

Farm And Agribusiness Leaders Present Views On Dean Search

(Continued from Page A19)

- The Dean must realize the importance and necessity of communicating openly and frequently with the faculty, agricultural organizations, and legislative groups, and the Dean must be effective in these communications

SPECIFIC ISSUES AND OBSERVATIONS

The following list represents the main points presented by the representatives at the meeting and those who submitted written comments. They are more specific to the industry groups they represent.

- Challenge of farming without adversely affecting the environment and still remaining economically viable.
- Responding to market changes resulting from NAFTA and GATT. More competition and also more opportunities, especially for value-added products. Need to help farmers adopt products for exporting. Also have strong domestic opportunities in PA.
- Consumer perceptions about food safety, animal agriculture, use of chemicals—need to minimize misunderstandings and create more understanding about agriculture for the public and policy decision-makers.
- Adopting new technology and deciding what to use to develop a more competitive edge.
- Penn State and the total ag community must be advocates for agriculture and for support of the College—forming partnerships.
- PA has great diversity—ranks among the top ten states in having more than 50 commodities.
- College must balance requests for service with available resources. Must balance needs of all citizens. Must help all service areas.
- Transfer of farms to new owners is the ag issue of the 90s. Would happen more easily if farming were more profitable.
- Need to support both basic research and applied research. Need long-term research to achieve environmental goals and enhance competitiveness. Need applied research to maintain competitiveness in the near future to assure they will be in business to benefit from the long-term research.

- Rapidly expanding technology and agricultural knowledge base will demand intensified extension involvement if farmers are to continue to enhance their production techniques.
- Breed groups feel that they must have a presence at Penn State for educational purposes, and they want to be involved in decisions about purebred herds, preserving the viable diversity of livestock at Penn State.
- To preserve the agricultural viability of agriculture in Pennsylvania, Penn State must continue to be a leader in the development of a stronger food system by being the leader in ag research on behalf of the ag community; must strengthen the abilities of the Cooperative Extension to reach the agricultural community, and also the urban and rural communities with basic agricultural education.
- Penn State must continue aggressive research into practical solutions to environmental challenges to lessen the impact of over-regulation on the farming and agribusiness.
- Need to enhance the College's animal science program to increase the understanding of animal agriculture's contribution to the economy of PA and the health and welfare of the general population.
- In implementing the land-grant mission to provide education and assistance to rural, suburban and urban families, the College cannot allow diversification to weaken and fragment its commitment to production agriculture.
- The county extension system is the University's most effective recruiting and lobbying group because of its high-profile presence in PA.
- Interdepartmental collaborative projects and long-range, intercollege, interdisciplinary collaborative projects are needed to most efficiently utilize the resources the University has available.
- There is a need to increase involvement of students with external audiences, seeking ways to bring students in more contact with experiential learning opportunities.
- Basic research is the foundation of the success of agriculture in this country and its economic stability and cannot be diminished. We need to look at forming more partnerships with industry and other external supporters to fund research, but not at the expense of basic research.
- Need to continue to promote the strengths of Cooperative Extension and support its ability to fulfill its outreach function.

