas should be examined closely in a ration program if MUN levels are higher than what is considered normal:

- Excess crude protein in the ration
- Excess levels of degradable intake protein
- Excess levels of soluble intake protein

•A combination of any of the first three items

•Inadequate nonstructural carbohydrates and excess protein

Lower than normal levels of MUN's may indicate:

- Excess nonstructural carbohydrates and inadequate protein
- Deficiency of soluble intake protein
- Deficiency of degradable intake protein
- Excess levels of undegradable intake protein

These are some areas in nutrition that would need to be evaluated. However, MUN values are not meant to be used as the sole indicator of a possible problem. MUN's are an additional TOOL. You need to use other information in conjunction with MUN's to evaluate the herd such as records on reproduction and health performance, milk fat and protein levels, and diet composition through analysis of forage, feed, and TMRs.

### PaDHIA MUN Analysis Report

Herd-Id	PaDHIA MUN Analysis Report										
	PROFILE OF COWS BY DAYS IN MILK										
Category	Milking	MUN Samples	Milk Lbs	% Fat	% Pro	% SNF	Linear SCC	Wtd SCC	Lo MUN	Hi MUN	Avg MUN
0 - 40 Days	2	2	70.5	3.9	3.5	7.8	3.6	152	16.4	19.9	18.2
41 - 99 Days	1	1	73.0	4.4	3.9	6.6	4.7	327	14.0	14.0	14.0
100 - 199 Days	1	1	80.0	3.6	3.4	9.2	4.7	332	19.1	19.1	19.1
200 - 299 Days	2	2	66.0	4.0	3.6	7.7	4.2	235	14.0	19.9	17.4
Avg/Total	4	4	66.0	4.0	3.6	7.7	4.2	235	14.0	19.9	17.4

Group Number	PROFILE OF COWS BY GROUP NUMBER										
	Days in Milk	Milking	MUN Samples	Milk Lbs	% Fat	% Pro	% SNF	Linear SCC	Wtd SCC	Lo MUN	Hi MUN
Group 1	137	18	74.8	4.0	3.6	9.8	3.8	179	10.8	19.9	15.3
Group 2											
Group 3											
Group 4											
Group 5											
Avg/Total	137	18	74.8	4.0	3.6	9.8	3.8	179	10.8	19.9	15.3

The analysis of sample day milk for urea nitrogen (MUN) is new to DHIA. MUN values are expressed as milligrams per deciliter (mg/dl). For a group of 10 or more cows with 40 or more days in milk, a target group average MUN is 10 to 14 mg/dl. Within a group, most animals will be within +/- six units of the group average MUN (Ex: If the group's average is 12, most cows will fall within a range of 6 to 18).

MUN levels are affected by the total intake of crude protein, degradable and soluble protein, and the amount and type of nonstructural carbohydrates supplied in the ration. While low levels of MUN might indicate low protein intake and high levels of MUN might indicate high levels of protein intake, it is quite possible the problem is the result of a combination of several different nutrient intake levels. Therefore, a trained herd consultant should work with you in interpreting these results.

To assist you in the analysis of your herd's milk urea nitrogen values, PaDHIA has prepared this report. It summarizes test day data for your milking herd by days in milk and by group number.

The 'PROFILE OF COWS BY DAYS IN MILK' summarizes data by days in milk categories for 1st, 2nd, 3rd and greater lactations. Cows are summarized across lactations within days in milk categories to provide herd averages.

The 'PROFILE OF COWS BY GROUP NUMBER' summarizes data by group number. Cows are summarized across groups to provide additional herd averages.

The information that appears within each profile is described below

**Cows:**  
Milking . . . . . Number of milking animals  
MUN Samples . . . . . Number of milk samples analyzed for milk urea nitrogen

**Testday Values:**  
Milk Lbs . . . . . The average daily milk production on test day.  
% Fat . . . . . The average percent butterfat of the milk produced on test day.  
%Pro . . . . . The average percent protein of the milk produced on test day.  
%SNF . . . . . The average percent solids-not-fat of the milk produced on test day.  
Linear SCC . . . . . The average weighted somatic cell count of the milk produced on test day expressed as a linear score.  
Wtd SCC . . . . . The average weighted somatic cell count of the milk produced on test day.  
Lo MUN . . . . . Of the test day samples analyzed, this is the lowest milk urea nitrogen value.  
Hi MUN . . . . . Of the test day samples analyzed, this is the highest milk urea nitrogen value.  
Avg MUN . . . . . The average milk urea nitrogen value of the milk produced on test day.  
Days in Milk . . . . . The average days in milk through current test day for milking cows. This only appears for the Profile of Cows By Group Number.

**Bedford**  
Ron & Diane May  
Simplicity Farms  
Elvin & Esther Garman

**Berks**  
L and L Farms #3

**Blair**  
Luke Zimmerman

**Bradford**  
Jack-Walters  
Heather & Steve Sharer

**Bucks**  
Penn View Farm  
Bryce & Blaine Keller

**Centre**  
Claude Nyman  
Steve L. Swarey

**Chester**  
Gideon F. Müller  
William Duncan  
T and T Grossman  
Nolan King

**Clinton**  
Steven F. Stoltzfus  
Paul Dotterer & Son, Inc.

**Crawford**  
Renee Kehn  
Lost Acres Farm

**Cumberland**  
Floral Rose Holstein  
Paul J. Baschore  
Chester & Kath Deitch  
Lavern Brubacker

**Erie**  
Arthur Novel  
Tim Church

**Fayette**  
God's Country Ranch

**Franklin**  
Edward Martin  
Mervin, Lois Peckman

**Fulton**  
Scott & Darla Mellott

**Huntingdon**  
Dana Wallace  
Kevin Fluke

**Jefferson**  
Longview Farm  
Brian Hindman

**Juniata**  
Glenn D. Lauver

**Lackawanna**  
John Howanitz

**Lancaster**  
Kenneth Findley  
John David Zimmerman  
Kore M. Stoltzfus  
Elam Z. Simmerman

**Lebanon**  
Nelson Martin  
Ken-Joda Farm  
John H. Lehman  
Spring Valley Farm  
Dennis R. Burkholder  
Clyde-Marlene Martin

**Luzerne**  
Paul Zagata  
Charter Land Farm

**Mercer**  
Don & Kathy Cornelius  
Spring Run Farm

**Mifflin**  
Ivan T. Peachey  
Steve Hesser

**Montgomery**  
Johns Bros Dairy  
Christine Michalik

**Northumberland**  
Oscar Baumert  
Ephraim S. King

**Potter**  
Gay Torrey

**Snyder**  
Pasture Green Farm  
Chester & Lizie Martin

**Somerset**  
Joe Walker  
L.B.J. Farm  
Paul Rae Val Farm

**Susquehanna**  
Dennis Lewis  
Laura Grosvenor

**Tioga**  
Fuller Farms  
Polar Brook Jerseys  
Windswept Dairy

**Venango**  
Mitch-Hill Dairyfarm

**Wayne**  
Art Rutledge Jr.  
James & Cinde Grossman

**Westmoreland**  
John Mormack  
David & Barbara Miller

**Wyoming**  
Bryan Kostick

**York**  
David E. Myers  
Thomas A. Boyer  
Geor-Bren Farms

**New York**  
Jim Gauss  
Clifford & Mary Good