- How will future cutbacks in funding be handled? Can we sustain more continued reductions in funding?
- The College, the alumni and those in agriculture must take more of a role in making consumers more aware of agriculture and in promoting more ag education in the primary grades. Alumni are everywhere in PA and could play a large role in that educational effort.
- There is a gap between the College and the forest industry and the public that needs to be bridged, especially in research and extension. There are also environmental impact issues regarding the management of state and private forest land that need to be addressed.
- The need for improved physical facilities at the College supporting the School of Forest Resources allows other schools to attract students and furnish more qualified graduates to the forest industry.
- Hope to continue the strong relationship between the College and Pennsylvania's cooperatives, especially because this model could be useful in addressing the needs for rural leadership and rural development.
- The Cooperative Extension needs to refocus on production agriculture, with increased emphasis on scientific research and marketing research focused on serving production agriculture.
- The College's seemingly overly broad view needs to be narrowly focused to be within reasonable budget goals and management control.
- Priorities should be set that create, support or extend programs that will result in increased profitability for the small and medium farm operation in PA.
- Agricultural educators need more preservice training that provides a broad range of experiential courses using interdisciplinary and intercollege programs.
- Tobacco growers, emu farmers, commercial sheep producers, equine interests, and the floriculture industry are among many smaller commodity groups which hope to benefit from enhanced attention by the College's research, education, and extension programming, supporting the ability of small minority enterprises to use natural resources and provide income and a way of life common to agriculture.
- The ag community must come together to decide its future. The College, along with the PA Department of Agriculture, can provide leadership to help the industry prepare for its future.

(Turn to Page A 21)

**SEARCHING
FOR A
GOOD
BUY?
YOU'LL
FIND IT
IN
CLASSIFIEDS**



**CUSTOM MADE
FEED BINS FOR
FARMS — FEED MILLS**



- Made of 13 gauge Steel
- All welded seams
- Gravity Flow or Auger

Free Estimates

Also - Steel Roof Trusses for Buildings - Portable Hog Buildings - Bucket Elevators - Grain Augers Distributors - Flow Pipes & Accessories

We Sell, Service & Install
Ph: 717-345-3724
Fax: 717-345-2294

STOLTZFUS WELDING SHOP

Owner - Samuel P. Stoltzfus
RD 3, Box 331
Pine Grove, PA 17963

SIMPLY GRAND



Kubota introduces their new Grand L-Series diesel tractors. Compact models ranging from 25 to 37 PTO HP, with the features and options to work any farm or ranch.

The 2WD and 4WD Grand L-Series are powered by Kubota's low noise and vibration ETVCS diesel engines.

Choose from Kubota's Glide Shift or Shuttle Transmissions. A Creep Speed option is available for planting and spraying.

Tilt wheel, power steering and full-floating ISO mounted operator's deck lets you work in comfort. Optional cab available for the L3600 and L4200.

Heavy-duty hydraulic system, independent PTO and hefty 3-point hitch keeps the Grand L-Series working from seed to harvest.

Take a look at a Grand L-Series today, and see why we call them simply grand.



Kubota Tractor Corporation markets a full line of tractors through a nationwide network of over 1,000 dealers

Kubota

See Your Local Kubota Dealer

PENNSYLVANIA
Altoona
**HINES
EQUIPMENT**
814-742-8171

Chambersburg
**STOFFER
BROS., INC.**
717-263-8424

Jersey Shore
**THOMAS
L. DUNLAP**
717-398-1391

Mifflinburg
**MIFFLINBURG
FARM
SUPPLY, INC.**
717-966-3114

West Chester
**WENNER FORD
TRACTOR, INC.**
215-399-9615

NEW JERSEY

Hainesport
**MATERIAL
HANDLING
SYSTEMS**
609-267-6100

Bloomsburg
**TRACTOR
PARTS CO.**
717-784-0250

Cochranville
**STOLTZFUS
FARM
SERVICE, INC.**
215-593-2407

Honesdale
**MARSHALL
MACHINERY, INC.**
717-729-7117

New Berlinville
**ERB & HENRY
EQUIPMENT, INC.**
610-367-2169

York
**YORK TRACTOR,
INC.**
717-764-1094

DELAWARE

Coudersport
**HOWARDS
OUTDOOR
POWER EQ.**
814-274-9800

Elizabethtown
**MESSICK FARM
EQUIP. INC.**
717-367-1319

Lebanon & Lancaster
**KELLER BROS.
TRACTOR CO.**
717-949-2000
717-569-2500

Reading
**NICARRY
EQUIPMENT, INC.**
610-926-2441

Newark
**NEWARK
KUBOTA, INC.**
1-800-855-3031